BECOMING AN INFLUENCER

The Role of Advocacy in Nutrition
WHAT IS ADVOCACY?

...And why does it matter?
CURRENT ISSUES

**Federal:**
HR 1530: Treat and Reduce Obesity Act

**Oregon:**
HB 2987/SB 727: Double-Up Food Bucks
HB 2760/2765: School Meals
HB 2579: Farm-to-School
HB 3342: Plant-Based Meal Policy
HB 2593: Breastfeeding Mothers in Workplace
20TH CENTURY: 10 GREAT PUBLIC HEALTH ACHIEVEMENTS

- Vaccination
- Motor vehicle safety
- Safer workplaces
- Control of infectious diseases
- Decline in heart disease and stroke
- Safer and healthier foods
- Healthier mothers and babies
- Family planning
- Fluoridation of drinking water
- Recognition of tobacco use as a health hazard
YOUR VOICE IS POWERFUL!

- Tap collective wisdom
- Reach policymakers
- Target shared values
OPPORTUNITIES FOR INFLUENCE

• Visit your decisionmakers and legislators
• Write a letter to a policymaker
• Give testimony at a public hearing
• Write an LTE or op-ed
• Give a media interview
OPTIONS TO ADDRESS FOOD INSECURITY & POOR NUTRITION IN CLINICS & HOSPITALS

- Screen for Food Insecurity & connect to existing resources
- Medically Tailored Meals; Food to prevent ED use & re-admissions
- Cooking & smart shopping classes
- Gardening classes & assistance
- Diabetes clinic/pantry partnerships
- On-site produce distributions or pantries
- Veggie Rx or CSA Rx programs
- Continue, expand SNAP match
- Food Insecurity/Nutrition Learning Communities
STATE HEALTH POLICY BODIES IMPACTING FOOD SECURITY & NUTRITION

• State Health Policy Board
• Medicaid Advisory Board
• Metrics & Scoring Committee
• Health Plan Quality Metrics Committee
• Double Up Food Bucks (SNAP Match)
• Oregon Hunger Response Fund
• Emergency Housing & Homelessness Assistance
KEY FEDERAL ISSUES 2019

• SNAP Work Requirements – USDA
• Restrictions & Unnecessary Regulation of Emergency Food (TEFAP) & Commodity Foods Programs - USDA
• Support for Child Nutrition Programs - Congress
• Watch Farm Bill implementation - USDA
• Increase in Minimum Wage - Congress
• Maintain Medicare/Medicaid Funding – Congress
• Performance Measures, EMR coding & billing codes for SDOH - CMS