

**Community Advisory Council (CAC)
Background and Purposes
June 2016**

As a comprehensive land grant institution, Oregon State University is committed to serving the needs of Oregonians through research, teaching, outreach and engagement. The College of Public Health and Human Sciences (CPHHS) seeks to achieve synergies across these key functions toward our vision of ensuring lifelong health and well-being for every person, every family and every community in Oregon. Further, CPHHS strives to be a leader nationally and globally in developing expanded roles for public health as health systems transform.

The CPHHS Community Advisory Council (CAC) is a formal mechanism for communicating with key external stakeholders in the public health and human sciences. The CAC's overall purposes are to:

- **Support the College leadership in establishing vision and strategic direction;**
- **Bring the perspectives of industry, government and communities to the College's planning, implementation and evaluation of its teaching, research, outreach and service activities; and**
- **Serve as ambassadors of CPHHS**
- **Support the continuing accreditation of the College**

The Community Advisory Council engages with the College by:

Informing:

- The College's vision, strategic directions, and alignment over time by providing perspectives and feedback
- The College of emerging trends in public health and community health
- The College of workforce needs for current and future public health and human science professionals.

Facilitating:

- Work of the College to identify and address a comprehensive range of diversity, equity and inclusion issues across communities
 - Diverse student recruitment, retention and graduation;
 - Diverse faculty recruitment, retention, promotion
 - Efforts to reduce health disparities in communities
 - Student success for all students, with attentiveness to needs of under-served and vulnerable populations
- Community-based research opportunities and outreach and engagement work
- Work of ad-hoc advisory groups on evaluation of curricula, field placements, product or program quality, and overall organizational impact

Advocating:

- Broadened knowledge and expanded networks to inform communities about the work of the College
- Successful professional development of alumni
- Expanded avenues and approaches for the College to connect with prospective friends, donors, community groups, businesses and industry