

Curriculum Vitae

Marc T. Braverman, Ph.D.

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Human Development and Family Sciences
Extension Family and Community Health Program
School of Social and Behavioral Health Sciences
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Education

- Ph.D. Educational Psychology, University of Wisconsin-Madison, 1982
 Areas of concentration: Human Learning; Statistics & Experimental Design
- M.S. Educational Psychology, University of Wisconsin-Madison, 1975
- B.A. Psychology, State University of New York at Buffalo, 1972

Academic Positions

- 2005-present Professor, School of Social and Behavioral Health Sciences (formerly Dept. of Human Development and Family Sciences), OSU
 Extension Specialist, Research and Evaluation, Extension Family and Community Health Program, OSU
- 2005-2011 Associate Dean, Extension and Outreach, College of Health and Human Sciences, OSU
 Program Leader, Extension Family and Community Health, OSU
- 2005-2008 Adjunct Professor, Dept. of Human and Community Development, University of California, Davis.
- 1983-2005 Extension 4-H Youth Development Specialist, Department of Human and Community Development, UC Davis. Applied research, program development, and university teaching with focus in the areas of adolescent development, health promotion (particularly tobacco prevention), and program evaluation methods.

- 2004-2005 Founding Director, Tobacco Control Evaluation Center, UC Davis. Center funded by the California Department of Health Services to provide evaluation leadership and technical assistance to its Local Lead Agencies (county departments of health and other community-based grantees) in California.
- 1998-1999 Visiting Researcher, Statens institutt for folkehelse (National Institute of Public Health), Oslo Norway. Research projects focused on (a) analysis of adolescent smoking patterns, (b) identification of risk factors for suicide attempts, and (c) development of school-based pregnancy prevention programs. I also delivered a course on evaluation methodology to the Institute’s researchers.
- 1994-1998 & 2004-2005 Director, 4-H Center for Youth Development, Department of Human and Community Development, Division of Human Development and Family Studies, UC Davis. The 4-H Center for Youth Development brought together university faculty, community agency staff, and policy makers in California to promote programs and research projects that focus on critical issues for youth and families.
- 1981-1983 Evaluation Associate, Northwest Regional Educational Laboratory (now Education Northwest), Portland, Oregon. Provided technical assistance on Title I (federal education funding) evaluation projects for state personnel and school districts in six western states (AZ, CA, HI, NM, OR, WA).

External Funding

Funder: Extension Foundation & CDC
Title: “Expanding Oregon’s Vaccination Efforts.”
Role: Co-Investigator
PI: Roberta Riportella
Project Period: June 2021—May 2023
Total Cost: \$200,000

Funder: National Institute of Food and Agriculture, U.S. Dept. of Agriculture
Title: “Preparing Oregon for the Cascadia Subduction Zone Event through an Online Learning System”
Role: Co-Principal Investigator
PI: Glenda Hyde
Project Period: September 2018-August 2019
Total Cost: \$65,294

Funder: American Cancer Society with CVS Health Foundation
Title: “Building a 100% Tobacco-Free Generation at Oregon State University”
Role: Co-Project Lead (with Marion Ceraso)
Project Period: August 2017-February 2019
Total Cost: \$18,403

Comment: This grant was the springboard for the successful initiative to make Oregon State University completely tobacco-free in of all its locations across Oregon. OSU's new comprehensive tobacco policy became effective October 2019. The previous policy established only a smokefree campus and applied only to the main Corvallis campus.

Funder: Robert Wood Johnson Foundation
Title: "Moving to Realize a Culture of Health through Performance Indicators"
Role: Co-Investigator
PI: Darlene Russ-Eft
Project Period: Sept. 2014-April 2015
Total Cost: \$118,598

Comment: This was a grant from the internal evaluation unit of RWJF. The study team was charged with reviewing literature, conducting interviews with RWJF leadership, and making recommendations to guide RWJF's use of performance indicators in its internal evaluations of organizational success.

Funder: National Institute of Food and Agriculture, USDA
Title: "Oregon State University Sustainable Communities Project"
Role: Co-Investigator
PI: Carolyn Ashton
Project Period: July 2014-June 2019
Total Cost: \$663,000

Funder: U.S. Department of Agriculture, Higher Education Challenge grant
Title: "Development of an Undergraduate Experiential Instructional Program in Extension: LinC Extend"
Role: Principal Investigator
Project Period: Sept. 2008-August 2012
Total Cost: \$142,763

Funder: California Dept. of Health Services, Tobacco Control Section
Title: California Tobacco Control Evaluation Center
Role: Principal Investigator and Director
Project Period: 2004-2007
Total Cost: \$1,150,000

Comment: This contract provided initial funding to establish, direct, and maintain a university-based center at UC Davis to provide technical assistance to the State of California Tobacco Control Section's community-based grantees (county and city departments of health) across California. The Center is still thriving, 19 years after its formation (<https://tobaccoeval.ucdavis.edu/>).

Funder: U.S. Department of Agriculture, Cooperative State Research, Education and Extension Service
Title: "Project PITCH: Partners Investing in Teens' and Children's Health"
Role: Principal Investigator
Project Period: 2003-2008
Total Cost: \$750,000

Comment: This project was funded from the federal Children, Youth and Families at Risk (CYFAR) initiative to develop new University of California Cooperative Extension community-based programs to serve children, youth and families living in high-risk settings.

Funder: The David and Lucile Packard Foundation
Title: "Philanthropy and Evaluation: Expanding Use"
Role: Co-Principal Investigator (with Jana Kay Slater & Norman Constantine)
Project Period: 2002-2003
Total Cost: \$250,000

Comment: Grant project to assemble a national team of experts in the fields of evaluation research and philanthropy, and to develop a series of papers and activities to promote the effective use of evaluation methods among philanthropic foundations and their grantees.

Funder: U.S. Department of Agriculture, Cooperative State Research, Education and Extension Service
Title: "Strengthening the Futures of California Families"
Role: Principal Investigator
Project Period: 1997-2002
Total Cost: \$833,000

Funder: University of California Division of Agriculture and Natural Resources
Title: "Preparing Adolescents for the World of Work."
Role: Principal Investigator
Project Period: 1996
Total Cost: \$26,000

Funder: California Department of Health Services
Title: "Project California 4-Health, Phase II"
Role: Principal Investigator
Project Period: 1993
Total Cost: \$280,000

Comment: This project was funded to evaluate and disseminate the educational tobacco prevention curriculum that our team had developed (through the two grants listed immediately below), and to develop a Spanish-language tobacco curriculum and other new educational materials

Funder: California Department of Health Services
 Title: "Project California 4-Health, Phase I"
 Role: Principal Investigator
 Project Period: 1991-92
 Total Cost: \$450,000

Funder: National Cancer Institute
 Title: "Curtailling the use of smokeless tobacco through 4-H"
 Role: Co-Principal Investigator
 PI: Carol D'Onofrio, UC Berkeley
 Project Period: 1985-1990
 Total Cost: \$1,500,000

Comment: This grant project was funded to study the use of smokeless tobacco among adolescents and to develop an educational program that could effectively prevent its use. The project was later expanded to include the use of all tobacco products.

Awards

- 2022 Excellence in Extension Program Evaluation award. Awarded by the Extension Education Evaluation Topical Interest Group of the American Evaluation Association, for the needs assessment study of the Santiam Canyon, one year following the 2020 Labor Day wildfires (Braverman, Phibbs, Rau, & Penner, 2021 – see the “Selected Monographs, Reports, and Extension Publications” section.)
- 2021 National Extension Association of Family and Consumer Sciences. 1st Place National Award, 1st Place Western Region Winner, Extension Disaster Education Award, for the project: Preparing for the Cascadia Subduction Zone Event. Project team: Glenda Hyde (leader), Lynette Black, Marc Braverman, Patrick Corcoran, Alan Dennis, Lauren Kraemer.
- 2020 Policy Champion Award from the Oregon Public Health Association. Awarded to the Oregon State University Tobacco Policy Team. Marc Braverman & Marion Ceraso, Team Leaders. From the OPHA website: “This nomination recognizes the OSU tobacco policy team - with leadership from Ms. Ceraso, Dr. Braverman, Dr. Viggiani and Ms. Haubenreiser – for their work to research, craft, and advocate for a comprehensive, 100% tobacco-free policy for the OSU system.”

- 2017 Sustained Excellence in Extension Evaluation Award. Awarded to Marc Braverman for career accomplishments, by the Extension Education Evaluation Topical Interest Group of the American Evaluation Association. From the TIG website: “This award is given for conceptual, methodological and evaluation accomplishments making outstanding contributions to Extension and evaluation.”
- 2013 Western Extension Directors’ Association Award of Excellence. Awarded for the LinC Extend program, which was developed from the Higher Education Challenge grant from the National Institute of Food and Agriculture (M. Braverman, Principal Investigator). This was one of two State Program winners selected from submissions across 13 states and four Pacific territories represented by WEDA.
- 2012 Oregon State University Extension Association, statewide Search for Excellence award. Awarded for the LinC Extend program (see above).
- 2005 Nomination of Braverman, Constantine, & Slater (Jossey-Bass, 2004) for the American Evaluation Association’s book of the year award.

Publications

Books

- Braverman, M.T.** (2023). Evaluating program effectiveness: Validity and decision-making in outcome evaluation. Thousand Oaks, CA: Sage Publications.
- Braverman, M.T.**, Constantine, N.C., & Slater, J.K. (Eds.) (2004). Foundations and evaluation: Contexts and practices for effective philanthropy. San Francisco: Jossey-Bass.
- Braverman, M.T.**, Carlos, R.M., & Stanley, S.M. (Eds.) (2000). Advances in youth development programming: Reviews and case studies from the University of California. Oakland, CA: University of California, Division of Agriculture and Natural Resources.

Edited Special Issues of Journals

- Braverman, M.T.**, Engle, M.E., Arnold, M., & Rennekamp, R. (Eds.) (2008). Program evaluation in a complex organizational system: Lessons from Cooperative Extension. New Directions for Evaluation, No. 120. San Francisco: Jossey-Bass.
- Braverman, M.T.**, & Slater, J.K. (Eds.) (1996). Advances in survey research. New Directions for Evaluation, No. 70. San Francisco: Jossey-Bass.
- Braverman, M.T.** (Ed.) (1989) Evaluating health promotion programs. New Directions for Program Evaluation No. 43. San Francisco: Jossey-Bass.

Refereed Journal Articles

* denotes graduate student during the work of the project

¶ denotes county-based Extension colleague

Braverman, M.T., Volmar, K.M., & * Govier, D.J. (2023). “The pain doesn’t have to control you.” A qualitative evaluation of three pain clinics teaching nonopioid pain management strategies. *American Journal of Health Promotion*, *37*(2), 210-221. doi: 10.1177/08901171221119799

Braverman, M. T., Ceraso, M., * Sporrer, F., & * Rockler, B. E., (2021). Five-year changes in support for tobacco control policy options among students, faculty and staff at a public university. *Preventive Medicine*, *142*, 106359. doi: 10.1016/j.ypmed.2020.106359

Braverman, M.T. (2019). Measurement and credible evidence in Extension evaluations. *Journal of Human Sciences and Extension*, *7*(2), 88-107. Available at: <https://www.jhseonline.com/issue/view/88>

Braverman, M.T., Geldhof, G.J., Hoogesteger, L.A., * Johnson, J.A. (2018). Predicting students' noncompliance with a smoke-free university campus policy. *Preventive Medicine*, *114*, 209-216. doi: 10.1016/j.ypmed.2018.07.002

Braverman, M.T. (2018). The evolving landscape for academic publishing: Essential knowledge for Extension scholars. *Journal of Extension* [On-line], *56*(3), Article 3TOT1. Available at: <https://joe.org/joe/2018june/tt1.php>

Braverman, M.T., Stawski, R.S., Samdal, O., & Aarø, L.E. (2017). Daily smoking and subjective health complaints in adolescence. *Nicotine & Tobacco Research*, *19*(1), 102-110. doi: 10.1093/ntr/ntw133

Braverman, M.T., Hoogesteger, L.A., * Johnson, J.A., & Aarø, L.E. (2017). Supportive of a smoke-free campus but opposed to a 100% tobacco-free campus: Identification of predictors among university students, faculty, and staff. *Preventive Medicine*, *94*, 20-26. doi: 10.1016/j.ypmed.2016.10.021

Slater, J.K., **Braverman, M.T.**, & * Meath, T. (2017). Patient satisfaction with a hospital’s arts-enhanced environment as a predictor of the likelihood of recommending the hospital. *Arts & Health*, *2*(2), 97-110. doi: 10.1080/17533015.2016.1185448

Tobey, L., Schrupf, E., ¶ Johnson, T., Mouzong, C., Veith, R.M., **Braverman, M.T.**, Wong, S.S., & Manore, M. (2017). Can healthy recipes change eating behaviors? The Food Hero social marketing campaign recipe project experience and evaluation. *Journal of Nutrition Education and Behavior*, *49*(1), 79-82. doi: 10.1016/j.jneb.2016.09.001

Braverman, M.T. (2016). Better crunching: Recommendations for multivariate data analysis approaches for extension impact evaluations. *Journal of Extension* [On-line], *54*(3), Article 3FEA1. Available at: <https://www.joe.org/joe/2016june/a1.php>

- * Star, S., Russ-Eft, D., **Braverman, M.T.**, & Levine, R. (2016). Performance measurement and performance indicators: A literature review and a proposed model for practical adoption. Human Development Resource Review, *15*(2), 151-181. doi: 10.1177/1534484316636220
- Braverman, M.T.**, Hoogesteger, L.A., & * Johnson, J.A. (2015). Predictors of support among students, faculty and staff for a smoke-free university campus. Preventive Medicine, *71*, 114-120. doi: 10.1016/j.ypmed.2014.12.018
- Braverman, M.T.**, Gunter, K., [¶] Galloway, R., Moore, K.J., Hoel, B., & Rennekamp, D. (2014). Development of a university undergraduate course sequence about the Extension system. Journal of Extension [On-line], *52*(2), Article 2FEA3. Available at: <http://www.joe.org/joe/2014april/a3.php>
- Braverman, M.T.** (2013). Negotiating measurement: Methodological and interpersonal considerations in the choice and interpretation of instruments. American Journal of Evaluation, *34*(1), 99-114.
- Braverman, M.T.**, Franz, N.K., & Rennekamp, R.A. (2012). Extension's evolving alignment of programs serving families and youth: Organizational change and its implications. Journal of Extension [On-line], *50*(6), Article 6FEA1. Available at: <http://www.joe.org/joe/2012december/a1.php>
- Hoisington, A.T., **Braverman, M.T.**, Hargunani, D.E., Adams, E.J., & Alto, C.L. (2012). Health care providers' attention to food insecurity in households with children. Preventive Medicine, *55*(3), 219-222. doi:10.1016/j.ypmed.2012.06.007
- [¶] Conklin-Ginop, E., **Braverman, M.T.**, Caruso, R., & Bone, D. (2011). Bringing Carnival drum and dance traditions into 4-H programming for Latino youth. Journal of Extension [On-line], *49*(4), Article 4IAW1. Available at: <http://www.joe.org/joe/2011august/iw1.php>
- Braverman, M.T.**, Aarø, L.E., Bontempo, D.E., & Hetland, J. (2010). Bar and restaurant workers' attitudes towards Norway's comprehensive smoking ban: a growth curve analysis. Tobacco Control, *19*(3), 240-247.
- Braverman, M.T.**, & Engle, M. (2009). Theory and rigor in Extension program evaluation planning. Journal of Extension [On-line], *47*(3), Article 3FEA1. Available at: <http://www.joe.org/joe/2009june/a1.php>
- Braverman, M.T.**, Aarø, L.E., & Hetland, J. (2008). Changes in smoking among restaurant and bar employees following Norway's comprehensive smoking ban. Health Promotion International, *23*(1), 5-15.
- Braverman, M.T.**, & Aarø, L.E. (2004). Adolescent smoking and exposure to tobacco marketing under a tobacco advertising ban: Findings from two Norwegian national samples. American Journal of Public Health, *94*(7), 1230-1238.

- Dieserud, G., Røysamb, E., **Braverman, M.T.**, Dalgard, O.S., & Ekeberg, Ø. (2003). Predicting repetition of suicide attempt: A prospective study of 50 suicide attempters. Archives of Suicide Research, *7*(1), 1-15.
- D'Onofrio, C.N., Moskowitz, J.M., & **Braverman, M.T.** (2002). Curtailing tobacco use among youth: Evaluation of Project 4-Health. Health Education and Behavior, *29*(6), 656-682.
- Dieserud, G., Forsen, L., **Braverman, M.T.**, & Røysamb, E. (2002). Negative life events in childhood, psychological problems, and suicide attempts in adulthood: A matched case-control study. Archives of Suicide Research, *6*(4), 291-308.
- Braverman, M.T.**, ¶ Chin Young, J., King, N.J., ¶ Paterson, C.A., & * Weisskirch, R.S. (2002). Career awareness and part-time work examined in lives of high school seniors. California Agriculture, *56*(2), 55-60.
- Madsen, E.R., ¶ Brosnahan, A., ¶ Valdez, I., ¶ Donohue, S., ¶ McAllister, T., & **Braverman, M.T.** (2002). Survey explores influences on youth workforce preparation. California Agriculture, *56*(2), 48-54.
- Braverman, M.T.**, Svendsen, T., Lund, K.E., & Aarø, L.E. (2001). Tobacco use by early adolescents in Norway. European Journal of Public Health, *11*(2), 218-224.
- Braverman, M.T.** (1999). Research on resilience and its implications for tobacco prevention. Nicotine and Tobacco Research, *1*, S67-S72.
- Bloomberg, L., Meyers, J.M., & **Braverman, M.T.** (1994). The importance of social interaction: A new perspective on social epidemiology, social risk factors and health. Health Education Quarterly, *21*(4), 447-463.
- Braverman, M.**, Moskowitz, J., D'Onofrio, C., & Foster, V. (1994). Project 4-Health develops program to curb youth tobacco use. California Agriculture, *48*(7), 39-43.
- Braverman, M.**, Meyers, J.M., & Bloomberg, L. (1994). How youth programs can promote resilience. California Agriculture, *48*(7), 30-35.
- Barton, K., * Baglio, C., & **Braverman, M.T.** (1994). Stress reduction in child-abusing families: Global and specific measures. Psychological Reports, *75*, 287-304.
- Braverman, M.T.**, & ¶ Rilla, E.L. (1991) How California educators and CE directors view "agricultural literacy" programs. California Agriculture, *45*, 4-9.
- Braverman, M.T.**, D'Onofrio, C.N., & Moskowitz, J.M. (1989) Marketing smokeless tobacco in California communities: Implications for health education. National Cancer Institute Monographs, *8*, 79-85.
- Braverman, M.T.** (1988) Respondent cooperation in telephone surveys: The effects of using volunteer interviewers. Evaluation and Program Planning, *11*, 135-140.

- Braverman, M.T.**, [†] Gay, R.C., [†] George, J.L., & [†] Schoner, C.A. (1986) Tapping community opinions in 4-H program planning. California Agriculture, *40*, 27-29.
- Murray, S.L., & **Braverman, M.T.** (1985) Insuring equity in student selection under Chapter 1. Evaluation and Program Planning, *8*, 59-66.
- Peterson, P.L., * Swing, S.R., * **Braverman, M.T.**, & * Buss, R. (1982) Students' aptitudes and their reports of cognitive processes during direct instruction. Journal of Educational Psychology, *74*, 535-547.
- * **Braverman, M.T.**, & Farley, F.H. (1978) Arousal and cognition: The stimulation-seeking motive and structural effects in the comprehension of film. Educational Communication and Technology Journal, *26*, 321-327.

Book Chapters

- Arnold, M.E., Cater, M., & **Braverman, M.T.** (2016). Rethinking evaluation capacity in youth development programs: A new approach for engaging youth workers in program evaluation. In K.M. Pozzoboni and B. Kirshner (eds.). The changing landscape of youth work: Theory and practice for an evolving field. Charlotte, NC: Information Age Publishing. (pp. 193-209).
- Braverman, M.T.**, & Arnold, M.E. (2008). An evaluator's balancing act: Making decisions about methodological rigor. In Braverman, M.T., Engle, M.E., Arnold, M., & Rennekamp, R. (Eds.) Program evaluation in a complex organizational system: Lessons from Cooperative Extension. New Directions for Evaluation, No. 120. San Francisco: Jossey-Bass. (pp. 71-86).
- Baxter, L.W., & **Braverman, M.T.** (2004). Communicating results to different audiences. In Braverman, M.T., Constantine, N.C., & Slater, J.K. (eds.) Foundations and evaluation: Contexts and practices for effective philanthropy (pp. 281-304), San Francisco: Jossey-Bass.
- Constantine, N.C., & **Braverman, M.T.** (2004). Appraising evidence on program effectiveness. In Braverman, M.T., Constantine, N.C., & Slater, J.K. (eds.) Foundations and evaluation: Contexts and practices for effective philanthropy (pp. 236-258), San Francisco: Jossey-Bass.
- Slater, J.K., Constantine, N.C., & **Braverman, M.T.** (2004). Putting evaluation to work for foundations. In Braverman, M.T., Constantine, N.C., & Slater, J.K. (eds.) Foundations and evaluation: Contexts and practices for effective philanthropy (pp. xxxv-xlvi), San Francisco: Jossey-Bass.
- Braverman, M.T.** (2003). Smoking and tobacco use. In J.R. Miller, R.M. Lerner, L.B. Schiamberg, & P.M. Anderson (Eds.), The Encyclopedia of Human Ecology. Santa Barbara, CA: ABC-Clío, pp. 645-648.

- Braverman, M.T.**, & Slater, J.K. (2003). Evaluation research. In J.R. Miller, R.M. Lerner, L.B. Schiamberg, & P.M. Anderson (Eds.), The Encyclopedia of Human Ecology. Santa Barbara, CA: ABC-Clío, pp. 251-253.
- Braverman, M.T.**, Carlos, R.M., & Stanley, S.M. (2000). The challenges of innovation in youth programming. In M.T. Braverman, R.M. Carlos, & S.M. Stanley (Eds.), Advances in youth development programming: Reviews and case studies from the University of California. Oakland, CA: University of California, Division of Agriculture and Natural Resources, pp. 1-12.
- Braverman, M.T.** (1996). Sources of survey error: Implications for evaluation studies. In M.T. Braverman & J.K. Slater (eds.), Advances in survey research. New Directions for Evaluation, No. 70. San Francisco: Jossey-Bass.
- Braverman, M.T.**, [¶] Brenner, J.S., Fretz, P.R., & [¶] Desmond, D.J. (1993) Three approaches to evaluating outdoor adventure education: A ropes course illustration. In Gass, M.A. (ed.) Adventure therapy: Therapeutic applications of adventure programming. Dubuque, IA: Kendall/Hunt. [Also appearing in Journal of Experiential Education, 13(1), 23-30.]
- Braverman, M.T.**, & Campbell, D.T. (1989) Facilitating the development of health promotion programs: Recommendations for researchers and funders. In Braverman, M.T. (ed.) (1989) Evaluating health promotion programs. New Directions for Program Evaluation, No. 43. San Francisco: Jossey-Bass.
- Janicki, T.C., & **Braverman, M.T.** (1986) The development and evaluation of school smoking prevention programs. In W. Ward (ed.), Advances in health education and promotion, Vol. I (pp. 307–340), Greenwich, CT: JAI Press.

Selected Monographs, Reports, and Extension Publications

- Braverman, M.T.**, Phibbs, S., [¶] Rau, A., & * Penner, E. (2021). A Community Health Impact Assessment of the Santiam Canyon: One Year After the 2020 Labor Day Wildfires. College of Public Health and Human Sciences, Oregon State University. Project web site: <https://health.oregonstate.edu/research/projects/santiam-canyon>

Comment: This community health needs assessment study was recognized with the 2022 Excellence in Extension Program Evaluation award from the American Evaluation Association's Extension Education Evaluation Topical Interest Group.

- Braverman, M.T.**, Ceraso, M., * Sporrer, K., & * Rockler, B. (May 2019). Evaluating Oregon State University's tobacco policy: Results from the Corvallis campus survey, Fall 2018. College of Public Health and Human Sciences, Oregon State University.

- Volmar, K., **Braverman, M.T.**, & * Govier, D. (August 2018). Final report: Evaluation of CareOregon Pain Clinics. College of Public Health and Human Sciences, Oregon State University.
- Braverman, M.**, Arnold, M., Bourdeau, V., † Case, P., † Davis, J., † Godwin, D., Gunter, K., Hooker, K., Khanna, S., & † Knutz, M. (2017). Outreach Scholarship for Extension Faculty: Recommendations to CPHHS & OSU Extension. Guidance document for Promotion & Tenure actions in CPHHS and OSU Extension, prepared by a task force appointed by Associate Dean R. Riportella.
- Riesenberg, A., et al. (February 2016). The Supplemental Nutrition Assistance Program Education (SNAP-Ed) Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Indicators. Interpretive Guide to the SNAP-Ed Evaluation Framework. Food and Nutrition Service Western Region Office, U.S. Dept. of Agriculture.
- Russ-Eft, D., **Braverman, M.**, Levine, R., & * Star, S. (December 2014). Final Report: Robert Wood Johnson Foundation Performance Indicator Project. College of Education and College of Public Health and Human Sciences, Oregon State University.
- Braverman, M.**, Hoogesteger, L., & * Johnson, J.A. (January 2014). An evaluation of the first year of OSU's smoke-free campus policy: Results from the Corvallis campus survey. College of Public Health and Human Sciences and Office of Healthy Campus Initiatives, Oregon State University.
- Braverman, M.T.** (July, 2006). Final report: Portland Metro Health and Food Systems Task Force. Oregon State University Extension Service.
- Braverman, M.T.** (Winter, 2003). Applying resilience theory to the prevention of adolescent substance abuse. Youth Development Focus (Invited monograph series). University of California, Davis: 4-H Center for Youth Development.
- Braverman, M.T.**, Caruso, R.C., † George, J.L., † Lee, F.H., & † Marzolla, A.M. (2001). Promoting innovative youth development programs for high-risk audiences: The California CYFAR Project. CYD Report. University of California, Davis: 4-H Center for Youth Development.

Invited Talks and Professional Society Presentations (Since 2001)

- Braverman, M., Riportella, R., Dodge, T., Magaña, M., Mendez, A., & Vargas, N. (October, 2022). Promoting COVID vaccinations among Latinx audiences in Oregon. Oregon Public Health Association, Corvallis, OR.
- Braverman, M., Phibbs, S., Rau, A., & Penner, E. (October, 2022). An assessment of the health impacts of the Labor Day 2020 Santiam Canyon wildfire, one year post-disaster. Oregon Public Health Association, Corvallis, OR.

- Braverman, M. (June 2, 2022). Brief Report: Santiam Canyon Community Health Impact Assessment, One Year After the 2020 Labor Day Wildfires. One of several reports at a meeting on wildfire prevention, hosted by the Health, Security, Preparedness and Response (HSPR) unit of the Oregon Health Association, Public Health Division. Via Zoom.
- Braverman, M., & Phibbs, S. (May 4, 2022). The Santiam Canyon Community Health Impact Assessment Study. Presentation to the Health, Security, Preparedness and Response (HSPR) unit of the Oregon Health Association, Public Health Division. Via Zoom.
- Braverman, M. (March 29, 2022). The Santiam Canyon Labor Day 2020 wildfires: A community health assessment, one year later. OSU Extension Family and Community Health Conference, Corvallis, OR.
- Braverman, M.T. (December 7, 2021). Santiam Canyon Community Health Impact Assessment: One Year After the 2020 Labor Day Wildfires. Presentation to a joint meeting of Marion County and Linn County Commissioners and wildfire-related funded projects, Salem OR.
- Riportella, R., Botello, B., Braverman, M., Ceraso, M., Kraemer, L., Linnell, D., Magaña, M., & Young, A. (October, 2021). Oregon State University Extension Service responding to community vaccination needs during Covid-19. Oregon Public Health Association, Corvallis, OR.
- Braverman, M.T., & Ceraso, M., Sporrer, K., & Rockler, B. (November, 2019). Evaluating a university tobacco policy using a campus-wide survey: Lessons learned the second time around. American Evaluation Association, Minneapolis, MN.
- Braverman, M.T., & Ceraso, M. (October, 2018). Evaluating Campus Tobacco Policies: Oregon State's Experience and Lessons Learned. Invited presentation, American Cancer Society Tobacco Free Generation Campus Initiative grantee meeting, Atlanta, GA.
- Volmar, K., Braverman, M., Yoon, J., & Govier, D. (October, 2018). Three pain treatment clinics in northwest Oregon offering alternatives to opioid medication: An evaluation. Oregon Public Health Association, Corvallis, OR.
- Braverman, M.T. (November, 2017). Extension evaluation scholarship: Reflections on the changing academic landscape. American Evaluation Association, Atlanta, GA.
- Braverman, M.T. (November, 2017). The credibility of evidence from evaluation measures. Panel session, American Evaluation Association, Atlanta, GA.
- Braverman, M.T., Hoogesteger, L., & Johnson, J. (October, 2016). Recommendations for conducting high-validity Extension surveys. American Evaluation Association, Atlanta, GA.
- Braverman, M.T. (October, 2016). Choosing an effective data analysis strategy: A case example from the evaluation of a university smoke-free campus policy. American Evaluation Association, Atlanta, GA.

- Braverman, M.T. (November, 2015). Learning from Extension evaluations: 4 phases of contribution to our understanding about community-based programs. American Evaluation Association, Chicago, IL.
- Braverman, M.T., Russ-Eft, D., Star, S., Levine, R., & Leviton, L. (November, 2015). Reflections on the use of performance indicators by a large foundation. American Evaluation Association, Chicago, IL.
- Braverman, M.T. (June, 2015). Multivariate data analysis approaches in Extension & CYFAR evaluations. Invited workshop presented at USDA Children, Youth, and Families (CYFAR) grantee conference, Washington, DC.
- Braverman, M.T. (October, 2014). Better crunching: Recommendations for more powerful data analysis approaches in Extension evaluations. American Evaluation Association, Denver, CO.
- Braverman, M.T., Hoogesteger, L., & Johnson, J. (October, 2014). Evaluating the implementation of a smokefree campus policy: Shedding light on tough choices about policy enforcement. American Evaluation Association, Denver, CO.
- Johnson, J., Torres, M., Hoogesteger, L., Staight, P., & Braverman, M. (May, 2014) A tale of two campuses: The implementation of recent tobacco control policies at Oregon State University and the University of Oregon. American College Health Association, San Antonio, TX.
- Braverman, M.T. (October, 2013). Influences on methods choices in Extension evaluation. American Evaluation Association, Washington, DC.
- Braverman, M.T., & Arnold, M. (October, 2013). Evaluation, research, and IRBs: Implications of a definition for Extension programs and evaluators. American Evaluation Association, Washington, DC.
- Johnson, J.A., Hoogesteger, L., Braverman, M. (October, 2013). Evaluation of the first year of Oregon State University's smoke-free campus policy. Oregon Public Health Association, Corvallis, OR.
- Braverman, M.T., & Hoisington, A. (April, 2013). Health care providers' attention to food insecurity in households with children. Priester National Extension Health Conference, Corvallis, OR.
- Braverman, M.T., & Hoisington, A. (November, 2012). Case study of a secondary data analysis: A survey of health care providers about family food insecurity. American Evaluation Association, Minneapolis, MN.
- Hoisington, A.T., Braverman, M.T., Hargunani, D.E., Adams, E.J., & Alto, C.L. (October, 2012). Health care providers' attention to food insecurity in households with children. Oregon Public Health Association, Corvallis, OR.
- Braverman, M.T. (May, 2012). Quantitative analysis and data management. Webinar presented as part of the Western Region Evaluation Capacity Training (WECT) program for Extension educators. Sponsored by the Western Extension Directors Association.

- Braverman, M.T., Franz, N., & Rennekamp, R. (November, 2011). Extension's evolving alignment of programs serving youth and families: Organizational change and its implications for evaluators. American Evaluation Association, Anaheim, CA.
- Braverman, M.T. (November, 2011). Publishing articles about the craft of evaluation. American Evaluation Association, Anaheim, CA.
- Braverman, M.T. (November, 2010). Randomized trials in Extension evaluation: How big a tool in the tool chest? American Evaluation Association, San Antonio, TX.
- Invited presentation (September, 2010). Fighting Big Tobacco: Smoking and tobacco control in Norway and the United States. Sponsored by the Environmental Studies Program and the Goldfarb Center for Public Affairs, Colby College, Waterville ME.
- Braverman, M.T., Gunter, K.B., Friesen, K., Berry, H., & Pratt, C.C. (June, 2010). Year one of Project LinC Extend: Educating undergraduates about the Extension and land-grant systems. North American Colleges and Teachers of Agriculture annual conference, State College, PA.
- Invited presentation (May, 2010). Using growth curve modeling to examine attitude change toward Norway's nationwide public smoking ban. College of Health and Human Sciences "At the Core" series, OSU campus.
- Arnold, M., Braverman, M.T., Engle, M., & Rennekamp, R. (July, 2009). Program evaluation in complex organizations. Half-day workshop and think tank. Sponsored by the Oregon Program Evaluators Network, Salem OR.
- Invited keynote presentation (June, 2009). Program evaluation in Cooperative Extension: Big picture challenges of a complex organizational network. University of California Human Resources Coordinating Conference, "Building on Strengths through Evaluation." Emeryville, CA.
- Invited presentation (June, 2009). Methodological rigor: What is it and how much rigor does your program evaluation need? University of California Human Resources Coordinating Conference, "Building on Strengths through Evaluation." Emeryville, CA.
- Braverman, M.T. (November, 2009). Extension evaluation research collaborations: Will they kill you or make you stronger? American Evaluation Association, Orlando, FL.
- Sutabutra, H., & Braverman, M.T. (July, 2008). Influences on the civic engagement of adolescents in Thailand. XXIX International Congress of Psychology, Berlin, Germany.
- Braverman, M.T., (November, 2008). Methodological rigor and its relationship to evaluation use within Extension. American Evaluation Association, Denver, CO.
- Braverman, M.T., Gray, L.A., Hatley, A., & Hall, B. (November, 2007). At the starting gate: Planning the evaluation of an initiative to enhance student engagement at a state university. American Evaluation Association, Baltimore, MD.

- Braverman, M.T., Tobey, L., Raab, C., Murray, J., & Bowman, S. (November, 2007). Evaluating Oregon's Food Stamp Nutrition Education Program: Issues in capacity building and compliance. American Evaluation Association, Baltimore, MD.
- Braverman, M., T., and Slater, J.K. (June, 2005). Young people as change agents in health promotion interventions: A youth development theory perspective. "Childhoods 2005" international conference, Oslo, Norway.
- Braverman, M., Elmen, J., Huddleston, J., Yao, T., Tang, H., & Cowling, D. (May, 2005). Benefits of internal vs. external evaluation for county-based tobacco control. National Conference for Tobacco or Health, Chicago, IL.
- Braverman, M.T. (November, 2004). Evaluation in foundations: Some fundamental issues. American Evaluation Association, Atlanta, GA.
- Organizer and Session Chair (November, 2004). Foundations, evaluation, and the goal of social change: Conceptualizing Social Change as a Process and Outcome. American Evaluation Association, Atlanta, GA.
- Braverman, M.T., Slater, J.K., and Constantine, N.C. (November, 2003). Evaluation, philanthropic foundations, and the goal of social change. American Evaluation Association, Reno, NV.
- Braverman, M.T. (November, 2002). Youth participation in tobacco control activities: A developmental theory perspective. National Conference on Tobacco or Health, San Francisco.
- Braverman, M.T. (November, 2002). What characteristics of the evaluation setting relate to utilization? American Evaluation Association, Washington, DC.
- Slater, J.K., Constantine, N.C., & Braverman, M.T. (November, 2002). Philanthropy and evaluation: Enhancing effective use. American Evaluation Association, Washington, DC.
- Braverman, M.T., Madsen, E.R., Stanley, S.M., & King, N.J. (April, 2002). Correlates of part-time work for high school seniors. American Educational Research Association, New Orleans.
- Braverman, M.T., & Aarø, L.E. (August, 2001). Advertising exposure and smoking expectations among Norwegian adolescents. American Psychological Association, San Francisco.

OSU Extension Workshops

- Braverman, M.T. (December, 2021). Evaluating program impact: Quantitative design and analysis. Workshop presented at the OSU Extension Annual Conference.

Braverman, M.T. (May, 2020). Extension Family and Community Health Evaluation Workshop series. A 3-session workshop covering practical evaluation techniques for FCH Program faculty. Each session was one hour. Presented via Zoom.

- May 8, 2020: Session 1: Critical concepts in evaluation
- May 15, 2020: Session 2: Choosing your outcomes and measurement approaches
- May 22, 2020: Session 3: Analyzing data and interpreting results

Braverman, M.T. (January, 2019). Measurement and credible evidence in Extension evaluations. Webinar presented to the Extension Education Evaluation Topical Interest Group of the American Evaluation Association. Via Zoom.

Braverman, M.T. (December, 2018). Scholarship and publishing for Extension faculty. Workshop presented at the OSU Extension Annual Conference.

On-Campus University Teaching

All of the following courses are graduate level, except HHS 220 and HHS 221X, which were developed and taught as part of the LinC Extend grant project (see “External Funding” section).

All of my campus teaching is budgetarily distinct from my Extension appointment.

At Oregon State University (since 2005):

- Social Program and Policy Evaluation. Human Development & Family Sciences 534 (Taught regularly in alternate years, 2006 – present).
- Evaluation of Health Promotion and Education Programs. Public Health 575 (2013).
- Community Education Programs and Practices: The Extension System. (co-taught). Health and Human Sciences 220 (2012).
- Community Education in Action: Observations of Extension Programs. Health and Human Sciences 221X (2011).

At University of California, Davis (2005 and earlier):

- Adolescent Health Behaviors: Theory and Programs. Human Development 242 (1992-2004).
- Applied Research and Program Evaluation. Human Development 222 (1996-2005).
- Middle Childhood and Adolescence. Human Development 200B (1992-1995).
- Research Issues in Human Development. Human Development 291 (1990).
- Evaluation and Decision Making. Applied Behavioral Sciences 203 (1988).

Service to the Discipline

- Associate Editor, American Journal of Evaluation (Book Review section editor), 2012 – 2019
- Editorial Board, Preventive Medicine, 2018 – present

Manuscript Reviews for Professional Journals

Ongoing and frequent review activity for the following journals:

- Health Education & Behavior
- Journal of American College Health
- Journal of Extension
- Nicotine & Tobacco Research
- Preventive Medicine (member of editorial board)
- Preventive Medicine Reports

Occasional and ad hoc reviews for the following journals:

- American Journal of Evaluation
- American Journal of Preventive Medicine
- American Journal of Public Health
- Applied Developmental Science
- Drug and Alcohol Dependence
- European Journal of Cancer
- Evaluation and Program Planning
- Health Promotion International
- International Journal of Environmental Research and Public Health
- Journal of Human Sciences and Extension
- Journal of Personality and Social Psychology
- Journal of the Community Development Society
- Journal of Youth Development
- Review of Educational Research
- Substance Use and Misuse
- Tobacco-Induced Diseases
- Tobacco Prevention and Cessation

Selected Other Projects and Activities

OSU Extension Service Public Survey. Served on 6-person steering committee to guide OSUES contracted research project to survey a representative sample of Oregon citizens, to explore public perceptions of OSU Extension. (2022).

University of Florida, Southeastern Coastal Center for Agricultural Health and Safety. I served as an invited member of a 4-person external panel to review the SCCAHS at UF, one of 12 regional centers funded with multi-year center contracts from CDC and the National Institute of Occupational Safety and Health (<https://www.cdc.gov/niosh/oep/agctrhom.html>). The SCCAHS was preparing to develop its proposal for continuation funding and contracted with the external panel to provide recommendations on the preparation of the proposal. Our panel provided a written report as well as in-person briefings. (June-July, 2021).

CPHHS Reorganization Task Force. Invited by Dean Javier Nieto to be a task force member. The task force was formed to provide faculty perspective and guidance for the College's potential reorganization strategies. Fall 2020.

Chair, CPHHS Extension Scholarship Task Force. The 10-member task force was convened by Associate Dean Roberta Riportella in April 2017, to develop definitions, priorities, and guidance for the College's Promotion and Tenure process with regard to scholarship by Extension faculty members. The task force developed the report, Outreach Scholarship for Extension Faculty: Recommendations to CPHHS & OSU Extension (Braverman et al., 2017; see "Selected Monographs, Reports, and Extension Publications" section).

Oregon Clinical and Translational Research Institute, Oregon Health and Science University (OHSU). Community Partnership Board, Portland, OR. (2008-2012).

Extension Center for Youth Development, University of Minnesota (December 2-3, 2010). "Paving New Pathways to Impact." Minneapolis, MN.

Sierra Health Foundation REACH Community Action Initiative (2010). Member of external advisory committee for the initiative's evaluation. Sacramento, CA.

Clinical and Translational Science Center, UC Davis Medical Center (October 17, 2008). "Forging Community-Academic Research Partnerships." Sacramento, CA.

California Healthy Kids Resource Center (CHKRC), Research Advisory Group (2004). CHKRC is administered by the California Dept. of Education and California Dept. of Health Services to provide health education resources to educators and agencies in California. The Research Advisory Group assisted CHKRC in its development of valid criteria for reviewing and certifying health education programs as having science-based evidence of effectiveness, to be used by school districts across the state in selecting programs.

California Department of Health Services, Tobacco Control Section (2001-2002). Expert consultant on evaluation plans for California Local Lead Agencies' Comprehensive Tobacco Control Plans.

U.S. Centers for Disease Control and Prevention (August 1998). “Scientific Foundations for Parenting: Preventing Youth Tobacco Use and Substance Abuse.” Atlanta, Georgia.

American Cancer Society, Youth Think Tank (August 1998). “ACS with Youth – Into the 21st Century.” Stone Mountain, Georgia.

National Institute of Child Health and Human Development (September 1997). “Smoking and Middle Childhood.” Invited conference. Rockville, Maryland.

Robert Wood Johnson Foundation (May 1997). “New Partnerships and Paradigms for Tobacco Prevention Research.” Invited conference. Sundance, Utah.

California Department of Health Services (October 1996). Grant review panel, “Community Interventions to Reduce Tobacco Use.” San Francisco, California.

Health Education Materials Developed

Co-developer (1994). Libre Quiero Ser. 12-minute tobacco prevention videotape (in Spanish).

Co-developer (1993). Spanish adaptation of Project 4-Health Tobacco Action Curriculum.

Co-author (1991). Project 4-Health Tobacco Action Curriculum.

Co-developer (1993). The Young and the Breathless. 17-minute tobacco prevention videotape.

Memberships in Professional Societies

- American Evaluation Association
- American Psychological Association
- Oregon Public Health Association
- Oregon Program Evaluators Network
- Oregon State University Extension Association