

BECOMING AN INFLUENCER

The Role of Advocacy in Nutrition

WHAT IS ADVOCACY?

...And why does it
matter?

CURRENT ISSUES

Federal:

HR 1530: Treat and Reduce Obesity Act

Oregon:

HB 2987/SB 727: Double-Up Food Bucks

HB 2760/2765: School Meals

HB 2579: Farm-to-School

HB 3342: Plant-Based Meal Policy

HB 2593: Breastfeeding Mothers in Workplace

20TH CENTURY: 10 GREAT PUBLIC HEALTH ACHIEVEMENTS

- Vaccination
- Motor vehicle safety
- Safer workplaces
- Control of infectious diseases
- Decline in heart disease and stroke
- **Safer and healthier foods**
- Healthier mothers and babies
- Family planning
- Fluoridation of drinking water
- Recognition of tobacco use as a health hazard





YOUR VOICE IS POWERFUL!

- Tap collective wisdom
- Reach policymakers
- Target shared values



OPPORTUNITIES FOR INFLUENCE

- Visit your decisionmakers and legislators
- Write a letter to a policymaker
- Give testimony at a public hearing
- Write an LTE or op-ed
- Give a media interview





OREGON

OPTIONS TO ADDRESS FOOD INSECURITY & POOR NUTRITION IN CLINICS & HOSPITALS

- Screen for Food Insecurity & connect to existing resources
- Medically Tailored Meals; Food to prevent ED use & re-admissions
- Cooking & smart shopping classes
- Gardening classes & assistance
- Diabetes clinic/pantry partnerships
- On-site produce distributions or pantries
- Veggie Rx or CSA Rx programs
- Continue, expand SNAP match
- Food Insecurity/Nutrition Learning Communities



STATE HEALTH POLICY BODIES IMPACTING FOOD SECURITY & NUTRITION



- State Health Policy Board
- Medicaid Advisory Board
- Metrics & Scoring Committee
- Health Plan Quality Metrics Committee

OFB/PARTNERS FOR A HUNGER FREE STATE LEGISLATIVE PRIORITIES 2019



- **Double Up Food Bucks (SNAP Match)**
- **Oregon Hunger Response Fund**
- **Emergency Housing & Homelessness Assistance**

KEY FEDERAL ISSUES 2019

- SNAP Work Requirements – **USDA**
- Restrictions & Unnecessary Regulation of Emergency Food (TEFAP) & Commodity Foods Programs - **USDA**
- Support for Child Nutrition Programs - **Congress**
- Watch Farm Bill implementation - **USDA**
- Increase in Minimum Wage - **Congress**
- Maintain Medicare/Medicaid Funding – **Congress**
- Performance Measures, EMR coding & billing codes for SDOH - **CMS**