



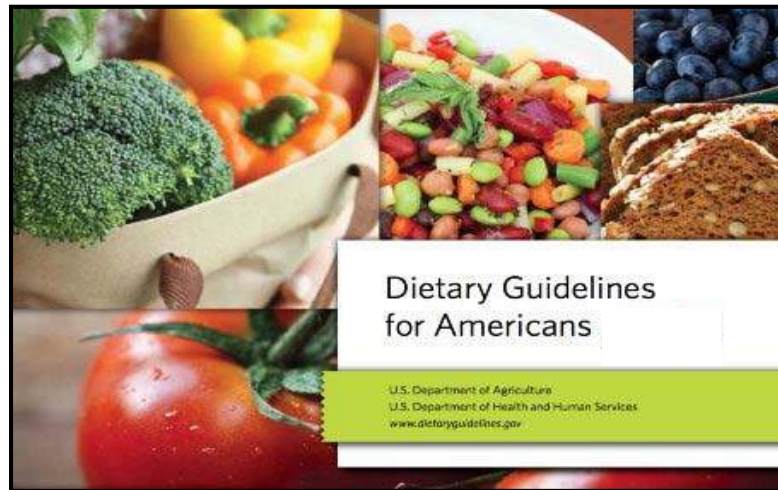
# ***Sprouted Grains – Technology, Uses and Health Benefits***

***Gang Guo, PhD; Ardent Mills, LLC***

**Whole Grains Summit 2015**



# Changing regulations are changing consumption



## PROPOSED LABEL CHANGES

**OLD**

Nutrition Facts	
Serving Size 2/3 cup (155g)	
Amount Per Serving	
<b>Calories</b> 230	Calories from Fat 40
<b>% Daily Values*</b>	
<b>Total Fat</b> 5g	12%
<b>Saturated Fat</b> 1g	2%
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 160mg	7%
<b>Total Carbohydrate</b> 37g	12%
<b>Dietary Fiber</b> 4g	16%
<b>Sugars</b> 1g	
<b>Protein</b> 3g	
Vitamin A	10%
Vitamin C	5%
Calcium	20%
Iron	45%

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may vary depending on your diet and needs.

**NEW**

Nutrition Facts	
Serving Size 8 servings per container	
Amount per 2/3 cup	
<b>Calories</b> 230	
<b>% DV*</b>	
<b>Total Fat</b> 5g	12%
<b>Saturated Fat</b> 1g	2%
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 160mg	7%
<b>Total Carbs</b> 37g	12%
<b>Dietary Fiber</b> 4g	14%
<b>Sugars</b> 1g	
<b>Added Sugars</b> 0g	
<b>Protein</b> 3g	
Vitamin D	10%
Calcium	20%
Iron	45%
Potassium	0%

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may vary depending on your diet and needs.

**Updated serving sizes**  
**Updated Daily Values**  
**Nutrients required changed**  
**Footnote updated**

**Servings**  
larger, bolder type

**Calories**  
larger type

**Added sugars**  
added

**Actual amounts**  
added

SOURCE: U.S. FOOD AND DRUG ADMINISTRATION | FOODBUSINESSNEWS.NET



# Consumer landscape

- Seeking H&W

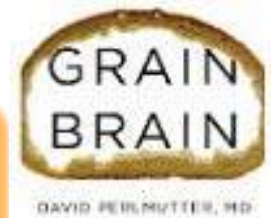
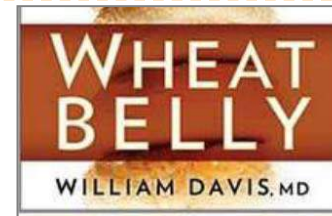
- Roughly six in 10 make an effort to consume fiber, whole grains & protein
- (2013 IFIC Food & Health Survey)

1. Whole Grain nutrition
2. Increased fiber (delivered through whole grains/whole wheat)
3. Clean Label

*"Whole Wheat Flour"*

**vs.**

*"Enriched Wheat Flour (Flour, Niacin, Reduced Iron, Thiamine Mononitrate [Vitamin B1], Riboflavin [Vitamin b2], Folic Acid)"*



- Blasted by negative messages

- Grain-based foods increasingly receiving negative coverage





## OUR VISION:

Ardent Mills is the **TRUSTED** partner in nurturing our customers, consumers and communities through innovative and nutritious grain-based solutions.

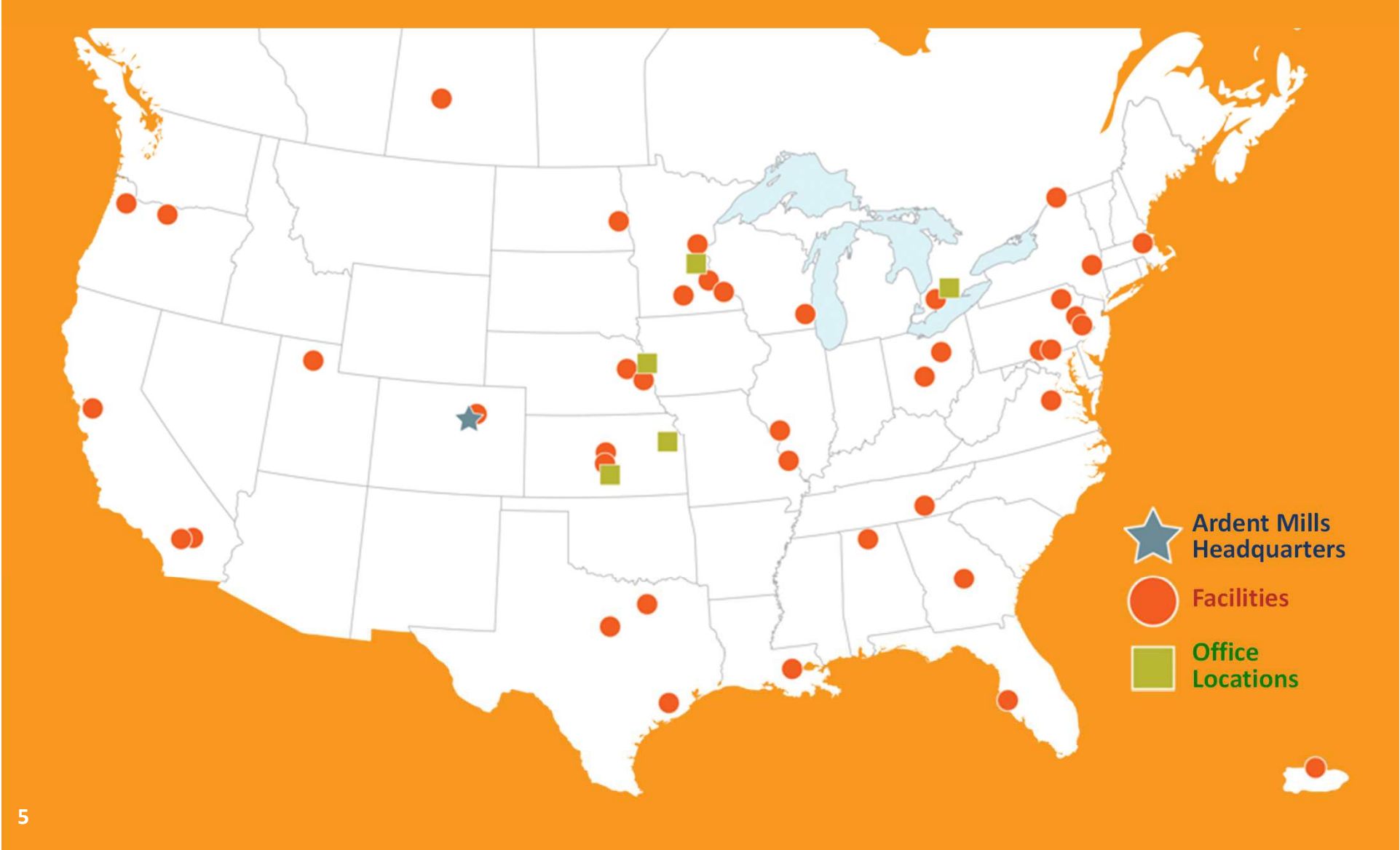
## OUR VALUES:

We will make a positive impact with our employees, customers, communities and partners by:

- Working to earn **TRUST** every day, always operating with reliability and integrity.
- **SERVING** others with understanding, respect and care.
- Operating with **SIMPLICITY**, clarity and transparency, removing barriers and letting people do what they do best.
- Ensuring the **SAFETY** of our products and people; doing what's best to create the safest environment now and for the future.

ENHANCING THE QUALITY OF LIFE AND STANDARD OF HEALTH

## Coast to Coast Supply Assurance and Delivery Efficiency

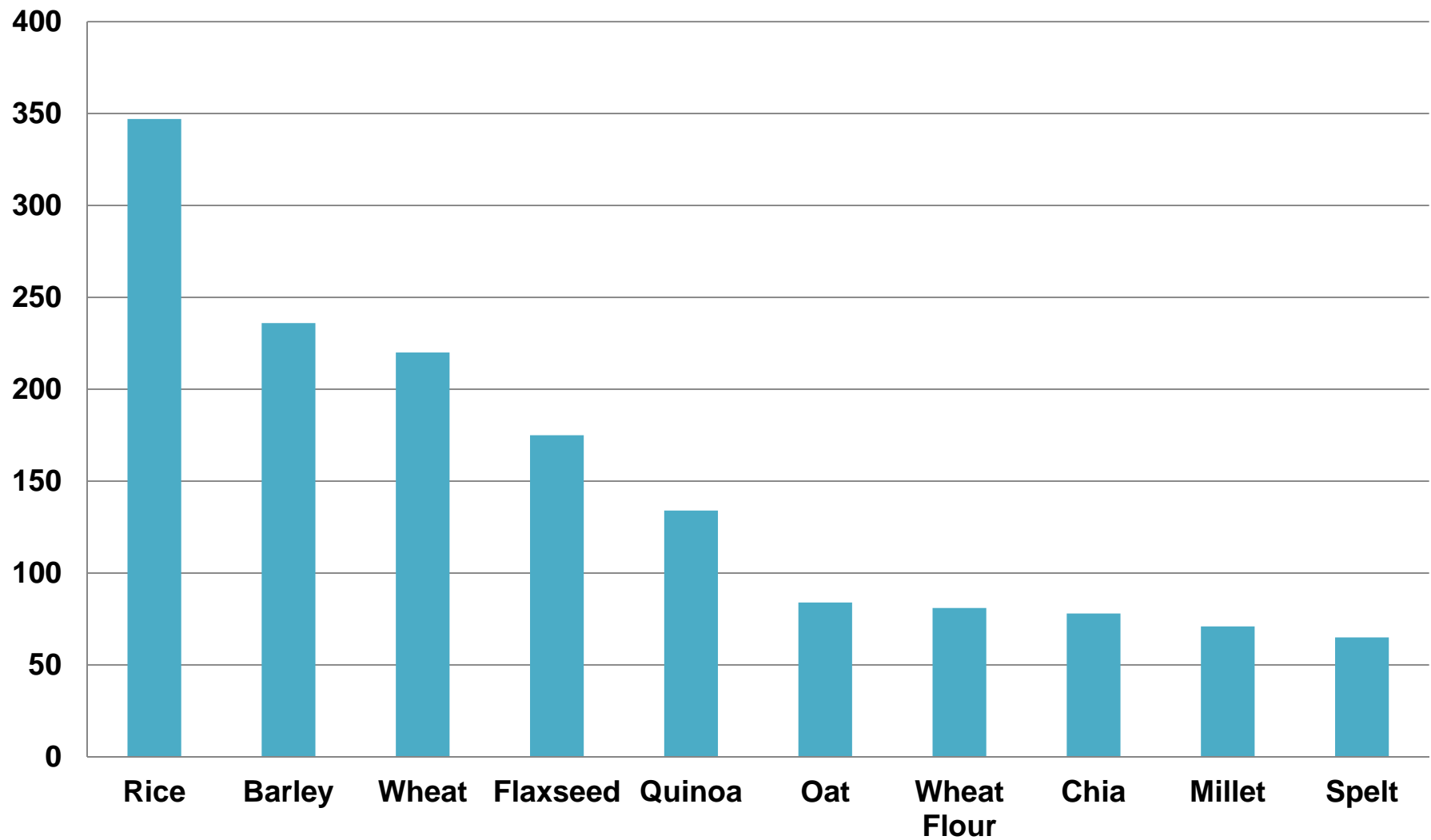


# Why Sprouted Grains?

## Sprouting Makes Grains Come To Life

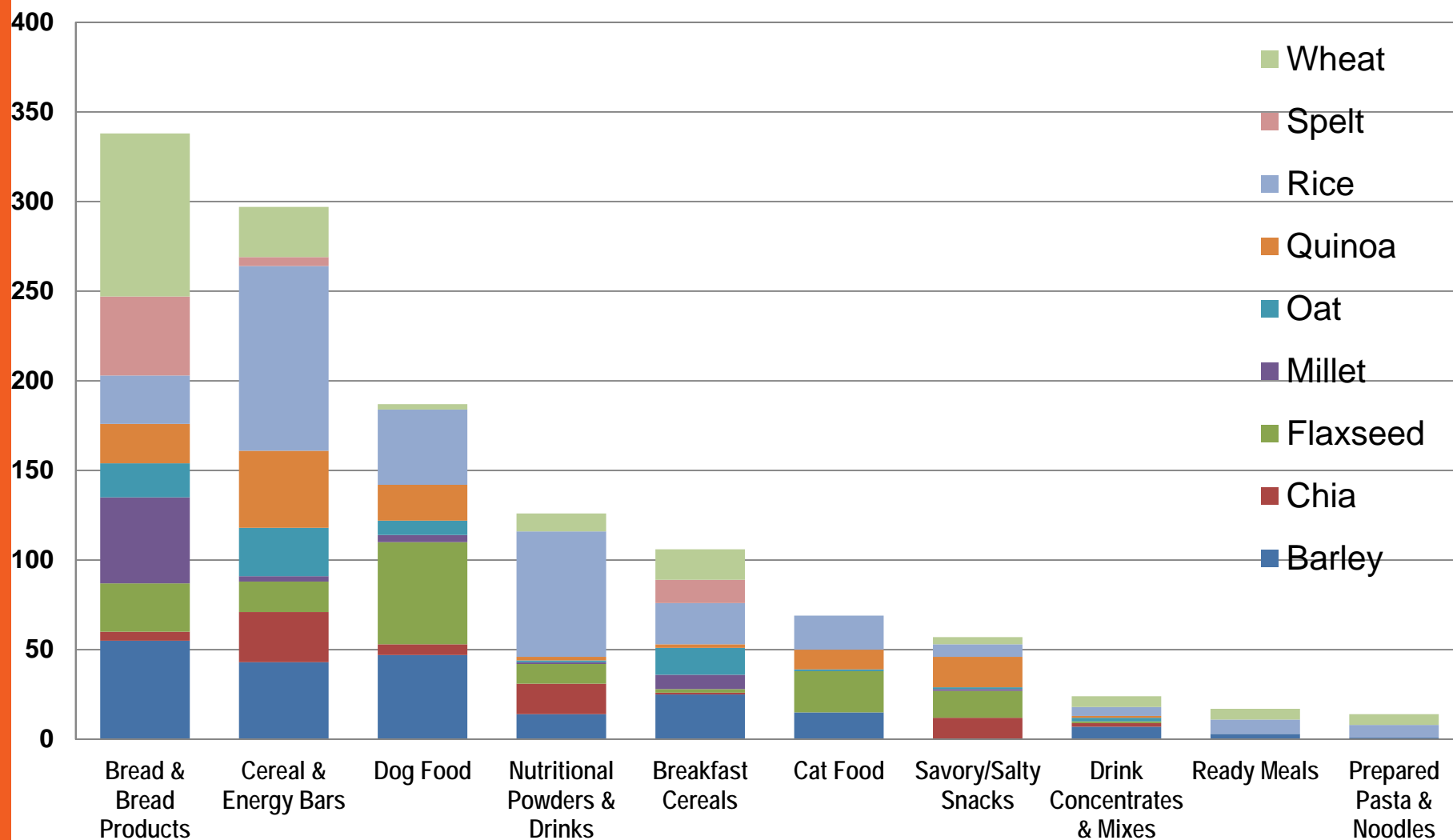


## Top Sprouted Grains in New Products in the U.S. 2004 - 2014



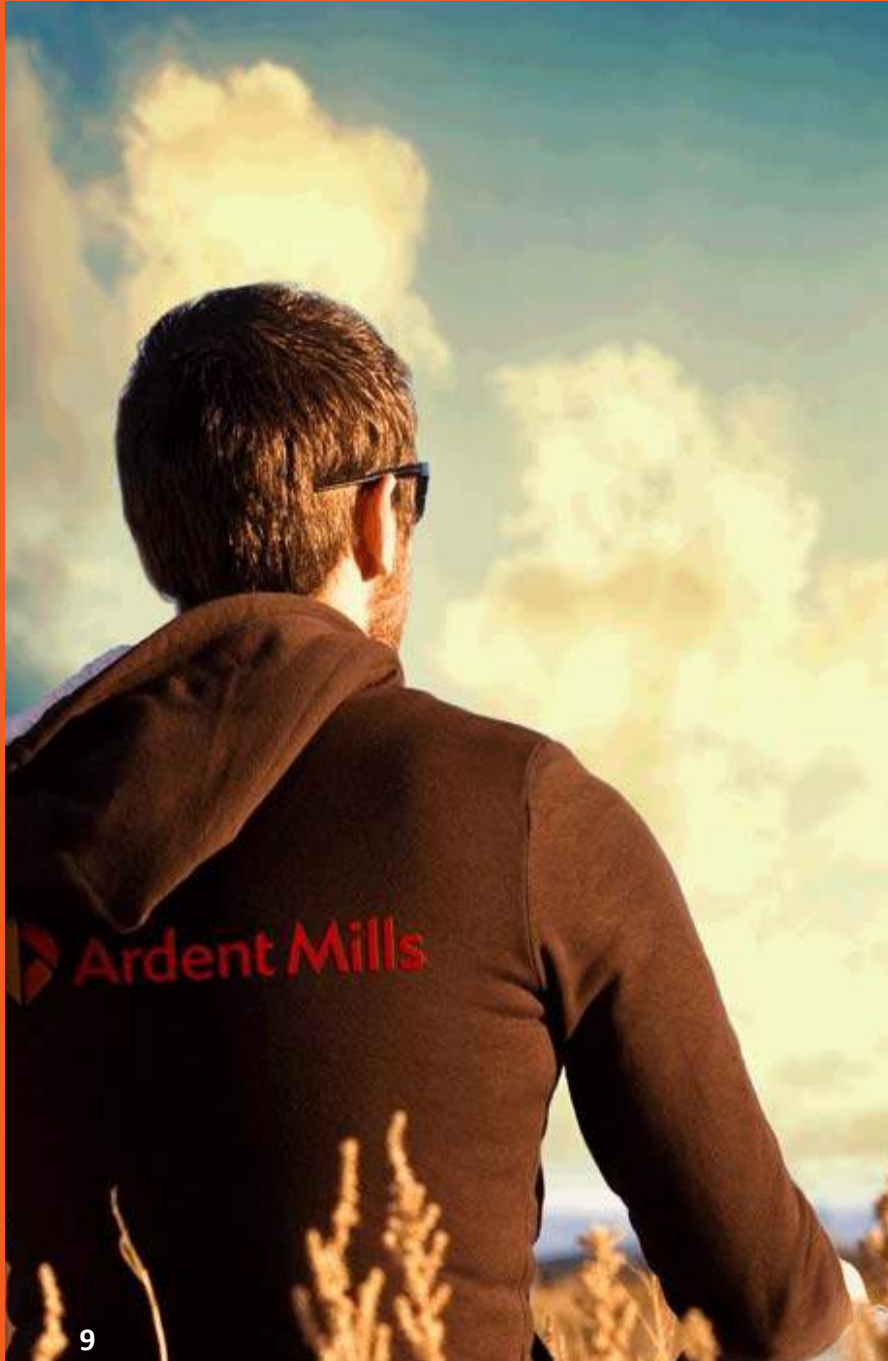
Source: Innova Database

## Top Sprouted Grains used by Category between 2004 and 2014



Source: Innova Database





## Do & Don't List

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- ✓ Sprouted Grains
  - Baking/Cooking Applications
  - Not for Brewing Applications

x Grain Sprouts

# Sprouted Grain Definition



- Wikipedia / Dictionary
- No regulated definition of “sprouted grain”
- Essential Eating Sprouted Foods: ½ original FN
- AACCI: "Malted or sprouted grains containing ***all*** of the original bran, germ, and endosperm shall be considered whole grains as long as ***sprout growth does not exceed kernel length*** and ***nutrient values have not diminished***. These grains should be labeled as malted or ***sprouted whole grain***."

# Grain Sprouting Process

- **Steeping**

*Impacts:* Nutrient Profile & Enzyme Activity

*By varying:* Temperature, stages, length, pH

Opportunity  
reduce Phytate



- **Germination**

*Impacts:* Modification (physiological and biochemical)

*By varying:* Temperature, stages, length, pH , Aeration

Opportunity  
increase sugars & nutrients



- **Kilning**

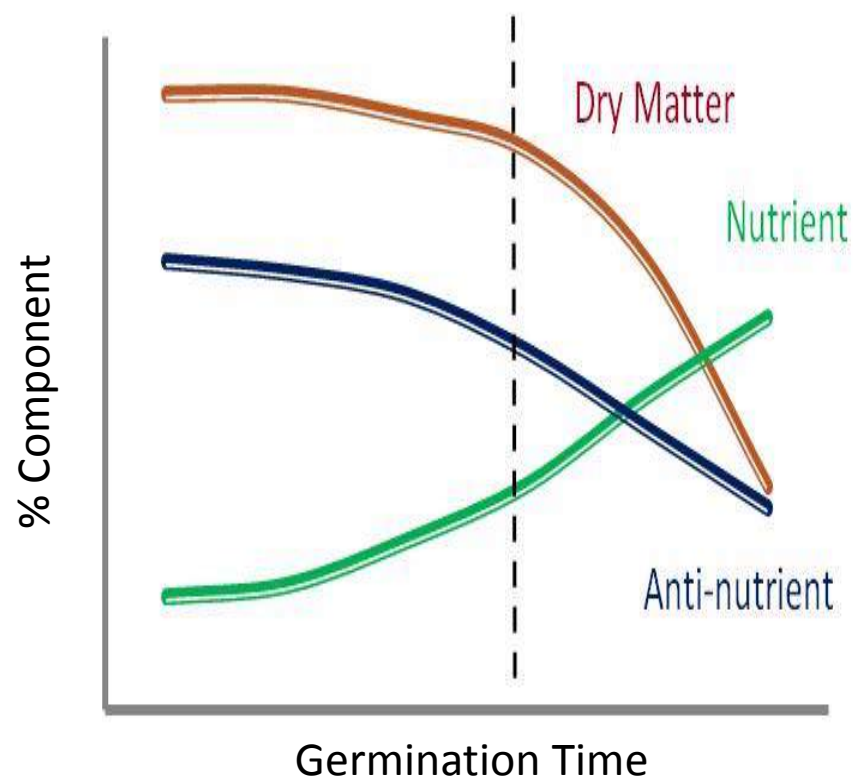
*Impacts:* Aroma, flavor, texture, color, enzyme

*By varying:* temperature, length, aeration

Opportunity  
Increased nutty character or  
sweetness



# Ardent Mills Sprouted White Spring Whole Wheat



## Success Criteria

1. Wheat Moisture
2. WW Flour FN
3. Wheat Kernel Stabilization
4. No Gluten Protein Damage
5. Micro Control – GMPs

100% Whole Wheat / 100% Sprouted  
/ WW Bread Applications / Better  
Taste / Better Baking Performance

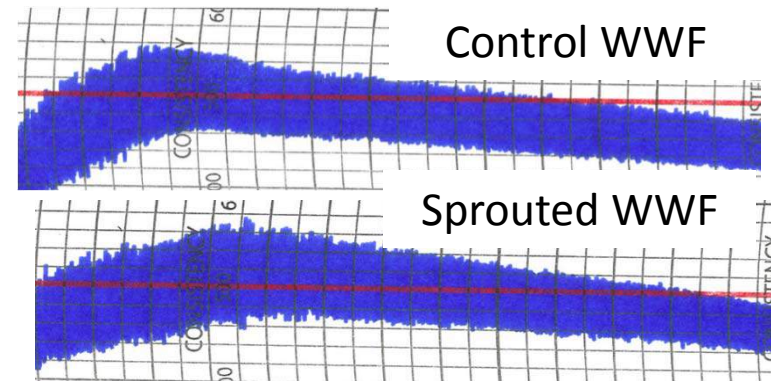


# Ardent Mills Sprouted White Spring WWF

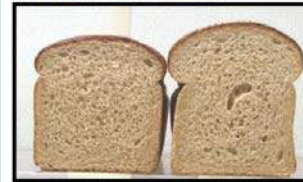
**SPROUTED**

WHITE SPRING WHOLE WHEAT FLOUR

Better volume, less proofing  
and greater stability

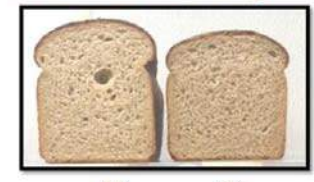


0% Vital Wheat Gluten



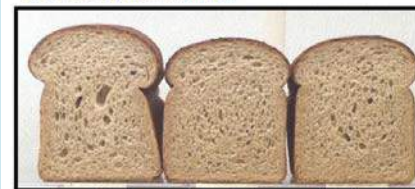
Control Sprouted

Vital Wheat Gluten in Unsprouted



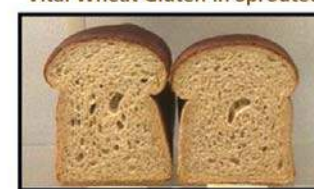
3% 0%

3% Vital Wheat Gluten



Sprouted w/o Malt Control w/ Malt Control 2X Malt

Vital Wheat Gluten in Sprouted



3% 0%

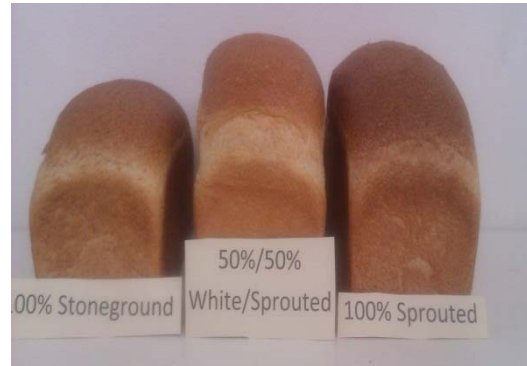


# Ardent Mills Sprouted White Spring WWF

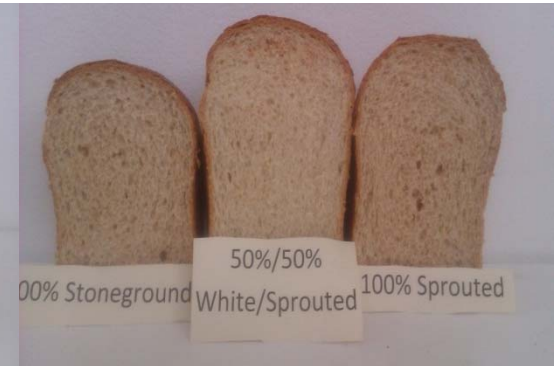


The overall finished bake loaf of the 100% sprouted flour in volume, texture and tolerance was *superior* to the stoneground baked loaf. Blended with standard bakers flour, texture and volume was improved.

Hi Top



Hi Top Slice



Hi Top Dropped

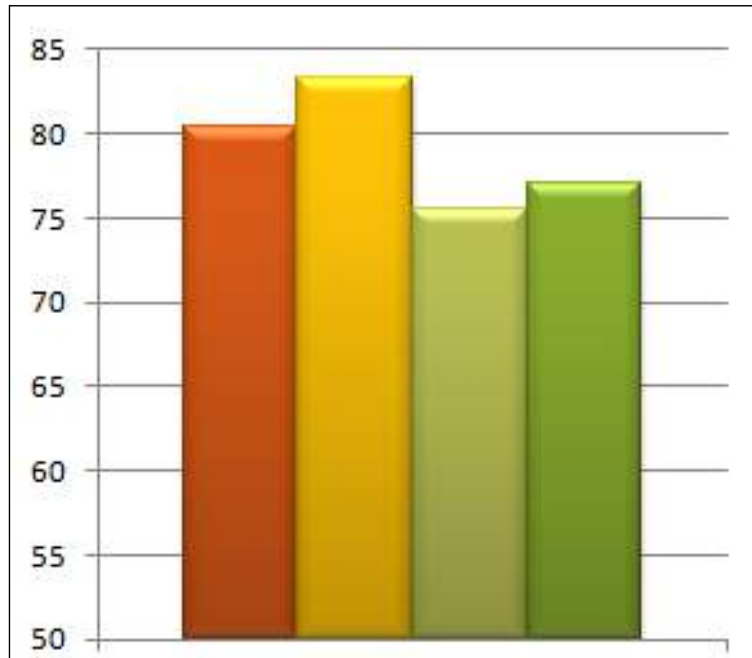


Cobbs



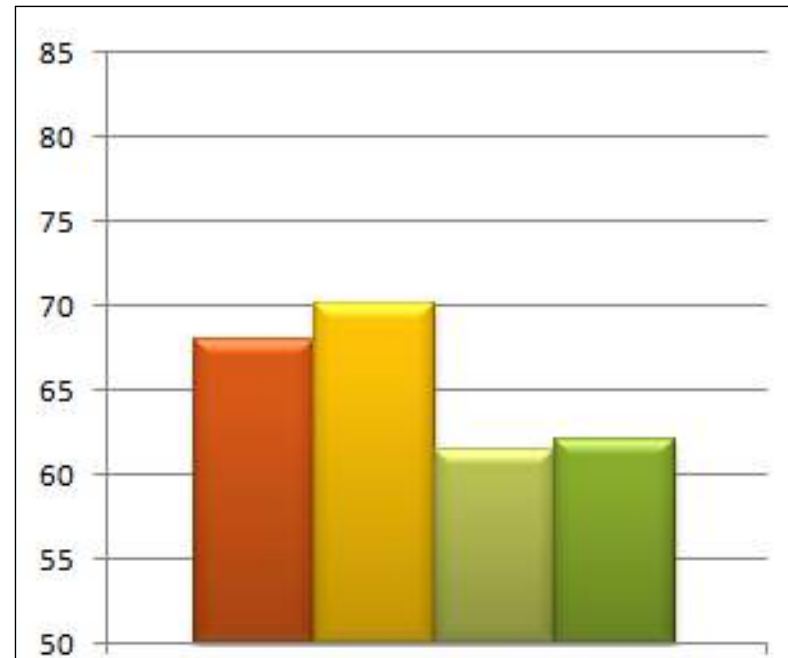
# Ardent Mills Sprouted White Spring WWF

FLOUR color (Whiteness L\* Values)



■ UNSPROUTED WHITE  
■ UNSPROUTED RED

BREAD CRUMB color (Whiteness L\* Values)

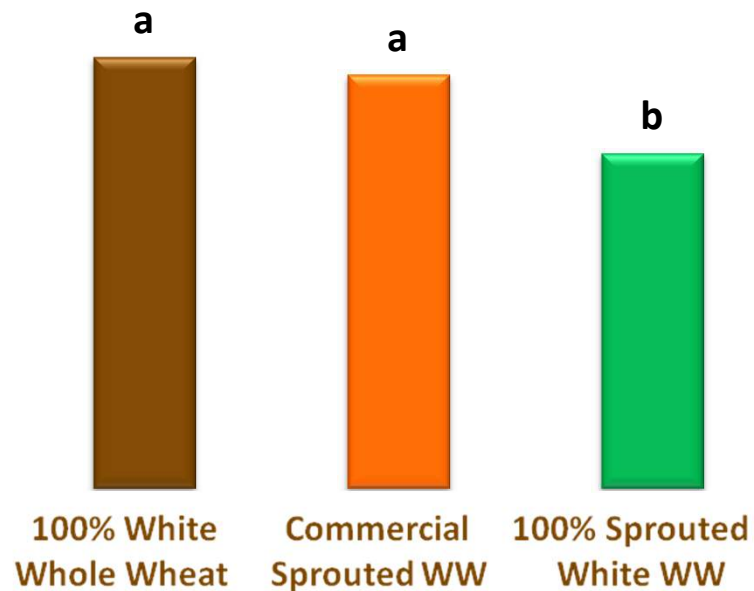


■ SPROUTED WHITE  
■ SPROUTED RED

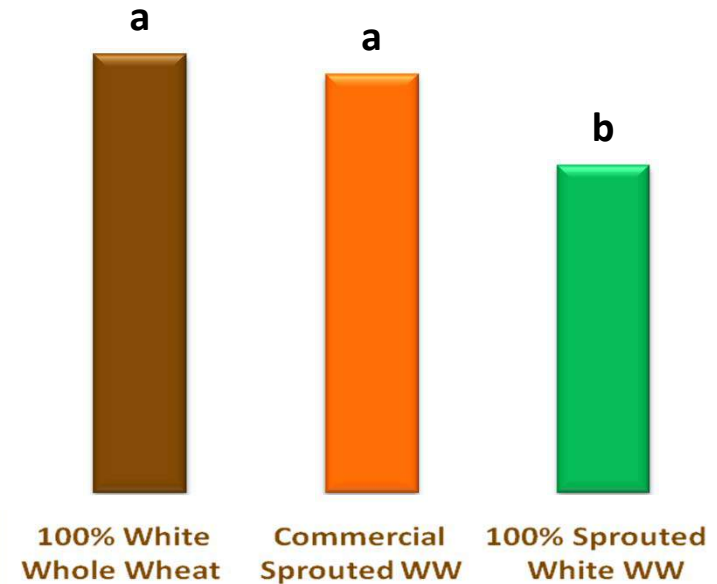
# Ardent Mills Sprouted White Spring WWF

## Consumer CLT Results (n=99)

Bitter Taste Levels in the Crust









Intensity of Aftertaste of the Crust

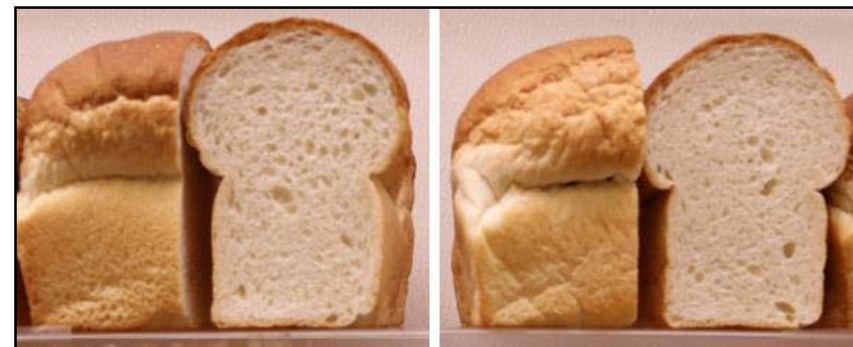
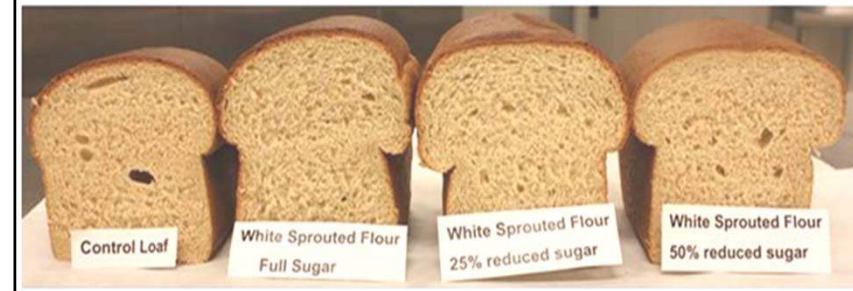
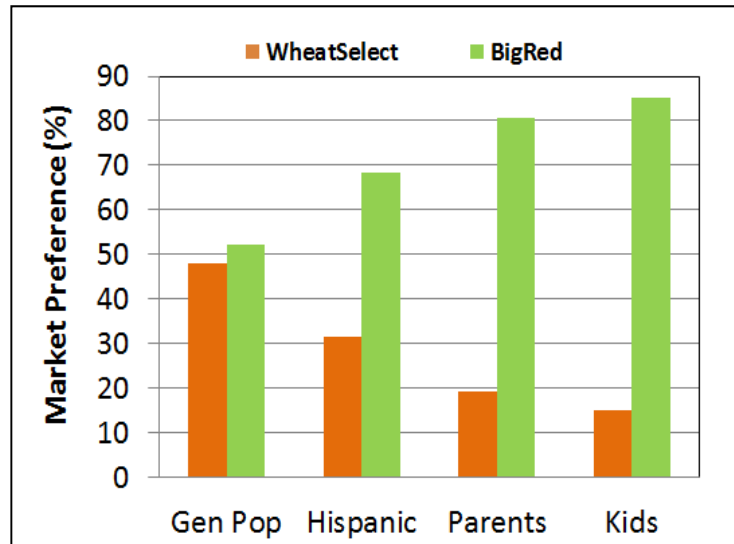


# Ardent Mills Sprouted White Spring WWF

**NC STATE UNIVERSITY** Sensory Service Center

Here are a few BREADS you might like. For each one, indicate whether it is a possibility or not.  
(1 of 18)

Crust			
Crumb			
Crust Texture	Soft	Soft	Hard
Crumb Texture	Compressible	Soft	Dense
Label Claim	All natural	No artificial ingredients or preservatives	All natural
Flavor/Taste	Sweet	Mild	Sweet
Price	\$5.49	\$4.99	\$4.49
	<input type="radio"/> A possibility <input type="radio"/> Won't work for me	<input type="radio"/> A possibility <input type="radio"/> Won't work for me	<input type="radio"/> A possibility <input type="radio"/> Won't work for me



Unsprouted Control

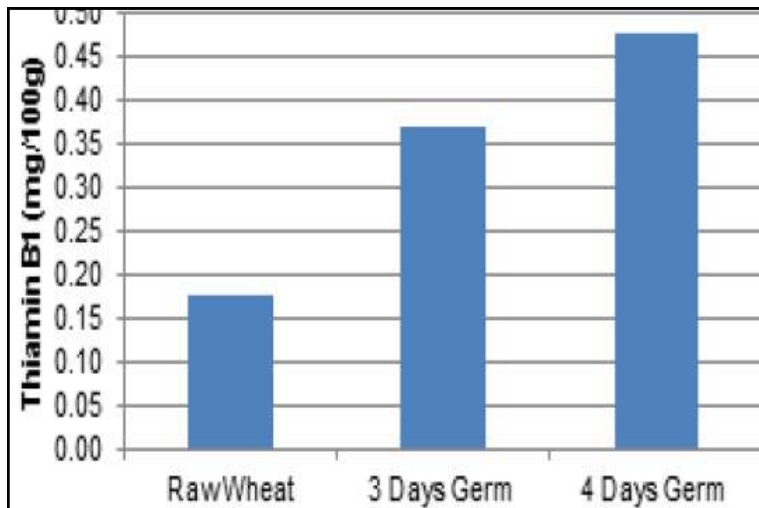
100% Refined Sprouted



## NEXT GEN 2:

# Sprouting of Wheat & Pulses Improves Nutrient, Flavor, Color and Taste ...

**WHEAT FLOUR:** Effect of 4 days of germination on Thiamin (B1)



100% wheat flour (Control) – left;  
100% sprouted wheat flour with light kilning - middle  
100% sprouted wheat flour with heavy kilning - right







# Pros and Cons

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## ✓ Pros/Goals

- 1) Market Trends/H&W Halo
- 2) Better Sensory/Acceptance
- 3) Increased Nutrients
- 4) Decreased Anti-nutrients
- 5) Better Baking Performance

## ✓ Cons/Risk

- Food Safety
- FDA: Guidance for Industry:  
Reducing Microbial Food Safety  
Hazards For Sprouted Seeds  
Contains Nonbinding Recommendations  
October 27, 1999

<http://www.fda.gov/Food/GuidanceRegulation/GuidanceDocumentsRegulatoryInformation/ProducePlantProducts/ucm120244.htm>

## Reduce Risk - Sprout Safety Alliance (SSA)

- ▶ Working with the public-private Sprout Safety Alliance could carve out a niche for purity processing in the sprout world



**Sprout**  
Safety Alliance

*A public-private alliance to develop a core curriculum, training and outreach programs for stakeholders in the sprout production community to enhance the industry's understanding and implementation of best practices for improving sprout safety...*

A new company.  
A great new era for grain.



 **Ardent Mills.**  
*Nourishing what's next*