

BRIAN R. FLAY

CURRICULUM VITAE

Jan, 2019

Research Professor, College of Education
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Distinguished Professor Emeritus, Psychology and Public Health
University of Illinois at Chicago, Chicago IL

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Born Hamilton, New Zealand. U.S. Citizen, March 2000.

EDUCATION

- 1967-68 Canterbury University, Christchurch, New Zealand; Engineering
- 1968-72 Waikato University, Hamilton, New Zealand, **B. Soc. Sc.**; Statistics and Psychology
- 1972-73 Waikato University, Hamilton, New Zealand, **M. Soc. Sc.**; Psychology (First Class Honors)
- 1973-74 London School of Economics, London, England; Doctorate courses in Social Psychology
- 1974-76 Waikato University, Hamilton, New Zealand; **D.Phil.**, Social Psychology
- 1976-78 Northwestern University, Evanston, Illinois, **Fulbright-Hays Postdoctoral Fellow**, Evaluation Research and Social Psychology

HONORS AND AWARDS

- 1966 Volunteer Service Abroad (New Zealand equivalent of Peace Corps), Sarawak, Malaysia
- 1967-72 New Zealand University Grants Committee `A' Bursary
- 1973 First Class Honors (Masters) in Psychology, Waikato University, New Zealand
- 1973-75 New Zealand University Grants Committee Postgraduate Scholarship (Mixed Tenure Award for D.Phil. at Waikato University and London School of Economics)
- 1974 New Zealand representative at the Twelfth Geneva Graduate Study Program
- 1976-78 Fulbright-Hays Fellowship, postdoctoral work in Evaluation Research and Social Psychology, Northwestern University (with Thomas Cook, Donald Campbell, Bob Boruch)
- 1984 Listed in Who's Who in Frontier Science and Technology (First Edition)
- 1985 Honorable Mention, National Psychology Awards for Excellence in Media, TV/Film Category
- 1990 Listed in Who's Who of Emerging Leaders in America
- 1992 Listed in Who's Who in American Education
- 1993 American School Health Association Research Council Award
- 1997- Fellow of the Society of Behavioral Medicine
- 1998 Fellow of the Society for Community Research and Action (APA, Division #27)
- 1997-04 Robert Wood Johnson Foundation, Member, Tobacco Etiology Research Network
- 2000 University of Texas-Houston John P. McGovern Award in Health Promotion
- 2000 Fellow of the American Academy of Health Behavior
- 2001 Research Laureate, American Academy of Health Behavior
- 2002 Recognized as Highly Cited Researcher (in top 250 in Social Sciences/General) by Current Contents ISI
- 2008 Service to the Society for Prevention Research (SPR) Award
- 2013 Friend of the ECPN (Early Career Prevention Network) Award from the SPR.
- 2016 Fellow, Society for Prevention Research
- 2016 Recognized as Highly Cited Researcher (in top 1%) by Thomson Reuters/Clarivate Analytics



PROFESSIONAL BACKGROUND

- 10/17- - Professor **Emeritus**, Social and Behavioral Health Sciences, Oregon State University
- 7/13- - Research Professor, College of Education, and Associate Director, Initiative for Healthy Schools, Boise State University
- 7/11-9/15 - Professor, Health Promotion and Health Behavior, School of Social and Behavioral Health Sciences, College of Public Health and Human Sciences, Oregon State University (OSU)
- 9/05-7/11 - Professor, Public Health, College of Health and Human Sciences, OSU
- 2/08-8/11 - Director, Youth Core, Hallie Ford Center for Healthy Children and Families, OSU
- 10/05- - UIC Distinguished Professor **Emeritus**, University of Illinois at Chicago (UIC)
- 3/01-9/05 - UIC Distinguished Professor, University of Illinois at Chicago (UIC)
- 11/00-3/01 - Distinguished Professor of Public Health, UIC
- 9/97-7/00 - Director, Health Research and Policy Centers, UIC

RESEARCH SUPPORT (*indicates current)

- 10/87-8/97 - Director, Prevention Research Center, School of Public Health, UIC
 9/91-9/05 - Professor, Community Health Sciences, School of Public Health, and Psychology Department, UIC.
- 10/87-8/90 - Associate Professor, Community Health Sciences, School of Public, UIC
 10/86-9/87 - Acting Director, Institute for Health Promotion & Disease Prevention Research, University of Southern California (USC)
- 7/84-10/87 - Associate Professor, USC; Department of Preventive Medicine, School of Medicine; Annenberg School of Communication; and School of Pharmacy (until 6/86)
- 11/80-11/87 - Deputy Director, Institute for Health Promotion & Disease Prevention Research, (formerly Health Behavior Research Institute), USC
- 1980-84 - Assistant Research Professor, then Assistant Professor (9/82) (Health Behavior), USC
 1978-80 - Assistant Professor, University of Waterloo, Health Studies Department, Waterloo, Ontario, Canada. (1979-80, Associate Chairman for Graduate Affairs)
- 1977-78 - Visiting Assistant Professor, Northwestern University, Psychology Department, Evanston, IL
 1972-76 - Part-Time Lecturer, Waikato University, Psychology Department, Hamilton, New Zealand
 1970-75 - Part-Time Instructor (Statistics), Waikato Technical Institute, Hamilton, New Zealand
 1966 - Instructor of Statistics, Sarawak Agriculture Department, Kuching, Sarawak, Malaysia. Sarawak Education Department (Evening Division), English to Adults

PROFESSIONAL MEMBERSHIPS

- 2000-present - American Academy of Health Behavior (Fellow since 2000)
 1983-2005 - American Association for the Advancement of Science
 1985-91 - American Association for Public Opinion Research
 1978-2005 - American Evaluation Association (formerly Evaluation Research Society)
 1975-1990 - American Psychological Association
 1988-2018 - American Psychological Society (Charter member)
 1980-2018 - American Public Health Association
 1974-80 - British Psychological Society
 1979-82 - Canadian Evaluation Society (Charter member)
 1979-2005 - International Union of Health Education
 1981-93 - International Communication Association
 1972-80 - New Zealand Psychological Society
 1979-present - Society of Behavioral Medicine (Fellow since 1997)
 1992-present - Society for Community Research and Action (Division 27 of APA) (Fellow since 1998)
 1992-present - Society for Prevention Research (Fellow since 2016)
 1978-1990 - Society for the Psychological Study of Social Issues
 1999-2005 - Society for Public Health Education, Illinois Chapter
 2006-2019 - Society for Research on Educational Effectiveness

RESEARCH SUPPORT

Labour turnover on a multi-cultural car assembly line Todd Motors, Ltd., Wellington, New Zealand, 1975	\$ 6,000
Meta-evaluation of the quality of research proposals and final reports Office of the Assistant Secretary for Planning, Evaluation, and Data Systems, HEW, Contract No. HEW-100-76-0155; (with T.D. Cook), 1976-77	\$16,000
Secondary analysis of data from West Germany on factors effecting fertility decisions Rockefeller Foundation, Grant No. GA SS 7734 (with E. Mechler), 1977-78	\$ 5,500
The evaluation of family asthma programs (Principal Investigator) Ontario Lung Association, 1979-80	\$ 2,000
Ontario Ministry of Health, Public Health Grant No. CHS-F01, 1980	\$ 7,000

RESEARCH SUPPORT (*indicates current)

Evaluation of the effectiveness of mass media health promotion programs (Principal Investigator)	
University of Waterloo, Grant No. 176-7018, 1978-79	\$ 2,500
Social Sciences and Humanities Research Council (Canada), 1979-80	\$ 1,800
Canadian Cancer Society, 1980	\$ 3,000
University of Southern California-BRSG Seed Grant, 1981-82	\$ 2,750
Evaluation of a comprehensive smoking prevention program	
The Television and School Program (TVSP), (Principal Investigator)	
USC-BRSG Seed Grant, 1981-82	\$ 1,600
Los Angeles American Lung Association, 1981-84	\$121,250
National Cancer Institute, No. 1-R18-CA 34622, 1983-86	\$282,500
Comprehensive smoking prevention (Television, School, and Family Project – TVSFP)	
NIDA, Grant No. 1-R01-DA 03468, (P.I.), 1984-90	\$1,445,000
Smoking prevention in the schools: Program development and evaluation	
Ontario Ministry of Health, Notches R26, (Co-PI with J.A. Best) 1979-83	\$115,000
Five- and six-year follow-up of Waterloo Study	
NCI No. 1-R01-CA 38268 (Principal Investigator), 1984-87	\$400,000
Multiple substance abuse prevention program (Project SMART)	
NIDA, R18-DA03046 (Co-PI w C.A. Johnson & W.B. Hansen), 1982-87	\$1,750,000
Smoking and drug abuse prevention: Research and program development,	
Project PASS-UP (Principal Investigator, with L.M. Grossman)	
Los Angeles American Lung Association, 1981-85	\$60,000
School and family oriented cancer prevention program (SHARP)	
NCI R18-CA35596, (Co-P.I. w C.A. Johnson & W.B. Hansen), 1984-89	\$1,500,000
Exploratory study of factors contributing to repeat hospitalizations for uncontrolled diabetes among adolescents (with D. Marrero and J. Richardson),	
USC-BRSG Seed Grant, 1983-84	\$ 2,000
<u>Comprehensive community drug abuse prevention: Midwest Prevention Project or Project STAR</u>	
Co-Principal Investigator with M.A. Pentz, C.A. Johnson, and W.B. Hansen	
W.T. Grant Foundation, 1983-85	\$144,000
NIDA, Grant No. 1-R01-DA 03976, 01/86-12/90	\$5,000,000
NIDA, Continuation R-01-DA 03976, 01/91-12/95	\$5,000,000
<u>Smokeless tobacco – Onset, Prevention and Cessation</u>	
Supplement to CA 34622 (with S. Sussman), 1986	\$10,000
NCI Grant No. R01-CA44907 (Co-PI with S. Sussman), 7/87-6/92	\$3,000,000
<u>Televised self-help programs for smoking cessation. Program/Projects</u>	
"Community interventions for cancer prevention"	
NCI Grant No. 1-P01-CA-42760; Co-I with R. Warnecke), 1986-91	\$3,600,000
"Strategies for Smoking Cessation Among Low Educated Women"	
NCI: 1P01-CA4270 (Co-I with R. Warnecke), 8/93-4/97	\$3,285,000
<u>Recycling Attempters and Relapsers in Smoking Cessation</u>	
NHLBI Grant No. HL42485 (Co-I., R. Mermelstein P.I.), 4/89-3/93	\$750,000
<u>Effects of comprehensive care for pregnant drug abusers</u>	
NIDA Grant No. DA06378 (Co-I with A. Seiden), 10/89-9/94	\$3,400,000

Curriculum Vita

Brian R. Flay, D.Phil.

RESEARCH SUPPORT (*indicates current)Youth AIDS Prevention Project

NIMH Grant No. MH45470 (Co-I with S. Levy), 10/89-9/94 \$1,700,000

University of Illinois at Chicago Prevention Research Center (PI)

CDC:R48/CCR505025 (PI); 10/90-9/93 \$425,000

CDC, Continuation CCU509661 (Co-I), 9/93 - 9/98 \$2,030,000

CDC, Continuation CCU509661 (Co-I, Susan Levy, PI), 9/98- 9/03 \$2,920,000

Youth Smoking and the Media

NCI, NIH CA886273 (Co-I, M. Wakefield, PI), 6/15/00-4/30/05 \$1,300,000

Etiology of Adolescent Drug Use

"Etiology of Drug Use and Abuse"

NIDA Grant No. DA86037 (PI), 2/91-1/96 \$2,100,000

"Prediction of Different Stages of Tobacco Use"

\$50,000

Robert Wood Johnson Foundation (PI), 2/96-10/96

"Causal Process in Adolescent Alcohol Use"

NIAAA:RO1 AA11266 (PI), 12/96-11/01 \$1,000,000

"Secondary Analysis of SU Causal Processes"

NIDA:RO1 DA10306 (PI), 1/97-11/01 \$1,300,000

Chicago African-American Youth Health Behavior Project (Aban Aya Youth Project)

ORMH through NICHD: 1U01HD30078 (PI), 11/92-10/98 \$3,500,000

NIDA: RO1DA11019 (PI), 3/98-2/03 \$6,000,000

Media Evaluation Supplement

NIDA: R01DA11019 (PI), 9/98-2/03 \$400,000

"Aban Aya Local School Task Forces"

Illinois Violence Prevention Authority: 9920, 1/98-6/99 \$25,000

"Communities CAN!"

Illinois Department of Human Services, 12/98-11/01 \$270,000

Training Grants

UIC Cancer Prevention and Control Research Training Program

NCI:R25-CA57699 (PI), 9/92-7/97 \$1,500,000

NCI:R25-CA57699 (Co-I with R. Warnecke), 7/97-7/02 \$1,500,000

UIC Substance Use, AIDS and STD Prevention Research Training Program

NIDA:T32-DA07293 (PI), 7/93-6/09 \$5,000,000

Prevention Research Training: Urban Children's Mental Health

NIMH:T32MH19933 (Co-I with R. Weissberg), 10/94-6/04 \$3,000,000

Training in Primary Health Care Nursing Research

NIH: #2-T32 NR07079-06A1, (Co-I with B. McElmurry), 4/95-3/05 \$1,600,000

AIDS International Training and Research Program at UIC

NIH: TW001419 (Co-I: Flay with J. Levy), 9/30/00-8/31/04 \$1,500,000

Robert Wood Johnson Foundation Projects

"Assessment of Opportunities to Study the Development of Dependence on Tobacco"

Robert Wood Johnson Foundation (PI), 7/93-12/93 \$40,000

"The Impact of Plain Cigarette Packaging on Youth"

Robert Wood Johnson Foundation (PI), 2/94-1/95 \$290,000

Curriculum Vita

Brian R. Flay, D.Phil.

RESEARCH SUPPORT (*indicates current)

"Youth Alcohol, Tobacco and Other Drug Surveillance Initiative" Robert Wood Johnson Foundation (Co-I with F. Chaloupka), 11/97-10/03	\$13,230,000
"Covering Kids Initiative" The Robert Wood Johnson Foundation (PI) 12/1/00-7/31/01	\$27,000
"Trajectories of smoking onset" Through the Tobacco Etiology Research Network (PI) 8/01-9/05	\$165,000
Youth Cessation Evaluation Program" The Robert Wood Johnson Foundation, National Cancer Institute, CDC Office of Smoking & Health (Co-I Flay with S. Curry), 12/1/01-10/31/07	\$670,000
Trajectories of smoking onset" The Tobacco Etiology Research Network (TERN) (through College of Public Health, University of Kentucky) 6/18/07-6/17/08.	\$70,000
<u>Minority Elderly Health Promotion</u>	
NIA:AG12042 (Co-I with T. Prohaska), 9/93-8/96	\$1,060,000
<u>Context and Subjective Experience of Early Smoking (Beeper Project</u>	
NCI: CA80266 (PI. 98-00, then Co-I with R. Mermelstein), 10/98-9/02	\$2,000,000
The Robert Wood Johnson Foundation, (PI) 9/30/98-9/29/04	\$75,000
Social-Emotional Contexts of Adolescent Smoking Patterns NCI: P01-CA098262-01 A2 (Co-I with R. Mermelstein), 9/04-8/09	\$9,440,000
<u>Obesity Prevention</u>	
NIH Program: Environmental Approaches to the Prevention of Obesity #DK-02-021: "Obesity Prevention in African American Schoolchildren" (Co-I with Youfa Wang), 9/30/02–10/1/05	\$1,350,000
<u>The Positive Action Program</u>	
"The Positive Action Program: Outcomes and Mediators. Randomized trial in Hawaii" NIDA: R01 DA13474 (PI), 7/01-6/08	\$3,040,000
U.S. DoEd "Partnerships in Character Education grants" Positive Action, Inc (with U.S. DoEd. Funding for Uintah County) (PI), 10/02-9/07	\$200,000
U.S. DoEd "Partnerships in Character Education grants" Positive Action, Inc (with U.S. DoEd. Funding for Lancaster County) (PI), 10/03-6/07	\$200,000
"Positive Action for Social and Character Development" DoEd, Institute of Education Sciences & Chicago Public Schools: R305L030072 (PI), 9/03-8/08	\$2,400,000
"The Chicago Social and Character Development Trial – Extension to Grade 8" DoEd, National Center for Education Research R305A080253 (PI), 4/08 - 3/14	\$2,993,220
* "Investigation of how and for whom the <i>Positive Action</i> Social-Emotional and Character Development Program has its effects on student behavior and academic achievement" DoEd, National Center for Education Research to Boise State University R305A180259 (MPI), 7/18 - 6/21	\$700,000
<u>Center for Prevention of Problems in Early Adolescence (EA Center), OSU Subcontract</u> National Institute on Drug Abuse, PI Tony Biglan, Oregon Research Institute	\$85,000

BIBLIOGRAPHY – JOURNAL ARTICLES

1 P30 DA018760-01 (Co-I), 6/05-5/10

Promise Neighborhood Research Consortium (PNRC)

OSU Subcontract

\$330,000

National Institute on Drug Abuse, PIs Tony Biglan (ORI) and Brian Flay

1RC2DA028946, 8/09-8/11 Total grant direct costs \$2,800,000

Total grants (N = 68) >\$120 MillionTotal as PI (N = 40) >\$40 Million**BIBLIOGRAPHY**
JOURNAL ARTICLES*Bold indicates senior author, Italicized authors are students or postdocs*1974-79

1. Hamid, P. N. & Flay, B. R. (1974). Changes in locus of control as a function of value modification. *British Journal of Social Clinical Psychology*, 13, 143-150.
2. **Flay, B. R.**, Bull, P. E., & Tamahori, J. (1976). Designing a questionnaire for Polynesian and Pakeha car assembly workers. *Journal of Cross-Cultural Psychology*, 7(2), 235-242
**Reproduced in M. Bulmer & D.P. Warwick (Eds.). (1983).
Social research in developing countries (pp. 167-172). London: John Wiley & Sons.
3. **Flay, B. R.** & Hamid, N. (1977). Artifact in social psychological research: The subject's view. *New Zealand Psychologist*, 6, 84-96.
4. **Flay, B. R.** (1978). Catastrophe theory in social psychology: Some applications to attitudes and social behavior. *Behavioral Science*, 23(5), 335-350.
5. Gruder, C. L., Cook, T. D., Hennigan, K. M., Flay, B. R., Alessis, C., & Halamaj, J. (1978). Empirical test of the absolute sleeper effect predicted from the discounting cue hypothesis. *Journal of Personality and Social Psychology*, 36(10), 1061-1074.
6. Cook, T. D., Gruder, C. L., Hennigan, K. M., & Flay, B. R. (1979). History of the sleeper effect: Some logical pitfalls in accepting the null hypothesis. *Psychological Bulletin*, 86(4), 662-679.

1980-85

7. **Flay, B. R.**, DiTecco, D., & Schlegel, R. P. (1980). Mass media in health promotion: An analysis using an extended information-processing model. *Health Education Quarterly*, 7(2), 127-147.
8. **Flay, B. R.** & Best, J. A. (1982). Overcoming design problems in evaluating health behavior programs. *Evaluation & the Health Professions*, 5(1), 43-69.
9. Graham, J. W., Flay, B. R., Johnson, C. A., Hansen, W. B., & Collins, L. M. (1984). Group comparability: A multiattribute utility measurement approach to the use of random assignment with small numbers of aggregated units. *Evaluation Review*, 8(2), 247-260.
10. Graham, J. W., Flay, B. R., Johnson, C. A., Hansen, W. B., Grossman, L., & Sobel, J. L. (1984). Reliability of self-report measures of drug use in prevention research: Evaluation of the Project SMART questionnaire via the test-retest reliability matrix. *Journal of Drug Education*, 14(2), 175-193.
11. Best, J. A., Flay, B. R., Towson, S. M. J., Ryan, K. B., Perry, C. L., Brown, K. S., Kersell, M. W., & D'Avernas, J. R. (1984). Smoking prevention and the concept of risk. *Journal of Applied Social Psychology*, 14(3), 257-273.
12. **Flay, B. R.**, Ryan, K. B., Best, J. A., Brown, K. S., Kersell, M. W., D'Avernas, J. R., & Zanna, M. P. (1985). Are social-psychological smoking prevention programs effective? The Waterloo study. *Journal of Behavioral Medicine*, 8(1), 37-59.
13. **Flay, B. R.** (1985). Psychosocial approaches to smoking prevention: A review of findings. *Health Psychology*, 4(5), 449-488.
14. **Flay, B. R.** (1985). Adolescent smoking: Onset and prevention. *Annals of Behavioral Medicine*, 7(2), 9-13.

1986

15. **Flay, B. R.** (1986). Efficacy and effectiveness trials (and other phases of research) in the development of health promotion programs. *Preventive Medicine*, 15, 451-474.

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16. *Sussman, S., Brannon, B. R., Flay, B. R., Gleason, L., Senior, S., Sobol, D. F., Hansen, W. B., & Johnson, C. A.* (1986). The television, school and family smoking prevention/cessation project. II. Formative evaluation of television segments by teenagers and parents - implications for parental involvement in drug education. *Health Education Research, 1*(3), 185-194.
17. **Flay, B. R.** (1986). Mass media linkages with school-based programs for drug abuse prevention. *Journal of School Health, 56*(9), 402-406.
18. Pentz, M. A., Cormack, C., Flay, B., Hansen, W. B., & Johnson, C. A. (1986). Balancing program and research integrity in community drug abuse prevention: Project STAR approach. *Journal of School Health, 56*(9), 389-393.

1987

19. **Flay, B. R.** (1987). Evaluation of the development, dissemination and effectiveness of mass media health programming. *Health Education Research, 2*(2), 123-129.
20. **Flay, B. R.** (1987). Mass media and smoking cessation: A critical review. *American Journal of Public Health, 77*(2), 153-160.
21. Jason, L. A., Gruder, C. L., *Martino, S., Flay, B. R., Warnecke, R., & Thomas, N.* (1987). Work site group meetings and the effectiveness of a televised smoking cessation intervention. *American Journal of Community Psychology, 15*(1), 57-72.
22. Boyd, G. & Associates (37 incl. Flay, B.R.). (1987). Use of smokeless tobacco among children and adolescents in the United States. *Preventive Medicine, 16*, 402-421.
23. *Dent, C. W., Sussman, S., Johnson, C. A., Hansen, W. B., & Flay, B. R.* (1987). Adolescent smokeless tobacco incidence: Relations with other drugs and psychosocial variables. *Preventive Medicine, 16*, 422-431.
24. Jason, L. A., Gruder, C. L., Buckenberger, L., Lesowitz, T., Belgredan, J., Flay B. R., & Warnecke, R. B. (1987). A 12-month follow-up of a worksite smoking cessation intervention. *Health Education Research, 2*(3), 185-194.
25. *Sussman, S., Dent, C. W., Flay, B. R., Hansen, W. B., & Johnson, C. A.* (1987). Psychosocial predictors of cigarette smoking onset by White, Black, Hispanic, and Asian adolescents in Southern California. *Morbidity and Mortality Weekly Report, 36*(4S), 11S-16S.
26. *Collins, L. M., Sussman, S., Rauch, J. M., Dent, C. W., Johnson, C. A., Hansen, W. B., & Flay, B. R.* (1987). Psychosocial predictors of young adolescent cigarette smoking: A sixteen-month, three-wave longitudinal study. *Journal of Applied Social Psychology, 17*(6), 554-573.
27. Hansen, W. B., Graham, J. W., Sobel, J. L., *Shelton, D. R., Flay, B. R., & Johnson, C. A.* (1987). The consistency of peer and parent influences on tobacco, alcohol, and marijuana use among young adolescents. *Journal of Behavioral Medicine, 10*(6), 559-579.
28. **Flay, B. R.,** Hansen, W. B., Johnson, C. A., *Collins, L. M., Dent, C. W., Dwyer, K. M., Grossman, L., Hockstein, G., Rauch, J., Sobel, J. L., Sobol, D. F., Sussman, S., & Ulene, A.* (1987). Implementation effectiveness trial of a social influences smoking prevention program using schools and television. *Health Education Research, 2*(4), 385-400.
29. *Sussman, S., Flay, B. R., Sobel, J. L., Rauch, J. M., Hansen, W. B., & Johnson, C. A.* (1987). Viewing and evaluation of a televised drug education program by students previously or concurrently exposed to school-based substance abuse prevention programming. *Health Education Research, 2*(4), 373-383.
30. *Rohrbach, L. A., Graham, J. W., Hansen, W. B., Flay, B. R., & Johnson, C. A.* (1987). Evaluation of resistance skills training using multitrait-multimethod role play skill assessments. *Health Education Research, 2*(4), 401-407.

1988

31. Hansen, W. B., Graham, J. W., Wolkenstein, B. H., Lundy, B. Z., Pearson, J., Flay, B. R., & Johnson, C. A. (1988). Differential impact of three alcohol prevention curricula on hypothesized mediating variables. *Journal of Drug Education, 18*(2), 143-153.
32. Hansen, W. B., Johnson, C. A., Flay, B. R., Graham, J. W., & Sobel, J. (1988). Affective and social influences approaches to the prevention of multiple substance abuse among seventh grade students: Results from Project SMART. *Preventive Medicine, 17*, 135-154.
33. **Flay, B. R.,** *Brannon, B. R., Johnson, C. A., Hansen, W. B., Ulene, A. L., Whitney-Saltiel, D. A., Gleason, L. R., Sussman, S., Gavin, M. D., Glowacz, K. M., Sobol, D. F., & Spiegel, D. C.* (1988). The television, school and family smoking prevention and cessation project. I. Theoretical basis and program development. *Preventive Medicine, 17*, 585-607.

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34. Sussman, S., Dent, C. W., Mestel-Rauch, J., Johnson, C. A., Hansen, W. B., & Flay, B. R. (1988). Adolescent nonsmokers, triers, and regular smokers' estimates of cigarette smoking prevalence: When do overestimations occur and by whom? *Journal of Applied Social Psychology, 18*(7), 537-551.

1989

35. Sussman, S., Dent, C. W., Flay, B. R., Burton, D., Craig, S., Mestel-Rauch, J., & Holden, S. (1989). Media manipulation of adolescents' personal level judgments regarding consequences of smokeless tobacco use. *Journal of Drug Education, 19*(1), 43-57.
36. Sussman, S., Holt, L., Dent, C. W., Flay, B. R., Graham, J. W., Hansen, W. B., & Johnson, C. A. (1989). Activity involvement, risk-taking, demographic variables, and other drug use: Prediction of trying smokeless tobacco. *NCI Monographs, 8*, 57-62.
37. Sobol, D. F., Rohrbach, L. A., Dent, C. W., Gleason, L., Brannon, B. R., Johnson, C. A., & Flay, B. R. (1989). The integrity of smoking prevention curriculum delivery. *Health Education Research, 4*(1), 59-67.
38. Sussman, S., Whitney-Saltiel, D. A., Budd, R. J., Spiegel, D., Brannon, B. R., Hansen, W. B., Johnson, C. A., & Flay, B. R. (1989). Joiners and non-joiners in worksite smoking treatment: Pretreatment smoking, smoking by significant others, and expectation to quit as predictors. *Addictive Behaviors, 14*, 113-119.
39. Burton, D., Sussman, S., Hansen, W. B., Johnson, C. A., & Flay, B. R. (1989). Image attributions and smoking intentions among seventh grade students. *Journal of Applied Social Psychology, 19*(8), 656-664.
40. Pentz, M. A., Dwyer, J. H., MacKinnon, D. P., Flay, B. R., Hansen, W. B., Wang, E. Y. I., & Johnson, C. A. (1989). A multicommunity trial for primary prevention of adolescent drug abuse: Effects on drug use prevalence. *JAMA, 261*(22), 3259-3266. PMID:2785610
41. Pentz, M. A., MacKinnon, D. P., Dwyer, J. H., Wang, E. Y. I., Hansen, W. B., Flay, B. R., & Johnson, C. A. (1989). Longitudinal effects of the Midwestern Prevention Project on regular and experimental smoking in adolescents. *Preventive Medicine, 18*, 304-321.
42. Pirie, P. L., Thomson, S. J., Mann, S. L., Peterson Jr., A. V., Murray, D. M., Flay, B. R., & Best, J. A. (1989). Tracking and attrition in longitudinal school-based smoking prevention research. *Preventive Medicine, 18*, 249-256.
43. Silvestri, B. & Flay, B. R. (1989). Smoking education: Comparison of practice and state-of-the-art. *Preventive Medicine, 18*, 257-266.
44. Weber, M. D., Graham, J. W., Hansen, W. B., Flay, B. R., & Johnson, C. A. (1989). Evidence for two paths of alcohol use onset in adolescents. *Addictive Behaviors, 14*, 399-408.
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42. Flay, B. (2001, November). *Thoughts about Group-Based Approaches to Increasing Social Connectedness*. Mind, Brain, Body & Health Initiative: Social Connectedness & Health Planning Group. Lake Bluff, IL.
43. Flay, B. (2002, March). *Broadening substance abuse prevention: Linking schools, families, and communities in preventing problem behavior*. Invited presentation, XXXIV Banff International Conference on Behavioral Science: Adolescent Substance Abuse: Innovative Approaches to Prevention and Treatment. Banff, Calgary, Alberta.
44. Flay, B. R. (2002, March). *Linking problem behavior prevention, character development, and academic achievement*. Presentation in acceptance of Research Laureate Award, American Academy of Health Behavior. Napa Valley, CA.
45. Flay, B. R. (2002, June 27-30). *Positive Youth Development for the Improvement of Multiple Behaviors Character, Mental Health and Academic Achievement*. Presented at conference on Reducing Adolescent Risk: Toward an Integrated Approach. Annenberg Public Policy Center, University of Pennsylvania.
46. Flay, B. R. (2002, November 11-15). *School-based Randomized Trials for Evaluating Problem Behavior Prevention Programs Progress and Prospects for Place-based Randomized Trials*. The Campbell Collaboration. Bellagio, Italy.
47. Flay, B.R. (2004, May 25-30). *SPR Standards of Evidence for the SPR Standards Committee*. Presented at the Society for Prevention Research Annual Meeting, Quebec, Ontario, Canada.
48. Flay, B.R. (2004, February 17-18). *Positive Youth Development for the Improvement of Multiple Behaviors Character, Mental Health and Academic Achievement*. Presented at the National Association of State Mental Health Program Directors Meeting of Medical Directors Council "Prevention Approaches for State Mental Health Authorities". Honolulu, Hawaii.
49. Flay, B.R. (2005, January 11). *Standards of Evidence for Substance Abuse (SU) Prevention*. Addiction Studies Workshop for Journalists. New York, NY.
50. Flay, B.R. (2005, February 1). *Smoking and other Substance Abuse Prevention Research: History, Standards & Findings. Prevention Standards, Where & When?* University of Chicago, Chicago, IL.
51. Flay, B.R. (2007, January 27). *School-based randomized trials: Methodological issues and solutions*. Invited presentation, Society for Research on Effective Education, Annual Meeting, Washington, DC.
52. Flay, B.R. (2007, January 31). *School-based randomized trials of social and character development programs: Methodological issues and solutions*. Abt Associates, Washington, DC.
53. Flay, B.R. (2008, April 18). *School-based randomized trials of positive youth development programs: Theoretical and methodological issues*. Presented at Yale University School of Medicine Department of Psychiatry Visiting Lecture, New Haven, CT.
54. Flay, B. R. & Beets, M. Design issues and results from a school-based randomized trial of the Positive Action program. Summer Methodological Institute, Center on Early Adolescence, Oregon Research Institute, July 14, 2008.
55. Flay, B.R. Two School-Based Randomized Trials of a Positive Youth Development Program: Theory, Methods and Results. Risk and Resilience Speaker Series, Scientific talk, OSU, May 21, 2009.
56. Flay, B.R. Positive Youth Development: Theory, Results and Implications for Education and Public Health. Risk and Resilience Speaker Series, Public presentation, OSU, May 21, 2009.
57. Flay, B. R. The Theory of Triadic Influence. NIH Science of Behavior Change meeting, Washington, DC., June 15-16, 2009
58. Flay, B. R. Promoting positive behaviors in children and adolescents: What works. Oregon State University, Risk and Resilience Series, Public Presentation, Corvallis, OR Feb 11, 2010.
59. Flay, B.R. Positive Action for Youth Development. Invited presentation, Oregon Epidemiologists Forum, Oregon Health Sciences University, October 19, 2011.
60. Flay, B. R. (2014, January). Measurement of social-emotional and character development (SECD) in young children and the mediating effects of SECD on the outcomes of the *Positive Action* program. "Can Virtue be Measured?" Second Annual Conference of the Jubilee Centre for Character and Values, University of Birmingham, held at Oriol College, Oxford University.

REFEREED PRESENTATIONS1970-79

1. Flay, B.R. Locus of control as a factor in the resolution of a cognitive inconsistency. New Zealand Psychological Society, Massey University, Palmerston North, New Zealand, August 1972.
2. Flay, B.R. Components of attitude in the prediction of behavioral intentions in learning statistics: A test of Fishbein's model. New Zealand Psychological Society, Victoria University, Wellington, New Zealand, August 1975.
3. Flay, B.R., & Bull, P.E. Designing a questionnaire for Polynesian, Maori, and Pakeha workers. New Zealand Psychological Society, Victoria University, Wellington, New Zealand, August 1975
4. Bull, P.E., & Flay, B.R. Race is not always important. New Zealand Psychological Society, Victoria University, Wellington, New Zealand, August 1975.
5. Flay, B.R. Predicting evaluations of research reports from characteristics of the rater. American Psychological Association, San Francisco, August 1977.
6. Flay, B.R. A catastrophe theory model of attitude change. Symposium on catastrophe theory in psychology. American Psychological Association, Toronto, Ontario, Canada. (Also organized the symposium), August 1978.

1980-85

7. Kersell, M.W., Flay, B.R., & Garcia, J. Evaluation of family asthma programs: Implications for future program planning and evaluation. Canadian Lung Association, Saskatoon, Saskatchewan, Canada, June 1981.
8. Flay, B.R. Discussant for symposium on "The adolescent peer model: Possibilities and limitations". American Psychological Association, Los Angeles, August 1981.

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9. Flay, B.R., & Best, J.A. Do smoking prevention programs really work?: The Waterloo Study. [Poster session] Society of Behavioral Medicine, Chicago, March 1982.
 10. Flay, B.R. An integrative model for health behavior change. Symposium on Models for Prevention of Cigarette Smoking. (Also organized the symposium.) Society of Behavioral Medicine, Chicago, March 1982.
 11. Flay, B.R., Johnson, C.A., & Hansen, W.B. Lessons for drug abuse prevention from recent smoking prevention research. Invited presentation at Annual Meeting of the American Drug and Alcohol Problems Association, Washington, D.C., August 1982.
 12. Sobol, D., Flay, B.R., Johnson, C.A., Hansen, W.B., Alvarez, L., Simmons, R., & Grossman, L. The effectiveness of teacher training in implementing an innovative smoking prevention program. Annual Meeting of the American School Health Association, Phoenix, Arizona, October 1982.
 13. Flay, B.R., Johnson, C.A., & Hansen, W.B. Smoking prevention: Use of a school-based, family-oriented, and television-enhanced approach. Workshop (1-1/2 hours) at the Annual Meeting of the Society of Behavioral Medicine, Baltimore, March 1983.
 14. Flay, B.R. TV for smoking prevention and cessation [part of a roundtable on media and health]. Annual Meeting of the American Association for Public Opinion Research, Buck Hill, Pennsylvania, May 1983.
 15. Flay, B.R., Johnson, C.A., Hansen, W.B., & Grossman, L.M. Results of a school-based, family oriented, television-enhanced smoking prevention program. Fifth World Conference on Smoking and Health, Winnipeg, Manitoba, Canada, July 1983.
 16. Best, J.A., Flay, B.R., Ryan, K.B., Brown, K.S., & Towson, S.M.J. The Waterloo smoking prevention project: Methodological advances, results, and empirical guidelines for dissemination to the schools. Fifth World Conference on Smoking and Health, Winnipeg, Manitoba, Canada, July 1983.
 17. Flay, B.R., Pentz, M.A., Johnson, C.A., Sussman, S., Mestell, J., Scheier, L., Collins, L.M., & Hansen, W.B. Reaching children with mass media health promotion program: The relative effectiveness of an advertising campaign, a community-based program, and a school-based program. Presented at Second International Conference on Health Education and the Media, Edinburgh, Scotland, March 1985.
 18. Flay, B.R. Issues and innovations in health behavior research methodology [discussant]. Presented at Ninety Third Annual Conference of the American Psychological Association, Los Angeles, August 1985.
 19. Flay, B.R. At risk for drug use [Symposium chair]. Presented at Ninety Third Annual Conference of the American Psychological Association, Los Angeles, August 1985.
 20. Weber, M.D., Graham, J.W., Hansen, W.B., Flay, B.R., & Johnson, C.A. Toward a comprehensive description of adolescent drug use stages. Presented at Ninety Third Annual Conference of the American Psychological Association, Los Angeles, August, 1985.
 21. Grossman, L.M., Scheier, L., & Flay, B.R. Students at risk for drug abuse. Presented at Ninety Third Annual Conference of the American Psychological Association, Los Angeles, August 1985.
 22. Hansen, W.B., Graham, J.W., Flay, B.R., Sobel, J., & Johnson, C.A. Test of a hierarchical psychosocial model of drug use. Presented at Ninety Third Annual Conference of the American Psychological Association, Los Angeles, August 1985.
 23. Mestel, J., Collins, L.M., Flay, B.R., & Hansen, W.B. Psychosocial factors predicting cigarette smoking in adolescents. Presented at Ninety Third Annual Conference of the American Psychological Association, Los Angeles, August 1985.
 24. Rohrbach, L., Sobel, J., Holt, L., Hansen, W.B., Flay, B.R., & Johnson, C.A. Process evaluation of a school-based prevention program. Presented at the Annual Meeting of the American Public Health Association, Washington, D.C., November 1985.
- 1986-90
25. Sussman, S., Flay, B.R., Dent, C.W., Hansen, W.B., & Johnson, C.A. The Los Angeles Prevention Study: Psychosocial predictors of cigarette smoking by black, hispanic, asian, and white adolescents. Presented at the 7th Annual Meeting of the Society of Behavioral Medicine, San Francisco, March, 1986.
 26. Weber, M.D., Graham, J.W., Hansen, W.B., Flay, B.R., & Johnson, C.A. Some evidence for two paths of alcohol use onset in adolescents. Paper presented at the annual meeting of the Western Psychological Association, Seattle, Washington, May 1986.
 27. Sasao, T., Pentz, M.A., Pallonen, U., Cohen, A., Flay, B.R., Hansen, W.B., & Johnson, C.A. Family Health & Drug Use: Construction of Family-level Indices. Paper presented at the 66th annual meeting of Western Psychological Association, Seattle, Washington, May 1986.
 28. Flay, B.R. Mass Media and Smoking Cessation. International Communication Association, Chicago, May 1986.
 29. Rohrbach, L., Pallonen, U., Hansen, W.B., Flay, B.R., & Johnson, C.A. Project Sharp: A school-based social influences approach to drug abuse prevention and healthy lifestyle promotion. Paper presented at the International Symposium on Health Education in the Schools, Jerusalem, Israel, July 1986.
 30. Jason, L.A., Gruder, Charles, L., Flay, B.R., Warnecke, R., Martino, S., & Thomas, N. A media-based smoking cessation intervention involving self-help and worksite locations. Presented at the Annual Meeting of the American Psychological Association, Washington, D.C., August 1986.
 31. Rohrbach, L., Graham, J.W., Hansen, W.B., Flay, B.R., & Johnson, C.A. Convergent and discriminant validity in assessment of behavioral skills. Paper presented at the Annual Meeting of the American Psychological Association, Washington, D.C., August, 1986.
 32. Sussman, S., Holt, L., Dent, C.W., Flay, B.R., Hansen, W.B., & Johnson, C.A. Activity Involvement, Risktaking, and Demographic Variables as Predictors of Trying Smokeless Tobacco. Poster presentation at the 20th Annual AABT Convention, Chicago, November 1986.
 33. Flay, B.R. Smoking prevention research and a cooperative group. Invited presentation, Southwest Oncology Group Annual Meeting, Cancer Control Research Symposium, San Antonio, February, 1987.
 34. Collins, L., Sussman, S., Johnson, C.A., Hansen, W.B., & Flay, B.R. Psychosocial predictors of cigarette smoking. Presented at the Sixty-seventh Annual Convention of the Western Psychological Association, Long Beach, California, April 1987.
 35. Dent, C.W., Sussman, S., Johnson, C.H., Hansen, W.B., & Flay, B.R. Psychosocial predictors of smokeless tobacco use. Presented at the Sixty-seventh Annual Convention of the Western Psychological Association, Long Beach, California, April 1987.
 36. Weber, M.D., Graham, J.W., Hansen, W.B., Flay, B.R., & Johnson, C.A. Do psychosocial variables predict early drug abuse? A longitudinal assessment. Presented at the Annual Convention of the Western Psychological Association, Seattle, May, 1987.
 37. Sussman, S., Holt, L., Dent, C.W., Flay, B.R., Hansen, W.B., & Johnson, C.A. Psychosocial predictors of trying smokeless tobacco. Poster presentation at the Annual Cancer Basic Research Conference of the University of Southern California Comprehensive Cancer Center, Los Angeles, June 1987.
 38. Sussman, S., Whitney-Saltiel, D.A., Budd, R.J., Spiegel, D., Brannon, B.R., Hansen, W.B., Johnson, C.A., & Flay, B.R. Joiners and non-joiners in worksite smoking cessation treatment. Poster presentation at the Ninety-Fifth Annual Meeting of the American Psychological Association, New York City, August 1987.

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39. Warnecke, R.B., Gruder, C.L., Kviz, F., Crittenden, K., Mermelstein, R., Lacey, L., Langenberg, P., Vidmar, J., Flay, B.R., Manfredi, C., & Cook, T.D. The use of television for smoking cessation: An ongoing planned trial. Presented at World Conference on Smoking or Health, Tokyo, Japan, October, 1987. In M. Aoki, S. Hisamichi & S. Tominaga (Eds) *Smoking and Health 1987*, Excerpta Medica, International Congress Series 780. Elsevier Science Publishers (Biomedical Division), Amsterdam, 1988.
 40. Burton, D. & Flay, B.R. Equal access advertising: Guaranteeing the public's right to know as an alternative to banning tobacco advertising. Presented at World Conference on Smoking or Health, Tokyo, Japan, October, 1987. In M. Aoki, S. Hisamichi & S. Tominaga (Eds) *Smoking and Health 1987*, Excerpta Medica, International Congress Series 780. Elsevier Science Publishers (Biomedical Division), Amsterdam, 1988.
 41. Barovich, M., Hahn, G., Raynor, A., & Sussman, S. (Presenters). Symposium: Project TNT: Acquisition-oriented tobacco use prevention/cessation programming.
 42. Hansen, W.B. (Chair), Sussman, S., Dent, C.W. & Elder, J. (Discussants), Burton, D., Flay, B.R., & Crain, S. (Co-presenters). Presented at the 41st Annual Convention of the California State Psychological Association, San Diego, California, February 1988.
 43. Mermelstein, R.J. & Flay, B.R. Male and female response to televised self-help cessation clinics. Presented at Society of Behavioral Medicine annual meeting, Boston, April, 1988.
 44. Weber, M.D., Graham, J.W., Hansen, W.B., Flay, B.R., & Johnson, C.A. Distinguishing between adolescent alcohol users and potential alcohol abusers: A proposed methodology. Presented at the Annual Convention of the Western Psychological Association, San Francisco, May, 1988.
 45. Reardon, K.K., Sussman, S., & Flay, B.R. Can adolescents just say "no" to smoking: An exploratory study of adolescent noncompliance strategies. Presented at Annual Meeting of the International Communications Association, Los Angeles, May, 1988. [Awarded Top Three Papers award.]
 46. Charlin, V.L., Sussman, S., Stacy, A., Dent, C.W., Barovich, M., Hahn, Hansen, W.B., Burton, D., & Flay, B.R. Tobacco experimentation: Normative conformity, informational conformity, and personal reasons. Presented at American Psychological Association annual meeting, New Orleans, August, 1988.
 47. Sussman, S., Dent, C.W., Raynor, A., Stacy, A., Charlin, V., Craig, S., Hansen, D., & Flay, B.R. The relevance of peer group association to adolescent tobacco use. Presented at the Third Behavior Therapy World Congress, Edinburgh, Scotland, September, 1988.
 48. Weber, M.D., Johnson, C.A., Dwyer, J.H., Dietsch, B., Caldwell-Stacy, L., Carter, S., Palmer, R., Flay, B.R., & Hansen, W.B. Relative effectiveness of a high versus low involvement intervention in reduction of plasma cholesterol in adults. Presented at the 116th Annual Meeting of the American Public Health Association, Boston, November, 1988.
 49. Weber, M.D., Graham, J.W., Hansen, W.B., Flay, B.R., & Johnson, C.A. Rethinking adolescent drug abuse strategies: A tailored intervention approach. Presented at the 116th Annual Meeting of the American Public Health Association, Boston, November, 1988.
 50. MacKinnon, D.P., Pentz, M.A., Sussman, S., Dent, C.W., Dwyer, J.H., Flay, B.R., Hansen, W.B., & Johnson, C.A. Risk taking, population density and smokeless tobacco use. Presented at the 116th Annual Meeting of the American Public Health Association, Boston, November, 1988.
 51. Weber, M.D., Johnson, C.A., Carter, S., Dietsch, B., Caldwell-Stacy, L., Palmer, R., Flay, B.R., & Hansen, W.B. Project SMART: Preliminary results of a chronic disease risk reduction trial. Presented at the international symposium, "Towards cardiovascular health: From epidemiology and pathophysiology to prevention and health promotion," North Karelia, Finland, December, 1988.
 52. Pentz, M.A., Johnson, C.A., Dwyer, J.H., MacKinnon, D.P., Hansen, W.B., & Flay, B.R. A comprehensive community approach to adolescent drug abuse prevention: Effects on cardiovascular risk factors. International Scientific Symposium: Towards Cardiovascular Health, North Karelia, Finland, December, 1988.
 53. Pentz, M.A., Alexander, P., Hansen, W.B., Flay, B.R., Cormack, C., Light, J., & Johnson, C.A. Community-based alcohol and drug prevention: Experiences of the Midwestern Prevention Project (MPP). Addiction Research Foundation, Toronto, March, 1989.
 54. Weber, M.D., Sussman, S., Johnson, C.A., Hansen, W.B., & Flay, B.R. Etiology of adolescent smokeless tobacco use: The role of aerobic fitness. Annual meeting of the Society of Behavioral Medicine, San Francisco, May, 1989.
 55. Weber, M.D., Johnson, C.A., MacKinnon, D.P., Dietsch, B., Caldwell-Stacy, L., Palmer, R., Flay, B.R., & Hansen, W.B. Project SHARP: Preliminary findings of an adolescent health lifestyle program. Annual Convention of the American Psychological Association, New Orleans, August, 1989.
 56. Hendryx, M.S., Johnson, C.A., Weber, M.D., Flay, B.R., & Hansen, W.B. Parental relationship and adolescent substance abuse risk: Hugs not drugs. Annual Convention of the American Psychological Association, New Orleans, August, 1989.
 57. Burton, D., Graham, M., Flay, B.R., Hahn, G., Craig, S., Sussman, S., Dent, C., & Stacy, A. Motivating tobacco cessation among high school students. Annual meeting of the Society of Public Health Educators, Chicago, October, 1989.
 58. Sussman, S., Dent, C., Burton, D., Stacy, A., & Flay, B.R. Peer group identification and tobacco use: A West-Midwest comparison study. Annual meeting of the Society of Public Health Educators, Chicago, October, 1989.
 59. Dent, C., Sussman, S., Hahn, G., Burton, D., Stacy, A., & Flay, B.R. Biochemical validation of student self-reports of tobacco use. Annual meeting of the Society of Public Health Educators, Chicago, October, 1989.
 60. Graham, M., Burton, D., Flay, B.R., Hahn, G., Sussman, S., Craig, S., Dent, C., & Stacy, A. Focus groups, high school students and tobacco cessation. Annual meeting of the Society of Public Health Educators, Chicago, October, 1989.
 61. Hahn, G., Sussman, S., Dent, C., Burton, D., Stacy, A., & Flay, B.R. Adolescents anticipated effects of quitting the use of cigarettes and smokeless tobacco. Annual meeting of the Society of Public Health Educators, Chicago, October, 1989.
 62. Burton, D., Flay, B.R., Koepke, D., Lam, H., & Warnecke, R.B. Confirmed smokers. Annual meeting of the American Public Health Association, Chicago, October, 1989.
 63. Flay, B.R. Mass media and smoking cessation. Invited keynote address, Seventh World Conference on Tobacco or Health, Perth, Australia, April, 1990.
 64. Dent, C.W., Sussman, S., Stacy, A.W., Burton, D., & Flay, B.R. Refusal assertion and conversational skill role-play competence. Poster Presentation at the 1990 Symposium on Statistical Methods for Evaluation of Intervention and Prevention Strategies, Atlanta Georgia, December 1990.
- 1991-94
65. Mermelstein, R., Gruder, C.L., Karnatz, T., Reichmann, S., Flay, B.R. Assessment of change following a cessation attempt: Description of new smoking outcome categories. Twelfth Annual Meeting of the Society of Behavioral Medicine, Washington, D.C., March 1991.
 66. Sussman, S., Dent, C.W., Stacy, A.W., Burton, W., & Flay, B.R. Identification of which high risk youth smoke cigarettes regularly. Poster presentation at the Twelfth Annual Meeting of the Society of Behavioral Medicine, Washington, D.C., March 1991.

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67. Warnecke, R.B., Mermelstein, R., Flay, B.R., Freels, S., Wong, S.C. How successful are community smoking cessation interventions? It may depend on how cessation is measured and over what time period. American Society of Preventive Oncology, Seattle, WA, April 1991.
 68. Sussman, S., Dent, C.W., Stacy, A.W., Burton, D., Flay, B.R. Implementation, process and immediate outcomes evaluation in school-based tobacco prevention research: Project Towards No Tobacco Use. Poster presentation at First International Conference on Smokeless Tobacco, Columbus, Ohio, April 1991.
 69. Flay, B. R. Predicting who views and is changed by mass mediated health behavior programs: The possible role of self-selection. International Communication Association, Chicago, Illinois, May 1991.
 70. Flay, B. R. Predicting who views and is changed by mass mediated health behavior programs: The possible role of self-selection. XIV World Conference on Health Education, Helsinki, Finland, June 1991.
 71. Flay, B. R. Phases of research in the development of prevention programs. XIV World Conference on Health Education, Helsinki, Finland, June 1991.
 72. Stacy, A.W., Sussman, S., Dent, C.W., Burton, D., & Flay, B.R. Moderators of social influence in adolescent smoking. Poster presentation at the 99th Annual Convention of the American Psychological Association, San Francisco, August 1992.
 73. Flay, B. R. Phases of research in the development of prevention programs. Presented at symposium on "Methodological issues in prevention research," annual convention of the American Psychological Association, San Francisco, August, 1991.
 74. Levy, S.R., Handler, A., Flay, B., Frank, N., Lampman, C., Telleen, S. Sex vs. Drugs: Parental Communication with 7th-Graders. American Public Health Association Annual Meeting, November 1991. (Poster Session)
 75. Levy, S.R., Handler, A., Flay, B., Frank, N., Lampman, C., Telleen, S. The Youth AIDS Prevention Project: Preliminary Findings. American Public Health Association Annual Meeting, November 1991. (Poster Session)
 76. Levy, S., Flay, B., Handler, A., Lampman, C. Planned parent involvement in a school-based AIDS prevention program. Symposium presentation, American Education Research Association, April 1992.
 77. Lopes, C., Sussman, S., Dent, C.W., Burton, D., & Flay, B.R. Gender differences in adolescent tobacco use. Poster presentation at the Thirteenth Annual Meeting of the Society of Behavioral Medicine, New York, New York, March 1992.
 78. Fishkin, S.A., Sussman, S., Stacy, A.W., Dent, C.W., Burton, D., & Flay, B.R. Perceptions of the characteristics of high risk youth: Ingroups, outgroups and negative stereotyping. Poster presentation at the Thirteenth Annual Meeting of the Society of Behavioral Medicine, New York, New York, March 1992.
 79. Balch, G.I., Parsons, J., Warnecke, R.B., Manfredi, C., Lacey, L., Flay, B.R., & Burton, D. The Dakota marketing fiasco: shoring up a vulnerable market. Presented at the 8th World Conference on Smoking and Health, Buenos Aires, Argentina, April 1992.
 80. Albrecht, L., Schmidt, M., Flay, B., Morewitz, D. Ford, Z., & McKirnan, D. Sexual health risk behaviors among college students. Presented at the American Educational Research Association Annual Meeting, San Francisco, CA, April 21, 1992.
 81. Flay, B.R. Preventing adolescent violence (and other antisocial behaviors). "Meet the Professor" luncheon, Annual Meeting of the Society for Adolescent Medicine, Chicago, March 19, 1993.
 82. Serio, S., Levy, S., Manfredi, C., Flay, B., & McFall, S. The relationship between school characteristics and drug and alcohol prevention programming. Presented at the 121st Annual American Public Health Association Meeting, San Francisco, CA, October 25, 1993. (Poster session). 112. Levy, S.R., Handler, A.S., Weeks, K.A., Lampman, C., Flay, B.R., & Rashid, J. Adolescent risk for HIV as viewed by youth and their parents. American Public Health Association Annual Meeting, San Francisco, California, October 1993.
 83. Levy, S.R., Flay, B.R., Dworkin, J., Silver, R., Oh, K., Perhats, C., & McFall, S. Improving implementation of school-based comprehensive substance abuse prevention programs. Presented at the 121st American Public Health Association Annual Meeting, San Francisco, California, October 1993. (Poster session)
 84. Perhats, C., Oh, K., Flay, B.R., Levy, S.R., McFall, S., Serio, S., & Silver, R. Role differences in gatekeepers perceptions of school drug and sexuality education programs: A cross-sectional survey. Presented at the 121st American Public Health Association Annual Meeting, San Francisco, California, October 1993. (Poster session)
 85. Flay, B.R. & Petraitis, J. Making sense of etiological research on adolescent smoking and drug use: Implications for theory development, behavioral change strategies, and prevention. Presented at the Robert Wood Johnson Conference, December 2-3, 1993.
 86. Day, L. Edward, Hu, F.B., Flay, B.R., Hedeker, D., Siddiqui, O., & Sussman, S. Changes in the influence of parents and friends at different stages of cigarette smoking during adolescence. Presented at the 46th annual meeting of the American Society of Criminology. Miami, FL, November 9, 1994.
 87. Freudenberg, N., Eng, E., Flay, B.R., Parcel, G., Rogers, T., Wallerstein, N., Schmid, T., Files, A., & Mitten, J. Strengthening individual and community capacity to prevent disease and promote health: In search of relevant theories and principles. Presented at Society for Public Health Education (SOPHE)/CDC conference, November, 1994.
- 1995-99
88. Flay, B.R., Zelli, A., Jagers, R., Levy, S.R., Cooksey, J., Graumlich, S., Weissberg, R., Amuwo, S., Rashid, J., and Copper, E. Issues in development of an Afrocentric, skills-based school and community violence prevention program. Presented at the Fifth Biennial Conference on Community Research and Action. Chicago, IL, June 17, 1995.
 89. Hu, F.B., Persky, V., Flay, B.R., Richardson, J. The effects of environmental factors on asthma among young adults. Presented at Asthma 95: Theory to Treatment. Chicago, IL, July 15-17, 1995.
 90. Hedeker, D., Siddiqui, O., Campbell, R.T., Flay, B.R. Random-effects regression for discrete-time survival data. Presented at The International Biometric Society. Richmond, VA, March 17-20, 1996.
 91. Smith, P., Weissberg, R., Flay, B.R., Bell, C., Zelli, A.Z., Serio, S. Gender differences in violence involvement: Preliminary findings and their implications for gender-specific violence interventions for African-American youth. Presented at the National Institute of Mental Health Fifth Annual National Conference on Prevention Research. McLean, VA, May 8-11, 1996.
 92. Hu, F.B., Goldberg, J., Hedeker, D., Flay, B.R. Modeling missing binary outcomes in longitudinal studies: Incorporating pattern-mixture models into random-effects logistic regression. Society for Epidemiologic Research. Boston, MA, June 12-15, 1996.
 93. Hu, F.B., Hedeker, D., Siddiqui, O., Flay, B.R. Application of random-effects pattern-mixture models for missing binary outcomes in longitudinal studies. Joint Statistical Meeting. Chicago, IL, August 5, 1996.
 94. Komro, K.A., Flay, B.R., Zelli, A.Z., Rashid, J., Hu, F.B. Where and how young adolescents living in disadvantaged neighborhoods in Chicago obtain tobacco, alcohol, marijuana, knives, and guns. American Public Health Association Annual Meeting. New York, NY, November 18, 1996.
 95. Hu, F.B., Hedeker, D., Flay, B.R. Assessing missing data mechanisms in longitudinal studies with binary responses. American Public Health Association Annual Meeting. New York, NY, November 19, 1996.

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96. Amuwo, S., Rashid, J., Flay, B., Bell, C., Dancy, B., Komro, K. Empowering parents-empowering communities: The ABAN AYA youth project - Community intervention. American Public Health Association Annual Meeting. New York, NY, November 18, 1996.
 97. Rashid, J., Amuwo, S., Flay, B., Bell, C., Dancy, B. Addressing classroom teacher attitudes and behavior in school-based prevention programs. American Public Health Association Annual Meeting. New York, NY, November 18, 1996.
 98. D'Avernas, J., Rootman, I., Flay, B., Northrup, D., Foster, M., Burton, D. Youth perceptions about tobacco company-sponsored event marketing and plain packaging of tobacco. Smoke-Free Europe Conference, Helsinki, Finland, October 2, 1996.
 99. D'Avernas, J., Burton, D., Flay, B., Foster, M., Northrup, D., Rootman, I. A study on youth smoking: Event marketing and plain packaging. Second National Conference on Tobacco and Health "Tobacco-Free Canada". Ottawa, Canada, November 2, 1996.
 100. Flay, B.R., Hu, F.B., & Siddiqui, O. The theory of triadic influence: Preliminary support. Presented at the annual meeting of the Society for Prevention Research. San Juan, Puerto Rico, June 27-29, 1996.
 101. Anderson, T., Mott, J., & Flay, B.R. Drug-related identity change: extending the explanatory power of an etiological model. American Sociological Association, New York, August 16-20, 1996.
 102. Smith, P., Flay, B.R., Bell, C.C., Weissberg, R.P. The developmental role of risk and protective factors in the problem behaviors of African-American boys. Poster session at the Annual Midwestern Psychological Association, Chicago, Illinois, May 8-10, 1997.
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 220. Lewis, K. M., Acock, A., Bavarian, N., Day, J., DuBois, D. L., Ji, P., . . . Flay, B. (2012, February). Effects of the Positive Action program on social and emotional outcomes of African-American and Hispanic youth. Paper presented at the Society for Research in Child Development Themed Meeting: Positive Development in Minority Children, Tampa, FL.
 221. Lewis, K. M., Acock, A., Bavarian, N., Day, J., Ji, P., Malloy, M., . . . Flay, B. (2012, March). Effects of the Positive Action program on social-emotional outcomes in Chicago Public Schools. Paper presented at the Society for Research in Adolescence, Vancouver, BC, Canada.
 222. Bavarian, N., Flay, B. R., Lewis, K. M., Acock, A., Vuchinich, S., DuBois, D. L., & Silverthorn, N. (2012, June). The Chicago randomized control trial of Positive Action: Direct and mediated effects on health behaviors and outcomes. Poster presentation at the Society for Prevention Research 20th Annual Meeting, Washington, DC.
 223. Flay, B. R., Acock, A., Vuchinich, S., Lewis, K., Bavarian, N., Schure, M., DuBois, D. L., Silverthorn, N., Day, J., & Ji, P. (June 2012). Social-emotional and character development to improve student behavior and academic achievement Results from two school-based randomized trials. 2ND International Conference on the Future of Education, Florence, Italy.
 224. Flay, B. R., DuBois, D. L., Acock, A., Vuchinich, S. (2013, March) Cluster randomized controlled trial of the *Positive Action* social-emotional and character development program. Society for Research on Educational Effectiveness, Washington, DC.
 225. Flay, B., DuBois, D., Lewis, K., Bavarian, N., Acock, A., Vuchinich, S., Silverthorn, N., Day, J., Ji, P., Schure, M. (March, 2013). Using a Systems-Oriented Theory to Predict Effects of an Aligned Program on Multiple Health Behaviors and Academics. American Academy of Health Behavior, Santa Fe, NM.
 226. Bavarian, N., Duncan, R., Acock, A., DuBois, D. L., Lewis, K. M., Vuchinich, S., & Flay, B. R. (2013, May). Two-step mediation of the impact of a social emotional and character development program on behavioral and mental health: Results from a randomized controlled trial. Society for Prevention Research 21st Annual Meeting, San Francisco, CA
 227. Flay, B. R., Lewis, K., Bavarian, N., Acock, A., Vuchinich, S., DuBois, D., Silverthorn, N., & Day, J. (2013, June). Results from Chicago RCT of *Positive Action*, a school-wide social-emotional and character development program. Society for Research on Effective Education, Washington, DC.
 228. Lewis, K. M., DuBois, D. L., Ji, P., Day, J., Bavarian, N., Silverthorn, N., Acock, A., Vuchinich, S., Malloy, M., Schure, M., & Flay, B. (2013, October). Meeting the challenges in cluster-based trials in schools: Lessons from the cluster-randomized trial of *Positive Action*. American Evaluation Association.
 229. Bavarian, N., Lewis, K. M., Acock, A., Vuchinich, S., DuBois, D. L., Silverthorn, N., & Flay, B. R. (2013, October). Reducing adolescent alcohol use by improving peer affiliation: Results from a randomized trial of a social-emotional character development program. National Institute on Alcohol Abuse and Alcoholism Training Directors Meeting and Trainee Workshop, San Diego, CA.
 230. Flay, B. R. (2014, January). Measurement of social-emotional and character development (SECD) in young children and the mediating effects of SECD on the outcomes of the Positive Action program. "Can Virtue be Measured?" Second Annual Conference of the Jubilee Centre for Character and Values, University of Birmingham, held at Oriel College, Oxford University.
 231. Flay, B. R. (2014, March). Replication of effects of the Positive Action program in randomized trials in Hawai'i and Chicago schools. Presented at SREE, Washington, DC.
 232. Assaro, S., Thomas, A., Jagers, R & Flay, B. R. (2014, March). Gender differences in trajectory of self-efficacy to avoid violence among African-American adolescents. Presented at SRA, Austin, TX.
 233. Duncan, R. J., Washburn, I. J., DuBois, D., Lewis, K., Bavarian, N., & Flay, B. (2014, April). "Trajectories of Social-Emotional and Misconduct Behaviors: An Investigation of Intervention Effects and Adolescent Health", Presented at SRCD, Alexandria, VA.
 234. Bavarian, N., Lewis, K. M., Acock, A., Geldhof, G.J., Vuchinich, S. DuBois, D. L., Silverthorn, N., & Flay, B. R. (2014, June) Preventing adolescent alcohol and other drug use: Mediation results from a longitudinal randomized trial of a social-emotional & character program. NIAAA/Research Society on Alcoholism Conference.
 235. Lewis, K. M., DuBois, D. L., Bavarian, N., & Flay, B. (2014, October) Understanding of the role of character development in mediating effects of an intervention on internalizing and externalizing problems. SRCD Special Topic Meeting: Positive Youth Development (PYD) in the Context of the Global Recession. October 23-25, Prague, Czech Republic
 236. Lewis, K. M., Vuchinich, S., Ji, P., DuBois, D. L., Acock, A., Bavarian, N., Day, J., Silverthorn, N., & Flay, B. (2014, October). Effects of the Positive Action Program on Indicators of Positive Youth Development Among Urban Youth in the U.S. SRCD Special Topic Meeting: Positive Youth Development (PYD) in the Context of the Global Recession. October 23-25, Prague, Czech Republic
- 2015-
237. Thonas, A., Assari, S., Caldwell, C.H., Jagers, R. & Flay, B. (2015, October). Parent education communication, and efficacy to avoid violence: Gender differences. Researchers of Biobehavioral Health in Urban Settings Today (RoBUST) Symposium, Wayne State University, Detroit, MI.
 238. Bavarian, N., Lewis, K. M., Silverthorn, N., DuBois, D. L., & Flay, B. R. (2016, May/June). Impact of a school-based social-emotional program on social environments: Results from a trial in low-income schools. Paper presented at the Society for Prevention Research 24th Annual Meeting, San Francisco.

UNIVERSITY TEACHING AND SERVICE**Teaching Responsibilities**Undergraduate

Introductory Social Psychology (Waikato, Northwestern)
Attitude Change (Waikato)

BIBLIOGRAPHY—PRESENTATIONS

Statistics (Waikato)
 Social Psychology of Health Behavior (Waterloo)
 Program Evaluation (Waterloo)
 Mass Media and Health (OSU)

Graduate

Health Attitudes and Behavior (Waterloo)
 Health Program Evaluation (Waterloo)
 Communication and Health Behavior (USC)
 Research Seminar (USC)
 Communications and Public Health (UIC, co-taught)
 Health Behavior Change Rotation (UIC, Coordinator)
 Prevention Research Seminar (UIC, Coordinator)
 Introduction to Public Health (OSU, co-taught)
 Principles of Health Behavior (OSU)

Mass Media and Health (OSU)
 Advanced Theories of Health Behavior (OSU)
 Advanced Research Methods (OSU)
 Doctoral seminar (OSU, Co-coordinator)

Student AdvisingUniversity of Southern California*Graduate Student Committees*

1981-83	Linda Collins, Psychology
1983-87	Mark Weber, Pharmacy
1983-87	Toshi Sasao, Psychology
1983-87	Michael Carlson, Psychology
1984-87	Debra Sobol, HBRI
1985-87	Merrick Sayers, Education
1985-86	Claire Sullivan, HBRI
1986-87	Sandra Carter
1986-87	Kathleen Dwyer (Advisor)

Postdoctoral Advisor

1985-87	Kathleen Reardon
1986-87	Dee Burton
1986-87	Allan Stacey
1985-87	Steve Sussman

University of Minnesota*Ph.D. Dissertation Committee*

1990-94	Brenda Rooney
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University of Illinois at Chicago*Graduate Student Committees*

1988-92	Bonnie Horberg/Chakravorty (MPH Committee)
1988-89	Gina Piane (Doctoral Dissertation Committee)
1989-92	Vanitha Santhanam (Communications) (Doctoral Dissertation Committee)
1989-92	Pam Larson (Doctoral Dissertation Committee)
1990-91	Mary Schmidt (Dissertation Committee member - Psychology)
1990-92	John Crawford (Ph.D. - Advisor) - Deceased
1991-92	Albert E. Copolillo (Preliminary Exam Committee member)
1991-92	Bonnie Chakravorty (Doctoral Dissertation Committee)
1991-96	Frank Hu (MPH – Advisor, PhD Committee)
1990-96	Ohid Siddiqui (Doctoral Dissertation Committee)
1995-96	Tonya D. Samuel (Masters Thesis Committee)
1996-97	Jan Warren (Ph.D. – Advisor, Doctoral Dissertation Committee)
1997-01	Katherine Lind (Doctoral Committee Member - Sociology Department)
1998-00	Michael Fagen (Doctoral Dissertation Committee)

BIBLIOGRAPHY—PRESENTATIONS

1995-99	Sonia Duffy (Doctoral Dissertation Committee)
1998-99	Molly Middlecamp (Psychology) (Masters Thesis Committee)
2000-03	Molly Middlecamp (Psychology) (Doctoral Dissertation Committee)
2000-03	Li Qi (Doctoral Dissertation Committee)
2002-04	Kara Zlotnick (Doctoral Dissertation Committee)
2002-05	Frank Urso (Doctoral Dissertation Committee)
2002-05	Susan J. Morriss (Doctoral Dissertation Committee)

PhD Advisor

1992- 97	Job Ngwe
1994-1996	Fran
1999-2001	Susan Oros
2002-2005	Wendy B. Bostwick
2003- 2005	Sarah Kohler
2005-2008	Sally Weinstein

Postdoctoral Advisor

1990-92	Claudia Lampman
1992	John Petriatis
1992-94	Edward Day
1992-94	Tonda Hughes
1993-95	Al Pach
1994-95	Kelli Komro
1994-96	Ohidul Siddiqui
1994-97	Douglas Bell
1994-97	Sonia Duffy
1994-97	Jorge Blackmore-Gomez
1995	Stephen Miscovich
1995-97	Alicia Matthews
1995-97	Paula Smith
1995-98	Joshua Mott
1996-97	Jan Warren
1996-97	Lynn Mock
1996-99	Tammy Anderson
1997-98	Djuana Stoakley
1997-98	Kathryn Mayhew
1997-99	Paul Crowe
1997-99	Craig Colder
1998-2001	Robert T. Partridge
1999-2000	Kimberly Kobus
1999-2001	Susan Colon
1999-2002	Michelle Holliday
1999-2002	Job Ngwe
2001-02	Michael Fagen
2001-2004	Aruna Jha
2002-05	Daniel Cantillon
2002-05	Elijah Ward
2003-05	Lindsey Turner
2004-05	Peter Ji

Oregon State University*MPH Student Committees*

2005-2007	Tamara Peterson (MPH Advisor)
2006-2008	Cindy Ford (MPH Committee)
2006-2008	Simone Frei (MPH Committee)

BIBLIOGRAPHY—PRESENTATIONS

2006-2007 Urva Kuzma (MPH Advisor)
 2006-2008 Faith Vawter (MPH Advisor)
 2006-2008 Kelly White (MPH Advisor)
 2006-2009 Madhurima Bhadra (MPH Advisor)
 2007-2008 Randal Olsen (Grad Rep MSc PETE)
 2007-2008 Ben Baker (Grad Rep MS Physical Education, Teacher Education)
 2007-2008 Kyle Templin (Grad Rep NES MS Committee)
 2008-2008 Joo Yeon Jin (Grad Rep NES MS Committee)
 2009-2010 Lauren Fein (MPH Advisor)
 2009-2010 Sara Salo (MPH Advisor)
 2009-2011 Nicole Burda (MPH Advisor)
 2009-2009 Andrea Quintana (Grad Rep MSc Committee NES)
 2010-2012 Doris Cancel-Tirado (MPH Advisor)
 2010-2012 Amanda Armington (MPH Advisor)

2010-2011 Amanda Keck (Grad Rep MS Committee NES)
 2010-2011 Ashley Rochefort (MPH Committee)
 2010-2011 Stephen C. Thom (Grad Rep MS Committee NES)
 2010-2011 Rachel Ulrich (MPH Committee)
 2010-2013 Deborah Hobbs (MPH Advisor)
 2010-2013 Tracy Jamison (MPH Advisor)
 2011-2013 Katyna Tran (MPH Advisor)
 2011-2013 Jill Hill (MPH Advisor)
 2012-2014 Alysia Cohen (MPH Advisor)
 2012-2014 Arielle Goranson (MPH Advisor)
 2012-2015 Deborah Bailey (MPH Advisor)
 2012-2014 Jessica Johnson (MPH Advisor)
 2012-2014 Tori Geter (MPH Advisor)
 2013- Jill Pawlowski (MPH Advisor)
 2013-2015 Mara Nery (MPH Advisor)

PhD Student Committees

2005-2007 Michael Beets (PhD Advisor)
 2006-2015 Margaret (Peggy) Malloy (PhD Advisor)
 2006-2010 Kelly Gonzalez (Doctoral Dissertation Committee)
 2007-2010 Isaac Washburn (PhD, HDFFS, Dissertation Committee)
 2007-2011 Frank Snyder (PhD Advisor)
 2007-2008 Kin-Kit (Ben) Li (PhD, NES, Dissertation Committee)
 2008-2011 Joo Yeon Jin (NES Dissertation Committee)
 2008-2010 Paul Loprinzi (NES Dissertation Committee)
 2008-2015 Scholastique Nikuze (Dissertation Committee)
 2008-2011 Valory Thatcher (Education Dissertation Committee)
 2009-2012 Niloofar Bavarian (Dissertation Committee)
 2009-2014 Amanda Taylor (HDFS Dissertation Committee)
 2009-2012 Anastasia Kasianchuk (NES Dissertation Committee)
 2010-2012 Cynthia Basye (Education Dissertation Committee)
 2010-2012 Kendra Lewis (HDFS Dissertation Committee)
 2011-2017 Binh Le (PhD Advisor)
 2012-2016 Deborah Bailey (Education Dissertation Committee)
 2012-2015 Ginger McKay (Dissertation Committee)
 2012-2015 Jill Hoxmeier (PhD Advisor)
 2012-20165 Katie Conte (Dissertation Committee)
 2012-2016 Sandi Cleveland (Dissertation Committee)
 2012-2017 Somawina Nwegbu (PhD Advisor)
 2013-2017 Jill Pawlowski (NES Dissertation Committee)
 2014- Coral Cotto-Negron (PhD Advisor until 2017, Committee thereafter))
 2014-2017 Mara Neri (NES Dissertation Committee)

BIBLIOGRAPHY—PRESENTATIONS

- 2014-2017 Erin Siebert (NES Dissertation Committee)
- 2014- Bethany Harmon (HDFS Dissertation Committee)
- 2014- Dan Dowhower (Dissertation Committee)

BIBLIOGRAPHY—PRESENTATIONS**University Committees****University of Waterloo**Department

- 1979-80 - Chairman, Graduate Affairs Committee
- 1979-80 - Chairman, Ph.D. Program Proposal Committee
- 1978-80 - Chairman, Library Committee
- 1979-80 - Ad hoc Committee on Graduate Practice

Faculty and University

- 1978-80 - Graduate Affairs Committee
- 1978-80 - Library Committee
- 1979-80- Vice President's Advisory Committee to the Teaching Resource Office

University of Southern CaliforniaSchool of Pharmacy

- 1981 - Communications Task Force of Curriculum Planning Committee
- 1981 - BRSG Review Committee (Ad hoc)
- 1985 - Ad hoc Committee on Faculty Peer Review
- 1985 - Ad hoc Committee on Appointments and Promotions Criteria for Basic Science Faculty
- 1985 - Faculty Search Committee (Health Economist)
Comprehensive Cancer Center:
- 1983 - Director of Prevention Research (within the Cancer Control Division)
- 1983-86 - Scientific Review Committee, USC Cancer Center

Health Behavior Research Institute:

- 1980-86 - Deputy Director
- 1983-86 - Training Committee (Ph.D. and Postdoctoral)
- 1983-86 - Ph.D. Development and Proposal Committee (Chair)
- 1983-84 - Academic Planning Committee (Chairman)
Institute for Health Promotion and Disease Prevention Research:
- 1986-87 - Acting Director

Department of Preventive Medicine

- 1986 - Deputy Director, Division of Health Behavior Research
- 1987 - Acting Director, Division of Health Behavior Research
- 1986-87 - Curriculum (Training) Committee
- 1987 - Consulting Committee

University of IllinoisUniversity-wide

- 1988-91 Member, Social Science and Health Committee
- 1989-97 Member, AIDS Research Committee of the UIC AIDS Advisory Council
- 1992-93 Member, Search Committee for Vice Chancellor for Research/Dean of the Graduate College
- 1993-01 Member, Cancer Center, College of Medicine
- 1993-94 Member, Subcommittee on Public Safety and Justice
- 1993-95 Member, Interdisciplinary Research Committee
- 1995-97 Member, Graduate College Executive Committee
- 1996- Member, Office of the Vice Chancellor for Research Bio-Sciences Program Advisory Committee
- 1997-00 Member, Survey Research Laboratory, Faculty Advisory Committee
- 1997 Participant, UIC President's Annual Retreat
- 1998 Member, Search Committee for Director, Survey Research Laboratory
- 1998-99 Member Search Committee for Dean, College of Dentistry
- 1999 Member, Research Expenditure Credit Task Force
- 2000 Member, Provost Search Committee
- 2000-05 Member, Distinguished Professor Committee (Chair 2004)

BIBLIOGRAPHY—PRESENTATIONSSchool of Public Health

1987-97	Director, Prevention Research Center
1994-96	Strategic Planning Committee
1996-98	Appointments, Promotion and Tenure Committee
1996-2000	Building Planning Committee
1995-97	Executive Committee
1997-2000	Director, Health Research and Policy Centers
1999	Executive Committee Member, Community Oriented Primary Care Research Initiative
2000	Chair, Search Committee, Director, Epi/Bio Division

Oregon State UniversityUniversity-wide

2009-2010	Member, Search Committee, Vice President for Research
2009-2012	Member, University Conflict of Interest Committee
2011-2012	Member, Education/Outreach Subcommittee; OSU Conflict of Interest Committee

College of Public Health and Human Sciences

2005-06	Member, Search Committee, Dept. of Nutrition & Exercise Science, Exercise Epidemiologist Faculty Member
2007-08	Member, College Level Search Committee, Director, Hallie Ford Center for Healthy Children & Families
2008	Member, Building Committee, Hallie Ford Center
2008-10	Member, Search Committee, Director Hallie Ford Center for Healthy Children & Families
2011-12	Member, Search Committee, Barbara E. Knudson Endowed Chair for Family Policy Studies
2011-14	Member, College-level Promotion and Tenure Committee

Dept. of Public Health

2005-07	Member, Admissions Committee for MPH/MS Students for Health Promotion Track
2005-07	Member, Diversity Committee
2005-06	Member, Department Personnel Committee (P & T Committee)
2005-06	Chair, Search Committee, Biostatistics Faculty Member
2005-06	Member, Search Committee, Policy Faculty Member
2006-07	Chair, Search Committee, Biostatistics Faculty Member
2006-07	Chair, Department Promotion & Tenure Committee
2007-08	Member, Search Committee, Policy faculty member
2008-09	Chair, Search Committee, three Epidemiology faculty members
2008-09	Member, School of Public Health Planning Committee
2010-11	Member, Search Committee, three Epidemiology faculty members
2010-11	Chair, Promotion and Tenure Committee

COMMUNITY SERVICE**REVIEWING AND ADVISING****Editorial Boards**

Health Education Research: Theory and Practice (1985-92)
 International Journal of the Addictions (1990-94)
 Tobacco Control: An International Journal (1991-95), Associate Editor
 Prevention Science (2000-present)
 American Journal of Health Behavior (2002-2018)

Journal of Research on Character Education (2003-2019)
International Journal of Environmental Research and Public Health (2006-2013)
Journal of Health and Mass Communication (2007-)
2011 Surgeon General's Report on Youth Smoking and editor for the prevention chapter (2009-2013)
Health Behavior and Policy Review (2013-present)

Guest Editorial Board

Health Education Quarterly (1990)

Scientific Review Committees

Eastern Psychological Association, Subcommittee for Conference Paper Selection (1979)
Canadian Heart Foundation, Public Education Evaluation and Research Review Subcommittee (1980, 1981)
American Heart Association-Greater Los Angeles Affiliate, Psychosocial/Rehabilitation Technical Review Committee (1982, 1983)
USC Comprehensive Cancer Center (1983-87)
NHLBI (National Heart, Lung, and Blood Institute), Special Review Committee, June 1984
NHLBI, Ad Hoc (site visit) Review Committee, March 1985
NCI, Special Review Committee, March 1987
NIAAA, Ad Hoc Reviewer, February 1988
NCI, Special Review Committee, August and October, 1988
California Tobacco Related Diseases Research Program (1990-94)
Robert Wood Johnson Foundation, Smoking Policy Research Program (1992-1994)
SAMSHA, Chair, Grant Review Committee (1996)
Robert Wood Johnson Foundation, Substance Abuse Policy Research Program (1997-1998)
NCI, Ad Hoc Review Committee, June 1997
NIAAA, member, Ad Hoc Review Committee for Center Grant, July 1998
NIDA, Chair, Ad Hoc Reviewer, July 1998
NIAAA, member, Subcommittee of the National Advisory Council on Alcohol Abuse and Alcoholism on the Review of the Extramural Research Portfolio for Prevention, October 1998
NIDA Site Visit, Tri-Ethnic Center for Prevention Research. Colorado State University, Fort Collins, CO. September 7-8, 1999.
NIH SNEP 1, Temporary member, June 2003.
Institute for Educational Science, US Dept of Education, Reading Panel, January 2005
Institute for Educational Science, US Dept of Education, Member, Social/Behavioral Panel, 2008-2010
NIH-US DHHS Center for Scientific Review – College of CSR Reviewers 2010-2012
NIH Special Review Panel: Prevention and Treatment of Substance Use Using Existing Data. February 14-16, 2011 (web-based participation)
CDC National Center for Injury Prevention and Control, National Centers of Excellence in Youth Violence Prevention: Building the Evidence for Community- and Policy-Level Prevention RFA-CE-15-002. June, 2015
CDC National Center for Injury Prevention and Control, National Centers of Excellence in Youth Violence Prevention: Building the Evidence for Community- and Policy-Level Prevention RFA-CE-15-002. April, 2016
CDC Rape Prevention and Education (RPE) Program, Evaluating Practice-based Sexual Violence Primary Prevention Approaches, RFA-CE16-05, June 2016

Foreign Scientific Reviews

British Columbia (Canada) Health Care Research Foundation
Ontario Ministry of Health
The Netherlands Organization for Health Research and Development (ZonMw). 2007
United Kingdom: NIHR Public Health Research. 2006-present
Qatar National Research Fund, Qatar Foundation. 2008-present

Occasional Reviewing

Books

Advances in Experimental Social Psychology
Sage Publications

Journals

Addiction; American Journal of Epidemiology; American Journal of Public Health; Annals of Behavioral Medicine; Behavioral Science; Decision Sciences; Ethnicity & Disease; Health Education Research; Health Psychology; Journal of Adolescent Health; Journal of the American Medical Association; Journal of Applied Social Psychology; Journal of Behavioral Medicine; Journal of Consulting and Clinical Psychology; Journal of Experimental Social Psychology; Journal of Health Communication; Journal of Health and Social Behavior; Journal of Personality; Journal of Personality and Social Psychology; Journal of Research on Adolescence; Preventive Medicine; Psychological Bulletin; Social Science and Medicine; Tobacco Control.

International Groups/Committees

International

France, Medical Research, Workshop on “Methods and evaluation of anti-smoking programs” (Sept, 1989)
Finland, International Advisory Committee on HIV Prevention Strategies (1999-2000)
World Health Organization (WHO), Geneva, Switzerland, Review of the evidence for the effectiveness of school-based smoking prevention programs, including international studies (2008)
India, Bharatiya Jan Sanghatana (BJS Foundation), Pune, Evaluation of School-Based Program (2012-)

Canada

Thames Valley District Health Council, Ontario (1978)
Ontario Lung Assoc., evaluation of family asthma programs (1978-80)
London (Ontario) Pre-Hospital Emergency Care (Dr. K.G. Ferguson) (1978-80)
Wellington Region District Health Council, Ontario (1979)
Ontario Addiction Research Foundation, on use of media (1979)
Canadian Cancer Society, on use of media (1979-80)
Canadian Council on Smoking and Health, Evaluation Committee (1979-80)
Ontario Heart Foundation, Smoking Education Subcommittee (1979-80)
Health and Welfare, Canada, Special Advisory Group for Mass mediated Smoking Cessation, program development and evaluation (1980)
National Defense Canada, Prevention Branch, on smoking cessation program development and evaluation (1981)
Waterloo Smoking Prevention Projects, University of Waterloo (1984-87)

National Advisory Groups/Committees

National Academies

National Academy of Sciences, Expert panel on the Evaluation of AIDS Interventions (of the Committee on AIDS Research in Behavioral, Social, and Statistical Sciences) (1989-91)
IOM (Institute of Medicine) Committee on HIV Prevention Strategies (1999-2000)
NAS, IOM, Workshop on Population-Based Strategies for Improving Health: Charting a Field. (September 28, 2000)
The National Academies, National Research Council/Institute of Medicine Board on Children, Youth and Families Workshop on the Science of Adolescent Health and Development. (September 8-9, 2005, presentation)
IOM (Institute of Medicine) Committee on Reducing Tobacco Use: Strategies, Barriers, and Consequences (2004-2008)
IOM (Institute of Medicine) Committee on Evaluating Progress in Obesity Prevention (2012-2013)

National Institutes of Health

NCI, Office of Cancer Communications, Advisory Group for Health Message Testing Service (1982)
NIDA, Communication Division, design and evaluation of a prevention campaign (1983)
NCI, DRCCA, Workshop on the role of Mass Media in Smoking Prevention and Cessation (1983)
NIDA, Technical Review (RAUS) Meeting on “Prevention of Adolescent Substance Abuse” (1983)
NIDA/NIAAA, Technical Review of “Community Prevention Research” (1983)
NHLBI, Working Conference on School Health Education Research (1983)

BIBLIOGRAPHY—SERVICE

- NIDA, Technical Review (RAUS) Meeting on Prevention Research: Deferring Drug Abuse Among Children and Adolescents" (1984)
 NIDA, Technical Review (RAUS) Meeting on Prevention Research: Deferring Drug Abuse Among Children and Adolescents" (1984)
 NCI, DCPC, Workshop on Health Promotion (1985)
- NIAAA/OSAP: Public Health Service Steering Committee for National Public Policy Center "Mass communication: A Context for public health" (1985-88)
 NIMH: Progress in AIDS Prevention (1988)
 NIDA, Technical Review (RAUS) Meeting, "Methodological Issues in Prevention Research" (May, 1989)
 NIH and Medical Research, France, Workshop on "Methods and evaluation of anti-smoking programs" (Sept, 1989)
 NCI, OSH, NCHS & ACS (National); Working Group on Smoking Behavior Survey (1989-90)
 NCI, Trial Consultant: Collaborative trial on community intervention for heavy smokers (COMMIT 1987-90)
 NHLBI: Task Force on Research and Education for the Prevention and Control of Respiratory Diseases (1988-91)
 Office of Research on Minority Health, National Conference on Minority Health Research and Research Training (March, 1994)
 NIAAA, Conference "Alcohol and tobacco: From basic science to policy" (November, 1994)
 NICHHD, Research Advisory Group, Prevention Research Branch of the Division of Epidemiology, Statistics, and Prevention Research (1994-95)
 NIAID, Adolescents and STD's, Developing a Behavioral Research Agenda, (1994-98)
 NIAAA, Phases of Research, Developing a Prevention Research Agenda (1993-97)
 NIAAA, National Advisory Workgroup on Prevention Research (1998)
 NIDA, Persuasive Communications Research, Effective Use of Mass Media (1997-98)
 NIMH, National Advisory Council on Mental Health, Advisory Committee on Prevention Research (1997-98)
 NIDA, Review Committee to evaluate proposal for Guidelines and Strategies for Increasing the Participation of African Americans in Drug Abuse Research, May 1999.
 NIMH, Member, Workgroup on Processes for changing Peoples' Behavior (1999- 2002)
 NIDA Design Meeting, Nutrition & Addiction Workshop, Rockville, MD, July 29, 2010

OSAP/CSAP

- OSAP (Office of Substance Abuse Prevention): Advisory group for evaluation of demonstration prevention projects for youths at high risk for substance abuse (1988-91)
 OSAP (OSAP), Blue Ribbon Panel on High Risk Youth (1990)
 CSAP, Prevention of Methamphetamine Use (1996)
 CSAP, PEPS Media Guidelines, Expert Panel (1997)
 CSAP, Media Usage Advisory Group (1997)
 CSAP, PEPS School Based Prevention, Chair, Expert Panel (1998-99)

Centers for Disease Control and Prevention (CDC)

- CDC/Association of Schools of Public Health, Senior Advisory Committee, National Planning and Evaluation of Smoking Cessation Programs for Pregnant Women (1985-86)
 CDC - AIDS Behavioral Intervention Outcomes (1987)
 CDC, Office on Smoking and Health, Youth survey development (1988)
 CDC, Review Committee for *Guidelines for School Health Program to Prevent Tobacco Use*, developed by the Division of Adolescent and School Health (DASH), National Center for Chronic Disease Prevention and Health Promotion, December, 1992.
 CDC, Panelist on the School Health in America: Program Evaluation (SHAPE) Study (1993-1995)
 CDC, Expert Panel for the Development of comprehensive school health guidelines (March 1993)
 CDC, Division of Adolescent School Health (1994-1998)
 CDC, Expert Panel, Early Assessment of Programs and Policies to Prevent Childhood Obesity (2007-2009).
 CDC, Expert Panel, Common Community Measures for Obesity Prevention (2007- 2009).
 CDC, Coordination Team, Guide to Community Preventive Services, Positive Youth Development, (2009-2011).
 CDC (DASH) Expert Panel, Identifying Efficacious Programs to Reduce Adolescent Sexual Risk Behavior (August 2010)

BIBLIOGRAPHY—SERVICE

CDC Expert Panel, Identifying Intimate Partner Violence and Substance Use Strategies Ready for Evaluation (2010-2011; April 2011)

CDC Expert Panel, Adapting evidence-based interventions for violence prevention (June 2013)

U.S. Department of Education

U.S. Department of Education, reviewer of workgroup-produced evaluation design for a study of the quality and impact of the Safe and Drug-Free Schools and Communities Act (2000)

U.S. Department of Education, evaluation of the Safe and Drug-Free Schools Program's Middle School Coordinator Initiative (2000)

State/Regional/City Level Advisory Groups/Committees

Minnesota Community Prevention Program (1980)

American Cancer Society, New York, Smoking and Behavioral Research Group (1984)

Department of Health, Smoking Prevention, Phoenix, Arizona (1984-85)

Illinois Cancer Council, Chicago (1985)

American Lung Association, Chicago (1985)

Department of Health, Madison, Wisconsin, Project Model Health (1985)

Illinois Council for the Prevention of Violence, Member, Board of Directors, (1992-94)

Chicago DPH, Direction Setting Conference on Children's Violence Reduction, (March, 1993)

Chicago DPH, Violence Prevention Oversight Committee (1996-98)

Chicago DPH, Violence Prevention Implementation Council (1999)

Illinois Center for Violence Prevention, Evaluation Resource Institute Advisory Committee (1999)

Futures for Kids Advisory Panel, State of Illinois (1999-2005)

University of Medicine & Dentistry of New Jersey: Injury Control Research Center (1996-2000)

Oregon Department of Human Services, Public Health Division, Tobacco Prevention and Education Program: Technical Evaluation Advisory Committee. (2006-2008)

WestEd, San Francisco, CA, Participate as a member of the Western Regional Educational Laboratory (WREL) Technical Working Group (2006)

Regional Education Lab West (San Francisco) Technical Work Group (2008- 2011)

Oregon Alcohol & Drug Policy Commission – Alcohol & Drug Prevention Summit (August 20, 2009)

Regional Education Lab Pacific (Honolulu) Technical Work Group (2011-)

Miscellaneous

ACTION/Peace Corps, Evaluation Division (1977-78)

Practical Concepts, Inc., Washington, D.C. (1977)

Abt Associates, Inc., Cambridge, Massachusetts (1978, 1979)

Cook & Cook, Inc., Evanston, Illinois (1978-80)

Laboratory for Health Behavior Research, U. of Southern California (1980)

UCLA Cancer Center, Smoking Research and Prevention Program (1981)

University of Illinois at Chicago, Smoking Cessation Research (1981-86)

American Heart Association of L.A., Youth Video Tape Project committee (1982-83)

American Heart Association of Los Angeles, Program Committee, 1983-84)

American Heart Association of Los Angeles, Primary Prevention Task Force (1983-84)

ACS (National), Advisory Committee on Smoking Related Behavioral Research (1985-92)

Institute of Smoking Policy Research, Harvard University (1985-86)

School of Public Health, University of Alabama, Smoking Cessation Research (1985-86)

American Institutes of Research, smoking prevention among Hispanics (1985-90)

San Diego State University, Dr. John Elder, Prevention Research (1987-91)

University of Wisconsin, BARN Health Education Project (1989)

MACRO Systems, Special consultant to the US Dept of State Bureau of International Narcotics Matters for Drug Abuse Demand Reduction Programs (1989-92)

Scott Newman Center and Very Special Arts, "All Babies Count" Project, Media Committee of National Steering Committee (1990)

University of Vermont (R. Secker-Walker), Television health promotion project (1989-94)

University of Alabama at Birmingham (K. Reynolds), Smoking and drugs research project (1992-95)

AMA Advisory Board, Development of Guidelines of Adolescent Preventive Services (1990-94)

BIBLIOGRAPHY—SERVICE

University of Alabama at Birmingham (Dean Dale Williams), Health Behavior Department (1994)
Institute for Prevention Research, Columbia Univ, Multi-Ethnic Drug Abuse Prevention Center (1996)
Robert Wood Johnson Foundation Workshop, “New Partnerships and Paradigms for Tobacco Prevention Research” (May 6-9, 1997)
AMA Advisory Board, Development of an Adolescent Smoking Cessation Program (1994-97)
Scott Newman Center, Professional Advisory Board (1993-95)
University of Miami, Center for Family Studies, Review of draft of P-20 Center Grant Proposal (1998)
Positive Action, Inc., Twin Falls, ID, Evaluation of program (1998-)
Columbia University School of Social Work Scientific Advisory Board, 2000.
Center for the Advancement of Public Health, George Mason University – Alcohol Policy, (2009).
Child Trends & HHS ASPE Workshop – Emphasizing Evidence-Based Programs for Children and Youth (2010-2011; Washington, DC, April 27, 2011
Research Triangle Institute, Member, Steering Committee for the Program Evaluation for Prevention Contract (evaluation of SAMHSA/CSAP prevention grants 2012-

Professional Organization Committees

Charter Committee, Canadian Evaluation Society (1979-80)
Conference Committee, Canadian Evaluation Society (1979)
Program Committee, American Heart Association of Los Angeles (1983-84)
Smoking Committee, Chicago Lung Association (1988-94)
Program Development Model Workgroup, American Cancer Society (1992-94)
Chicago-Area Advisory Conference Committee, Society for Community Research & Action (1995)
Standards of Evidence Committee (Chair), Society for Prevention Research (2003-04)
Replication Standards Committee (Chair), Society for Prevention Research (2005-2011)