

Sandi Cleveland Phibbs, Ph.D., M.P.H.

Residence: Corvallis, OR

Current Positions: *Manager of Innovation, Evaluation, and Research*, Oregon State University Center for Health Innovation; *Consultant*, Cleveland Phibbs Consulting LLC

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EDUCATION

Ph.D.	Public Health	2015	Oregon State University College of Public Health and Human Sciences
M.P.H.	Community Health	2004	University of North Texas Health Science Center
B.A.	History	1998	University of North Texas

PROFESSIONAL EXPERIENCE

Manager of Innovation, Evaluation, and Research

The OSU Center for Health Innovation College of Public Health and Human Sciences Oregon State University, Corvallis, OR

Current

- Conduct research, evaluation, and innovation projects, including:
 - *Coast to Forest: Building On Community Strengths To Promote Mental Health and Reduce Opioid Abuse In Rural Oregon* (USDA NIFA #2019-46100-30280) and *Coast to Forest Hub: Community Resources to Promote Mental Health and Reduce Opioid and Stimulant Use Disorders in Rural Oregon* (SAMHSA # 6H79TI083266-01M001)
 - *COVID-19 Surge Response* (Intergovernmental Agreement with the Oregon Health Authority, Agreement Number 165197)
 - *COVID-19 Response Fund* (PacificSource Health Plans gift)
 - *Santiam Canyon Wildfire Recovery Health Assessment* (Intergovernmental Agreement with Marion County, Oregon)
 - *Linn Wellness in Neighborhood Stores* (LIN WINS; pilot project funded by the Delivery System Transformation Committee of the Intercommunity Health Network Coordinated Care Organization of Samaritan Health Systems)
- Collaborate with OCHI team to secure gifts, grants, and contracts which fund the development of research and innovation projects

Consultant

Cleveland Phibbs Consulting LLC

Current

- Program Evaluation of *Samaritan Treatment and Recovery Services (STARS) Rural Opioid Outreach Program, 2019* (HRSA Federal Office of Rural Health Policy Rural Opioid Program Grantee, #H1URH32386)
 - Developed the assessment/evaluation plan for the three-year project (this included locating data sources and measurements specific to opioid use disorder prevalence, treatment, and recovery)
 - Designed program tracking systems for data collection and trained staff to implement
 - Conduct data analysis and submit reports on program progress
- Planning and Facilitation of Implicit Bias Training for DevNW/IHN-CCO Delivery System Transformation Health Equity Workgroup (May – July, 2020)

- Planning and Facilitation of Oregon Climate and Health Program Working Meeting on Social Resilience (2019)
 - Created curriculum for a day-long workshop for public health professionals to discuss social (community) resilience strategies to improve climate adaptability within communities.
 - Conducted and evaluated workshop; the project rendered specific recommendations to the Oregon Climate and Health Program for strengthening state-wide workforce capacity.

Instructor **The Graduate School** **2018-2021**
Oregon State University, Corvallis, OR

- Instructed GRAD 520 Responsible Conduct of Research
- Redeveloped online curriculum to improve student learning of stated course objectives and to incorporate multimedia content in 2019

Instructor **The College of Public Health and Human** **2018-2020**
Sciences
Oregon State University, Corvallis, OR

- Taught H 520 Health Disparities and H 575 Evaluation of Health Promotion and Education Programs in the online MPH (Public Health Practice) program.
- Developed online version of H 520 Health Disparities (Fall, 2018)
- Nominated for the Ecampus Excellence in Online Teaching and Student Engagement Award (Spring 2020)

Assistant Professor of Public Health **Department of Health Science and Recreation, College of Applied Sciences and Arts** **2017-2018**
San Jose State University, San Jose, CA

- Conducted independent, scholarly research.
- Taught courses in the undergraduate and graduate public health degree programs.
- Executed administrative responsibilities with respect to academic program management.

Post-Doctoral Scholar **The College of Public Health and Human** **2015-2017**
Sciences
Oregon State University, Corvallis, OR

- Trainee of Karen Hooker (Jo Anne Leonard Petersen Endowed Chair in Gerontology and Family Studies).
- Conducted independent and collaborative scholarly research (developed research projects and proposals, conducted data analysis, wrote and published journal manuscripts).

Graduate Research Assistant **The College of Public Health and Human** **2014-2015**
Sciences
Oregon State University, Corvallis, OR

- Research Assistant to Robert Stawski (Associate Professor, School of Social and Behavioral Health Sciences, Human Development and Family Sciences) working under NIA Grant 7R03AG042919-02, Life Events, Depression, and Cognition in Older Age: An Intraindividual Approach.
- Conducted collaborative scholarly research which resulted in a published manuscript.

Graduate Teaching Assistant **The College of Public Health and Human** **2012-2015**
Sciences
Oregon State University, Corvallis, OR

- Taught H 225 Social & Individual Determinants of Health.
- Student evaluations of teaching average over 5.0 on a 6-point scale.

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| Graduate Research Assistant | Healthy Campus Initiative
Division of Student Affairs
Oregon State University, Corvallis, OR | 2010-2012 |
| | <ul style="list-style-type: none"> • Collaboratively developed a community health promotion program for the university population under the PacificSource Health Plans Healthy Life Challenge grant. • Led campus-wide committees, programs and interventions to enhance healthy choices • Planned, conducted, and analyzed a cross-sectional health survey of OSU employees. • | |
| Health Promotion Manager | Health Promotion Resource Center
University Health Services
The University of Texas at Austin, Austin, TX | 2007-2010 |
| | <ul style="list-style-type: none"> • Led health promotion efforts at the university (population size>60,000). • Contributed to the operations of a large ambulatory healthcare center; supervised dietetic and addictions clinical services. • Supervised nine professional staff members, 8 student staff members and graduate assistants, and 65-70 peer educators. • Procured funding for alcohol abuse prevention intervention in excess of \$200,000. • Worked with all University Health Service managers to overhaul the departmental risk management plans. • Used assessment data to create and implement the department's first strategic plan. • Planned and implemented electronic health record rollout, including training of staff. • Increased the number of large-scale programs evaluated from zero in 2007 to five in 2009. • Chaired campus-wide committee convened to promote wellness. | |
| Health Educator | Student Health Services
The College of William & Mary,
Williamsburg, VA | 2004-2007 |
| | <ul style="list-style-type: none"> • Planned, implemented, and evaluated prevention and intervention programs in the areas of substance abuse, sexual assault, sleep hygiene, mental health, and sexual health for the campus population. • Trained, advised and mentored 30-40 peer educators per year. • Collaborated with healthcare providers to design interventions and expand services on campus • Implemented AlcoholEdu as a mandatory requirement for first year students, resulting in decreased incidents of alcohol poisoning within the first year. • Produced an award-winning educational intervention on alcohol use, sexual decision making, and sexual assault. Evaluation of this intervention showed decreased acceptance of rape myths among the target audience. • Conducted brief motivational interviews with students exhibiting high-risk alcohol use. | |
| Research Assistant | The Foundation for Community
Empowerment, Dallas, TX | 2004 |
| | <ul style="list-style-type: none"> • Analyzed data at the census tract and zip code level, and published reports in support of Foundation projects. • Created data maps using ARC G.I.S. which were used for community planning and capacity development. | |
| Graduate Assistant | School of Public Health
University of North Texas Health Science
Center, Fort Worth, TX | 2004 |

- Contributed to the curriculum development and instruction of a workshop series on health informatics and data management.
- Served as project manager for a team of researchers and graduate assistants in the execution of a grant contract from the Texas Department of Health to create training for geographical data analysis.

Degree Program Advisor **College of Education** **2002-2003**
University of North Texas, Denton, TX

- Created and monitored degree plans for undergraduate students.

Residence Hall Director **Department of Residence Life** **1999-2001**
University of North Texas, Denton, TX

- Supervised all daily operations of residence halls, including staff hiring/training/supervision, community-building for residents, facility maintenance, and on-call response for emergencies.

PUBLICATIONS

1. Hooker, K., Mejía, S. T., **Phibbs, S.**, Tan, E. J., & Stevens, J. (2019). Effects of age discrimination on self-perceptions of aging and cancer risk behaviors. *The Gerontologist*, *51*, S28-S37. DOI: 10.1093/geront/gny183.
2. **Phibbs, S.**, Thorburn, S., & Branscum, A.J. (2019). Is Weight Discrimination Associated with Physical Activity Among Middle Aged and Older Adults? *Journal of Primary Prevention*, *40*(3), 279-295. DOI: <https://doi.org/10.1007/s10935-019-00546-3>.
3. Hooker, K., **Phibbs, S.**, Irvin, V., Mendez-Luck, C., Doan, L., Li, T., & Choun, S. (2019). Depression Among Older Adults in the United States by Disaggregated Race and Ethnicity. *The Gerontologist*, *59*(5), 886-891. DOI: 10.1093/geront/gny159.
4. **Phibbs, S.**, Stawski, R., MacDonald, S.W.S., Munoz, E., Smyth, J.M., & Sliwinski, M.J. (2019). The influence of social support and perceived stress on response time inconsistency. *Journal of Aging & Mental Health*. *23*(2), 214-221. DOI: 10.1080/13607863.2017.1399339.
5. Kerr, D.C.R., Bae, H., **Phibbs, S.**, & Kern, A. (2017). Changes in undergraduates' marijuana, heavy alcohol, and cigarette use following legalization of recreational marijuana use in Oregon. *Addiction*, *112*(11), 1992-2001. DOI: 10.1111/add.13906
6. **Phibbs, S.** & Hooker, K. (2018). An Exploration of Factors Associated with Ageist Stereotype Threat in a Medical Setting. *Journals of Gerontology: Psychological Sciences*. *73*(7), 1160-1165. DOI: 10.1093/geronb/gbx034.
7. **Phibbs, S.C.**, Faith, J., & Thorburn, S. (2016). Patient-centered communication and provider avoidance: Does BMI modify the relationship? *Health Education Journal*, *76*(1), 120-127. DOI: 10.1177/0017896916633727.
8. **Cleveland, S.**, Branscum, A.J., Bovbjerg, V.E., & Thorburn, S. (2015). Mental health symptoms among student service members/veterans and civilian college students. *Journal of American College Health*, *63*(7), 459-472. DOI: 10.1080/07448481.2014.983925.

POSTER AND PROFESSIONAL PRESENTATIONS

1. Maille, R., Linnell, D., Estrada, I., **Phibbs, S.**, Mendez, O., Ceraso, M., & Myers, A. (2021). Teaching adult Mental Health First Aid during the pandemic. Oral session presented at the annual meeting of the Oregon Public Health Association, Corvallis, OR, October 12, 2021.
2. Doan, L., **Phibbs, S.**, Stevens, A., & Irvin, V. (2018). Comparison of discussions with providers among Asian & Pacific Islander and non-Hispanic white Medicare Advantage beneficiaries. Poster accepted for presentation at the annual meeting of the American Public Health Association, San Diego, CA, November 13, 2018.
3. **Phibbs, S.**, Ton, V., Doan, L., Hooker, K., Mendez-Luck, C.A., & Irvin, V. (2018). Factors Associated with Mental Component Summary (MCS) Scores Among Medicare Advantage Beneficiaries. Oral session accepted for presentation at the annual meeting of the American Public Health Association, San Diego, CA, November 13, 2018.
4. Doan, L., **Phibbs, S.**, Choun, S., Hooker, K., Mendez-Luck, C.A., & Irvin, V. (2017). Health-related quality of life among Asian & Pacific Islander Medicare beneficiaries. Oral session presented at the annual meeting of the American Public Health Association, Atlanta, GA, November 6, 2017.
5. Doan, L., **Phibbs, S.**, Choun, S., Mendez-Luck, C.A., Hooker, K., & Irvin, V. (2017). Comparison of the prevalence and factors associated with falls among aging Asian & Pacific Islander and non-Hispanic white Medicare Advantage beneficiaries. Poster session presented at the annual meeting of the American Public Health Association, Atlanta, GA, November 6, 2017.
6. Thomas, J.D., **Phibbs, S.**, & Hooker, K. (2017). Assessment of organizational trust and readiness to change within a local public health department. Poster session presented at the annual meeting of the American Public Health Association, Atlanta, GA, November 6, 2017.
7. **Phibbs, S.**, Hooker, K., & Cerino, E. (2016). Self-Perceptions of aging and cognition: The role of personality. Poster session presented at the Annual Scientific Meeting of The Gerontological Society of America, New Orleans, LA, November 17, 2016.
8. **Phibbs, S.** & Thorburn, S. (2016). Is weight discrimination associated with physical activity among older adults? Poster presented at the annual meeting of the American Public Health Association, Denver, CO, October 30, 2016. **Winner of the Aging & Public Health Section's James G. Zimmer New Investigator Award.*
9. Doan, L., Irving, V., & **Phibbs, S.** (2016). Racial and Ethnic Disparities in Healthcare Management of Heart Disease in California Adults. Poster session presented at the annual meeting of the Oregon Public Health Association, Corvallis, OR, October 11, 2016.
10. **Phibbs, S.** & Hooker, K. (2016). Factors associated with experiences of ageist stereotype threat in a medical setting. Poster session presented at the annual meeting of the American Psychological Association, Denver, CO, August 5, 2016.

11. **Phibbs, S.** & Faith, J. (2015). Technology use for communication and for health among older U.S. Adults. Poster session presented at the annual meeting of the American Public Health Association, Chicago, IL, November 4, 2015.
12. **Phibbs, S.**, Stawski, R., MacDonald, S.W.S., Smyth, J.M., & Sliwinski, M.J. (2015). Satisfaction with social support buffers the effect of perceived stress on response time inconsistency. Poster session presented at the annual meeting of the American Public Health Association, Chicago IL, November 2, 2015.
13. **Cleveland, S.**, Faith, J., & Thorburn, S. (2014). Body Mass Index does not modify the relationship between perceived quality of patient-provider communication and avoidance of visiting doctors. Poster session presented at the annual meeting of the Oregon Public Health Association, Corvallis, OR, October 12, 2015. **Received Outstanding Poster Award.*
14. **Cleveland, S.**, McKay, V., & Bedwell, G. (2014). Military service members and veterans attending college do not identify mental health services as an unmet need. Poster session presented at the annual meeting of the Oregon Public Health Association, Corvallis, OR, October 13, 2014.
15. **Cleveland, S.** & Hoogesteger, L. (2013). Tobacco use, physical activity, and BMI: Lifestyle Health Indicators by Employment Position. Poster session presented at the annual meeting of the Oregon Public Health Association, Corvallis, OR, October 14, 2013.
16. Sadler, W.S., Ambler, V., Haygood-Jackson, D., Hunsaker, T., Irwin, S., and **Cleveland, S.** (2008). Building a Dynamic, Award-Winning Sexual Assault Website: A Collaboration of Student Affairs Professionals. Presented at the NASPA Student Affairs Administrators in Higher Education National Conference, Boston, MA.

INVITED TALKS

1. **Phibbs, S.** (2021, September 27). Placing equity at the center of health innovation projects. Presented to Oregon Health and Science University Health Care Equity Fair.
2. **Phibbs, S.** (2020, October 8 and November 12). Youth and Children in Foster Care Community Partner Meeting. Facilitated for Linn, Benton, Lincoln System of Care.
3. **Cleveland, S.** (2014, January). The State of Our Mental Health: Results from the OSU Healthy Minds Study. Presented to Oregon State University at the invitation of OSU Counseling and Psychological Services.
4. Buller, A. & **Cleveland, S.** (2011). Size Discrimination: A Heavy Issue. Webinar presented to participating universities at the invitation of the American College Personnel Association.

TEACHING EXPERIENCE

Oregon State University

H499/599 COVID-19 Response Seminar (U/G)	Spring term	2021
GRAD 520 Responsible Conduct of Research (Graduate)	3-6x per year	2018-2021

H 575 Evaluation of Health Promotion and Education Programs (Graduate)*	Spring term	2019 & 2020
H 520 Health Disparities (Graduate)*	Winter term	2019 & 2020
H 571 Principles of Health Behavior (Graduate)*	Winter term	2019
H 523 Foundations of Public Health (Graduate)	Winter term	2016
HDFS 361 Research Methods (Undergraduate)	Fall term	2015
H 225 Social & Individual Determinants of Health (Undergraduate)	3x per year	2012-2015

San Jose State University

HS 159 Health Program Planning (Undergraduate)	2x per year	2017-2018
HS 201 Groups and Training: Theory and Practice* (Graduate)	Fall term	2017
HS 276 Community Organization & Health Promotion (Graduate)	Fall term	2017
HS 272 Program Planning & Evaluation* (Graduate)	Spring term	2018

The College of William & Mary

EDUC 350: Concepts in Peer Health Education (Undergraduate)	1x per year	2005-2007
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The University of North Texas

PSYC 1000: Psychology of Learning and Success (Undergraduate)	Fall term	2003
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*Online course

STUDENT MENTORSHIP & SUPERVISION

Graduate Research Assistants: Terran Gilbreath (2021); Ivan Estrada (2021); Marissa Mayeda (2020-2021); Haley Morris (2020-2021); Jeffrey Chad Mann (2020-2021); Casey Perry (2018), Jovanna Ponco (2018), Nu Hong Vy Ton (2018)

PhD Committee Member: Ivan Estrada (2021)

MS Committee Member: Sayaka Uematsu (2021)

MPH Integrative Learning Experience (ILE) Portfolio Reviews: Madelyn Baker (2021), Erin Macauley (2021)

Undergraduate Honors Thesis Committee: Abigail Chitwood (2016)

Graduate Student Mentees: Tassnym Sinky (2015-2017), Som Nwegbu (2015-2017), Jafra Devon Thomas (2016-2017), Eric Cerino (2016), Lan Doan (2016-2017), Rebecca Amantia (2017)

OTHER RESEARCH SUPPORT

1. Public Health Workforce Capacity to Build Social Cohesion. San Jose State University College of Applied Sciences and Arts Research and Scholarly Activity Infusion Grant, \$15,000 (est.).

January – June, 2018.
Role: Principal Investigator

AWARDED PROGRAMMATIC GRANTS

1. National Collegiate Athletic Association Choices Grant, 2006-2009
Total Amount: \$30,000
Role: Author and Project Director
2. Virginia Department of Health Tobacco Use Control Program, 2005-2006
Total Amount: \$2,500
Role: Project Director
3. Virginia Department of Alcoholic Beverage Control Operation Undergrad, 2005-2006
Total Amount: \$1,000
Role: Project Director

COMMITTEES AND SERVICE

At San Jose State University

- Department of Health Science and Recreation Scholarship Committee
- Department of Health Science and Recreation Social Committee

At Oregon State University

- College of Public Health and Human Sciences Graduate Student Council Representative, 2014-2015
- Member, Health Promotion Health Behavior Faculty Search Committee, 2013-2014
- Chair, Student Evaluation Committee for Tenure of Adam Branscum, 2012
- Member, Mental Health Initiative Committee, Fall 2012–Spring 2013

To the Profession

- Abstract reviewer for the American Public Health Association Annual Meeting Public Health Education and Health Promotion Section, 2016-2017
- Reviewer-in-training for the *Journal of Gerontology: Psychological Sciences*, February 2016
- Ad-hoc reviewer for the *Journal of American College Health*, 2016-2017

To Public Health Practice

- Assessment of workforce capacity for the Oregon Health Authority Climate and Health Program, 2017
- Assessment of organizational trust and readiness to engage in health equity work on behalf of the Lane County Oregon Public Health Division, 2016

- Designed an evaluation of implicit bias training for the Linn/Benton Health Equity Alliance, 2016