

Patrick J. Hahn

Communications Manager

Team Oregon Motorcycle Safety Program

Business Address

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Business Objective

Provide technical writing and editing, subject matter expertise and project management relating to safe motorcycling, including motorcycle operation and skill development, rider knowledge, awareness, behavior and attitude, crash analysis, rider education, training and outreach programs, operator licensing, research and evaluation. Provide guidance for public policy, program management, evaluation, documentation, marketing and stakeholder involvement, public relations, communication and collaboration.

Education

B.A., 2002, Concordia University, Saint Paul, Minnesota. Communications and Organizational Management

Professional Experience and Consulting

Team Oregon Motorcycle Safety Program

2011 – Present

Title: Communications and Outreach Manager

Responsible for internal and external communications including strategic planning, brand management, creative concept development, media and public relations, website design and content management, curriculum development, program evaluation, stakeholder engagement and community outreach. Managed the from-scratch development of the eRider™ online classroom, containing more than 100 learning modules, 90 videos, 50 interactive features and integrated with the current rider education management system (database). Leveraged assets from eRider™ to revise the Basic, Intermediate and Advanced Rider Training classroom curricula. Conducted evaluation and produced reports of eRider field

Patrick J. Hahn Curriculum Vitae

test and effectiveness of basic and intermediate curricula. Licensed and facilitated launch of eRider in Idaho in 2018.

National Highway Traffic Safety Administration

2006 - Present

Title: Motorcycle Safety Consultant

Serves as subject matter expert, team and/or administrative lead for state motorcycle technical assessments and trainings. In a team setting, conducts analysis and makes recommendations to state highway safety offices for improvements in the areas of motorcycle safety program management, personal protective equipment, operator licensing, rider education and training, impaired riding, legislation, law enforcement, highway engineering, rider conspicuity, motorist awareness, communications programs, evaluation and data. Conducted assessments in California, Colorado, Florida, Massachusetts, Michigan, North Carolina and Ohio.

Quarto Publishing

2004 – Present

Title: Freelance Writer and Editor

Content edit, copy edit and proofread new titles for publication. Wrote or co-wrote seven titles and edited 17 titles.

Minnesota Department of Public Safety

1999 – 2011

Title: Public Information Officer

Responsible for communications and marketing of Minnesota motorcycle safety program including strategic planning, brand management, creative concept development, media and public relations, website design and content management, program evaluation, stakeholder engagement and community outreach. Served as subject matter expert and project lead for the public information campaigns addressing operator licensing, impaired riding, conspicuity and rider training. In 2009-2010, coordinated and gave more than 80 media interviews.

Minnesota Motorcycle Safety Center

1996 – 2011

Title: Instructor

Responsible for training and testing experienced and inexperienced motorcyclists of all ages and professions in the mental and physical skills necessary for safe motorcycle operation. Earned “Rookie of the Year” award in 1996.

Books

Classic Motorcycles: The Art of Speed (2016)

Motorcyclist's Legal Handbook: How to Handle Legal Situations from the Mundane to the Insane (2012)

Maximum Control: Mastering Your Heavyweight Bike (2010)

Ultimate Street Strategies: Riding Hard, Smart and Safe for Advanced Motorcyclists (2007)

How to Ride a Motorcycle: A Rider's Guide to Strategy, Safety and Skill Development (2005)

Motorcycle Track Day Handbook, Chapters 7-8 (Larson, 2005)

Ride Hard, Ride Smart: Ultimate Street Strategies for Advanced Motorcyclists (2004)

Articles (Minnesota Motorcycle Monthly)

May 2007 – A Rider State of Mind: Entry #8 Shadowing

April 2007 – A Rider State of Mind: Entry #7 Lowest Potential

Winter 2007 – A Rider State of Mind: Entry #6 Laying It Down

October/November 2006 - A Tale of Two Rookies Continued (Or, How I Learned to Stop Worrying and Take the Plunge)

September 2006 - A Tale of Two Rookies Continued (Or, How I Learned to Stop Worrying and Bite the Bullet)

August 2006 – A Rider State of Mind: Entry #5 The Wave

August 2006 - A Tale of Two Rookies Continued (Or, How I Learned to Stop Worrying and Trust My Tires)

July 2006 – A Rider State of Mind: Entry #4 Group Riding

June 2006 - A Tale of Two Rookies Continued (Or, How I Learned to Stop Worrying and Love the Track)

June 2006 – A Rider State of Mind: Entry #3 All the Gear, Every Time

May 2006 – A Rider State of Mind: Entry #2 Attitude 201

April 2006 – A Rider State of Mind: Entry #1 Attitude 101

April 2003 – The Big Secret about Speeding Tickets

September 2002 - Let's Wad a Bike

July 2002 - Explore Your Limits – While You Can
March 2002 - Righting a Wronged Motorcycle
October 2001 - Changing Gears (The Mental Kind)
June 2001 - Drinkin' in the Name of Science
June 2000 - Take the High Road
May 2000 - Three Degrees of Separation
April 2000 - Loud Pipes Do What?

Editing

The Harley in the Barn: More Great Tales of Motorcycle Archaeology (Cotter, 2016)
Mini Motocross and Pit Bike Performance Handbook (Gorr, 2008)
Supercross Unleashed: The Joy of SX (Ursic, 2007)
Dave Perewitz: Chopper Master and King of Flames (Perewitz, 2006)
Harley-Davidson Sportster Performance Handbook, 3rd Edition (Buzzelli, 2006)
Honda CRF Performance Handbook (Gorr, 2006)
How to Plate, Polish, and Chrome (Parks, 2006)
Challenger and 'Cuda: Mopar's E-Body Muscle Cars (Genat, 2005)
How to Custom Paint Your Motorcycle (Bortles, 2005)

Research and Publications

Hahn, P. J., Wong, M. E., Team Oregon Students Killed in Oregon Motorcycle Crashes 2011-2016 (2017)
Hahn, P. J., Evaluation of Open-Ended Student Survey Comments in Team Oregon Basic and Intermediate Training Courses (2017)
Hahn, P. J., A Comparison of Basic and Intermediate Motorcycle Rider Training Curricula in Florida, Idaho and Oregon and National Standards (2017)
Hahn, P. J., An Evaluation of Oregon's Basic Motorcycle Rider Training Curricula in Meeting National Standards (2017)
Hahn, P. J., An Evaluation of Oregon's Intermediate Motorcycle Rider Training Curricula in Meeting National Standards (2017)

Hahn, P. J., An Evaluation of Idaho's Basic Motorcycle Rider Training Curricula in Meeting National Standards (2017)

Hahn, P. J., An Evaluation of Idaho's Intermediate Motorcycle Rider Training Curricula in Meeting National Standards (2017)

Hahn, P. J., An Evaluation of Florida's Basic Motorcycle Rider Training Curricula in Meeting National Standards (2017)

Hahn, P. J., Wyant, L. J., Evaluation of the Effectiveness of Team Oregon Step-Up Training (2016)

Hahn, P. J., eRider™ Field Test Final Report (2014)

Hahn, P. J., Garets, S. B., Oregon Parks and Recreation All-Terrain Vehicle Safety Curriculum Revision (2012)

Work in Progress

RideSafe US – A nonprofit, peer-to-peer mentoring program to improve the safe riding practices of US motorcyclists by modeling safe riding behaviors, creating a positive attitude toward safety, and building rider knowledge, awareness, and skill.

Ace Rider – RideSafe US Guide to Motorcycle Knowledge, Awareness, and Skill

Ride Hard Ride Smart, 2nd Edition – Revised and updated with additions of recent research, crash data, and recommendations for better conspicuity.

Presentations and Lectures

Hahn, P.J., Born to be Wild: The Myths and Realities of Modern Motorcycle Rider Education, Pacific Northwest Driver and Traffic Safety Conference, 2019

Hahn, P.J., Lee, C.Y., Vulnerable Stakeholders: Analysis of Knowledge, Attitudes and Outcomes of Social Media and Rider Training, State Motorcycle Safety Administrators Training Summit, 2018

Beer, S. S., Buche, T. Hahn, P.J., Parks, L., Teoh, E., Left Turn Crashes and Rider Education - An Exchange of Ideas, State Motorcycle Safety Administrators Training Summit, 2018

Hahn, P. J., Evaluating Program Effectiveness Using Student Surveys, Idaho Instructional Design Summit, 2017

Buzzell, S. M., Hahn, P. J., Peters, E. L., Roth, J. L., Teachout, C. J., Doubling Down on Rider Education through Motorcyclist Community Outreach, State Motorcycle Safety Administrators Training Summit, 2016

Beer, S. S., Hahn, P.J., Planning for the Future in Rider Education with Effective Program Evaluations, State Motorcycle Safety Administrators Training Summit, 2016

Hahn, P. J., A Comparison of Outcomes of Traditional and Online Classroom Instruction in Motorcycle Safety Training in Oregon, Oregon Public Health Association, 2016

Hahn, P. J., A Comparison of Outcomes of Traditional and Online Classroom Instruction in Motorcycle Safety Training in Oregon, Transportation Research Board Annual Meeting, 2016

Hahn, P. J., TEAM OREGON's Field Tested eRider™ Program, State Motorcycle Safety Administrators Training Summit, 2015

Hahn, P. J., Sgambati, F. R., Teachout, C. J., "Beyond Helmets" Motorcycle Workshop, Governor's Highway Safety Association Annual Meeting, 2015

Hahn, P. J., eRider™ Online Classroom, Oregon Association of Community College Educators, 2015

Hahn, P. J., Motorcycle Safety 2.0 - TEAM OREGON's eRider Online Classroom, State Motorcycle Safety Administrators Annual Conference, 2014

Hahn, P. J., F2F Classroom Redesign: eRider™, OSU Center for Teaching and Learning/Hybrid Course Initiative 2014 and 2015

Hahn, P. J., Go High-Viz!, Illinois Motorcycle Safety Program Update 2010

Hahn, P. J., Protective Riding Gear and Motorcyclist Conspicuity, Michigan Motorcycle Safety Conference 2010

Hahn, P. J., Go High-Viz!, Iowa Motorcycle Forum 2010

Hahn, P. J., Three Degrees of Separation, Iowa Motorcycle Forum 2008

Hahn, P. J., Go High-Viz, Minnesota Motorcycle Safety Center Annual Update, 2008

Professional and Volunteer Activities

Boy Scouts of America, Oregon Trail Council Pack 144 – Awards Committee Chair 2017-2018

State Motorcycle Safety Administrators – Communications Committee Chair 2009-2011

Central Roadracing Association – Chief of Timing and Scoring 2005-2010

Hedonistic Enthusiasm Cornering and Safety Seminars – Coordinator, 2002-2009

Motorcycle Safety and Drivability Expert, www.allexperts.com, 2000-present