

# Allison E. Myers, PhD, MPH

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Albany, Oregon

## EDUCATION

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### **University of North Carolina, Gillings School of Global Public Health - Chapel Hill, NC**

Doctorate, Health Behavior, May 2016

Dissertation: *From Media Advocacy to Health Behaviors: Examining the Relationships between Mass Media Messages, Public Opinion, and Point-of-Sale Tobacco Control Policy Implementation in the United States* (Chair: Leslie A. Lytle)

### **University of North Carolina School of Media and Journalism - Chapel Hill, NC**

Certificate, Interdisciplinary Health Communication, May 2016

### **Duke University Office of Continuing Studies - Durham, NC**

Certificate, Nonprofit Management, June 2015

### **University of North Carolina Gillings School of Global Public Health - Chapel Hill, NC**

Master of Public Health, Health Behavior and Health Education, May 2005

### **Pennsylvania State University College of Agricultural Sciences - University Park, PA**

Bachelor of Science, Environmental Resource Management; Minor, Sociology & Demography, May 1999

## PROFESSIONAL EXPERIENCE

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### 2018-Present **Director**

*Oregon State University Center for Health Innovation (OCHI), College of Public Health and Human Sciences, Oregon State University*

- Inaugural full-time director (Professional Faculty Job Family FILD Field, Research, Outreach Services; Position Title Administrator 1-Research Center/Institute) serving as member of Dean's Cabinet and Advancement Team
- Responsible for and lead all Center activities according to established strategic mission: Connect OSU faculty and students with external community, health care, government or other partners towards workforce development, innovation projects and thought leadership activities that create conditions for lifelong health and well-being for every person, every family, every community in Oregon and beyond.
- Conduct collaborative external relations and partner development activities which have resulted in \$2.4M in gift, contract, and grant revenue to date (see below [Gifts, Grants, and Contracts](#)) with additional \$450K pending in the gift agreement process, \$1M pending in contracting process, and \$900K proposed to Federal agencies as of May 2021.
- Lead fiscal planning activities including developing and managing Center and program budgets and financial projections, reconciling accounts and verifying expenses, resource allocations, and generally ensuring stable growth and sustainability of the Center in a 100% soft-money (gift, grant, contract) environment.
- Supervise two professional faculty: Manager, Research, Innovation and Evaluation and Manager, Workforce Development and Community Programs. Guide staffing plan to respond to statewide public health priorities. Onboarding two additional Program Coordinators in July 2021.

- Serve/d as Primary Investigator (PI) or Co-PI on sponsored research awards and philanthropic gifts (see below Gifts, Grants, and Contracts) in the areas of workforce development for health care transformation, mental health promotion and substance use prevention, food security, health policy, outdoor recreation economy and health, and public health modernization/evaluation.
- Engage with and mentor graduate and undergraduate students (see below Student Service Activity), through Graduate Research Assistantships, undergraduate student employment positions, paid internships, and for-credit courses.
- Committed to equity, diversity and inclusion in all aspects of Center leadership, as evidenced by ongoing self-study/reflection on power and privilege; educating myself and others about societal/systemic mechanisms that create health inequities; participation in Oregon State University trainings (e.g., Confronting Systemic Whiteness and Social Justice Education Initiative); use of Search Advocates in hiring; anti-racist policy advocacy; and, co-creation of community programming with centering/amplifying of marginalized voices. Special note here that none of this is “enough”.

2017-2018

**Health Policy Fellow**

*Office of United States Senator Sheldon Whitehouse (D-RI), RWJF Health Policy Fellowship Program (administered by National Academies of Science, Engineering, and Medicine)*

Drafted, analyzed, summarized legislation on various topics (e.g., Prescription Drug Monitoring Programs, Stark Law, behavioral health and opioid use disorder, fruit and vegetable prescription nutrition policy); Prepared briefing materials for and attended meetings and hearings of Senate Committee on Health, Education, Labor, and Pensions, Senate Finance Committee, and Senate Budget Committee; Led FY2020 Labor-HHS appropriations process on behalf of the office; Conducted ~100 meetings with Rhode Island constituents and policy stakeholders; Negotiated contents of legislative proposals with bipartisan collaborators (e.g., Comprehensive Addiction and Recovery Act 2.0); Conducted oversight activities on health care payment and delivery system reform within Centers for Medicare and Medicaid Services and The Innovation Center.

2012-2017

**Executive Director & Co-Founder** (Deputy Director & Co-Founder 2012-2015)

*Counter Tools*

- Co-founded and led all business and programming aspects of 501(c)(3) start-up non-profit technology company offering place-level data collection and mapping software (to advance public health policies), training, and technical assistance to health departments and constituent coalitions via contracts with 20 US states (AL, AZ, CO, FL, IN, KS, MD, MA, MN, NE, NC, OH, OK, PA, RI, SC, SD, VT, VA, WI).
- Engaged local, state, and national-level partners and stakeholders to champion retail-focused tobacco control efforts (e.g., Tobacco 21, Tobacco Retailer Licensing, Tobacco Free Pharmacies, prohibition of menthol and other flavored products, product package size and pricing policies) and other healthy store policies. For example, from 2012-2017, 608 adult and youth community teams, comprised of 4,061 citizen data collectors, used Counter Tools' store audit and mapping software tools to conduct 59,517 retail store assessment visits to measure tobacco, alcohol, and food product availability, pricing, placement and promotions.
- Collaboratively set and executed strategic vision, managed operations and staff, and facilitated meetings and professional development opportunities. Revenue generation under my leadership was ~\$4M.

2011-2015

**Graduate Research Assistant**

*Department of Health Behavior & Center for Health Promotion and Disease Prevention, Gillings School of Global Public Health, The University of North Carolina at Chapel Hill, NC*

Research assistant to and trainee of Kurt M. Ribisl, PhD as complement to doctoral studies. Responsible for contributing to all aspects of team-based research and leadership of individual projects. Co-led development and launch of CounterTobacco.Org, comprehensive implementation support resource for retail tobacco control and prevention research and policy. Contributed to research project proposals and implementation, data analysis, and peer-reviewed manuscripts.

2005-2011 **Director, Health and Consumer Behavior** (Insights Manager, 2005-2007)  
*Innovation Management, LLC*

Led development of health/health care silo of marketing and branding research. Led qualitative and quantitative marketing and branding research to address concerns and priorities of >18 Fortune 500 and health/health care clients (e.g., UNC Health Care, Syngenta Crop Protection, Fisher Nuts, Cisco WebEx, First Alert, NC Health and Wellness Trust Fund, NC Department of Health and Human Services, North Carolina Medical Society, and the Coca-Cola Company). Translated research results to actionable product, service, brand, or communication strategies and tactics/programs. Presented research and strategy to clients and stakeholders. Wrote new business proposals/plans, technical reports, research memos, training curricula, campaigns/messages, informed consent/IRB protocols, web and advertising copy, strategy documents, white papers. Selected, trained, and managed dozens of vendors, project-based staff, interns according to organizational policy and requirements. Promoted to Director within two-years of hire.

2003-2005 **Graduate Research/Teaching Assistant**  
*Health Behavior, Gillings School of Global Public Health, University of North Carolina at Chapel Hill*

Led community-based evaluation of Project SELF (Smoking, Education, Lifestyle and Fitness) Improvement using survey and Photovoice methods. Prepared reports for funder, Kate B. Reynolds Foundation. Teaching Assistant for Community Based Participatory Research MPH core course, Action Oriented Community Diagnosis.

2002-2003 **Personal Care Assistant & Medication Technician**  
*Country Meadows, A Continuing Care Retirement Community, Mechanicsburg, Pennsylvania*

2000-2002 **Health and Environmental Education Volunteer**  
*United States Peace Corps, Franceville, Gabon*

Served in first cohort of Environmental Education volunteers in Gabon, who has since established a network of national parks. Organized a Community Based Organization (*Villageois Contre le Braconnage et Pour la Gestion de la Nature*: Villagers Against Poaching and for Management of Natural Resources) with a mission for sustainable natural resource use and wise hunting. Facilitated weekly, traveling education seminars in 16 villages. Launched environmental club of 30 students. Conducted all activities in French.

**GRANTS, GIFTS, AND CONTRACTS at Oregon State University**

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Principal Investigator, Mental Health Awareness Training for Linn, Lincoln, and Benton Counties, Substance Abuse and Mental Health Services Administration, \$619,516	Pending 05/21 Council Review; 09/30/2021 – 09/29/2026
Principal Investigator, Coast to Forest Rural Expansion: Lake and Lincoln Counties, Rural Health and Safety Education, National Institute on Food and Agriculture, US Department of Agriculture, \$350,000	Proposal submitted 04/21 pending agency review; 09/01/2021- 08/31/2023

Principal Investigator, Spanish-Language Health Care Interpreter Workforce Development Program, Eastern Oregon Coordinated Care Organization and Oregon State University Foundation, \$450,000 (Private Philanthropy)	Gift agreement pending 07/01/2021-06/30/2024
Co-Principal Investigator, COVID-19 Response Surge Bench <i>Renewal</i> , Public Health Division, Oregon Health Authority, \$1,000,000	Contract pending 07/01/2021 – 06/30/2023
Principal Investigator, COVID-19 Vaccine Response Initiative, PacificSource Health Plans and Oregon State University Foundation, \$100,000 (Private Philanthropy)	04/01/2021 – 03/31/2022
Co-Investigator, Director of Participant Call Center, Advisor on Community Engagement, Team-based Rapid Assessment of Community-level Coronavirus Epidemics (TRACE-COVID-19) — Public health SARS-CoV-2 surveillance (PI: Dalziel)	04/01/2020-06/30/2021
Co-Principal Investigator, Community Resources to Promote Mental Health and Reduce Opioid and Stimulant Use Disorders in Rural Oregon, Rural Opioid Technical Assistance, Substance Abuse and Mental Health Services Administration, \$1,100,000	09/01/2020-08/31/2022
Co-Principal Investigator, COVID-19 Response Surge Bench, Public Health Division, Oregon Health Authority, \$342,728	07/01/2020-06/30/2021
Principal Investigator, Workforce Development, Oregon Center for Children and Youth with Special Health Needs, Oregon Health and Science University, \$19,294	04/01/2020-03/31/2021
Principal Investigator, Workforce Development for Healthy Longevity – Outdoor Recreation Economy and Health, American Association of Retired Persons, \$55,000	03/25/2020-12/11/2020
Principal Investigator, Linn Wellness in Neighborhood Stores, Intercommunity Health Network Coordinated Care Organization, \$61,430	01/01/2020-12/31/2021
Co-Program Director, From Coast to Forest: Building on Community Strengths to Promote Mental Health and Reduce Opioid Abuse in Rural Oregon, Rural Health and Safety Education, National Institute on Food and Agriculture, US Department of Agriculture, \$288,991	09/01/2019-08/31/2022 (Includes 1 YR NCE)
Principal Investigator, Community Health Worker Training Program, Eastern Oregon Coordinated Care Organization and Oregon State University Foundation, \$450,000 (Private Philanthropy)	07/01/2019-06/30/2022
Principal Investigator, Workforce Development, Oregon Home Care Commission, \$262,697	07/01/2019-10/05/2020
Health Policy Fellow, Robert Wood Johnson Foundation, National Academy of Sciences, Engineering, and Medicine, \$165,000	09/01/2017-08/31/2019

## PAPERS IN PROGRESS

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- Schuna JM, Pillai S, Smit E, Norris J, Hord N, Tan E, **Myers AE**. (2021) Physical Activity as a Function of Location and Equipment Needs Among Middle-Aged & Older Adult Americans: BRFSS 2011–2017. *American Journal of Public Health*. In process before submission.
- Morris HM, Phibbs S, McLaughlin, **Myers AE**. (2021) Experiences During Public Health Crises: A Mixed-Methods Analysis of Local Public Health and University Extension Response. *International Journal of Environmental Research and Public Health*. In process before submission.
- Smith B, Ozenbaugh IS, **Myers AE**, Ceraso M, & Pratt ME. (2021) Characterizing Media Narratives about Child Care Before and During the COVID-19 Pandemic. *Family Relations*. In process before submission.

## PEER-REVIEWED PUBLISHED PAPERS

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21. Kong AY, **Myers AE**, Isgett LF, Ribisl KM. (March 2020) Neighborhood racial, ethnic, and income disparities in accessibility to multiple tobacco retailers: Mecklenburg County, North Carolina, 2015. *Preventive Medicine Reports*, Vol 17, <https://doi.org/10.1016/j.pmedr.2019.101031>.
20. **Myers AE**, Knocke KE, McKone P, Leeman J. (2019) Harnessing multiple data “springs” to strengthen policy streams: A conceptual guide to formulating strong local-level retail tobacco control strategies. *Preventing Chronic Disease*, Vol 16:E43. doi: 10.5888/pcd16.180282.
19. Rust S, D’Angelo H, **Myers AE**, Laska M, Ribisl KM. (2019) Tobacco Marketing at Retail Stores that Participate in State and Federal Food Assistance Programs (SNAP and WIC) in the Contiguous U.S., 2015. *Health Education & Behavior*. First published March 2, 2019. <https://doi.org/10.1177/1090198119831759>.
18. Laestadius L, Sebero H, **Myers AE**, Mendez E, Auer P. (2018) Application of the Standardized Tobacco Assessment for Retail Settings (STARS) Surveillance Tool: The Milwaukee Collaborative Project as a Case Study. *Tobacco Regulatory Science*, Volume 4, Number 4, July 2018, pp. 12-21 (10).
17. Kong AY, Golden SD, **Myers AE**, Little MA, Klesges R, Talcott W, Vandegrift S, Cassidy D, Ribisl KM. (2018) Availability, price and promotions for cigarettes and non-cigarette tobacco products: an observational comparison of US Air Force bases with nearby tobacco retailers, 2016. *Tobacco Control*, 2018 Apr 28. pii: tobaccocontrol-2018-054266. doi: 10.1136/tobaccocontrol-2018-054266
16. Schmidt A, Kowitt SD, **Myers AE**, Goldstein AO. (2018) Attitudes towards potential new tobacco control regulations among U.S. adults. *International Journal of Environmental Research and Public Health*. Vol 5;15(1). pii: E72. doi: 10.3390/ijerph15010072.
15. **Myers AE**, Southwell B, Ribisl KM, Moreland-Russell S, Lytle LA. (2018) The association of state-level point-of-sale tobacco news coverage and policy progression over a two-year period. *Health Promotion Practice*. 2018 Jan 1;1524839917752108. doi: 10.1177/1524839917752108
14. **Myers AE** & Lytle LA. (2018) Promoting healthy eating in worksites: Measurement tools and guidance. In Editor's Desk: Viswanathan, S., Addressing Eating in the Workplace. *American Journal of Health Promotion*, solicited article). Vol. 32(1) 233-246. DOI: 10.1177/0890117117743584
13. Kowitt SD, Schmidt AM, **Myers AE**, Goldstein AO. (2017). Should the legal age for tobacco products be raised? Results from a national sample. *Preventing Chronic Disease*. 2017 Nov 16;14:E112. doi: 10.5888/pcd14.170255.

12. Leeman J, **Myers AE**, Grant JC, Wangen M, Queen TL. (2017) Implementation strategies to promote community-engaged efforts to counter tobacco marketing at the point of sale. *Translational Behavioral Medicine*; 7: 405-414.
11. **Myers AE**, Southwell B, Ribisl KM, Moreland-Russell S, Lytle LA. (2016) Setting the agenda for a healthy retail environment: Content analysis of US newspaper coverage of tobacco control policies affecting the point of sale, 2007-2014. *Tob Control*. 2017 Jul;26(4):406-414. doi: 10.1136/tobaccocontrol-2016-052998. Epub 2016 Jul 13.
10. Ribisl KM, D'Angelo H, Rose SW, **Myers AE**, Fleischhacker SE, & Evenson K. (2016) Integrating tobacco control and obesity prevention initiatives at retail outlets. *Prev Chronic Dis*. 2016 Mar 10;13:E35. doi: 10.5888/pcd13.150426.
9. D'Angelo H, Evenson KR, Rose SW, Fleischhacker S, **Myers AE**, Ribisl KM. (2015) Examination of community and consumer nutrition, tobacco and physical activity environments at food and tobacco retail stores in three diverse North Carolina communities. *Preventive Medicine Reports*; 2: 730-736.
8. **Myers AE**, Hall MG, Isgett LF, Ribisl KM. (2015) A comparison of three policy approaches for tobacco retailer reduction. *Preventive Medicine*. 2015 May;74:67-73. doi: 10.1016/j.ypmed.2015.01.025. Epub 2015 Feb 14.
7. Leeman JL, **Myers AE**, Ribisl KM, Ammerman A. (2015) Disseminating policy and environmental change interventions: Insights from obesity prevention and tobacco control. *International Journal of Behavioral Medicine*. 2015 Jun;22(3):301-11. doi: 10.1007/s12529-014-9427-1.
6. Leeman JL, Jilcott-Pitts S, **Myers AE**. (2014) Speeding the dissemination and implementation of evidence-based interventions for cancer control and prevention. *North Carolina Medical Journal*; 75(4):261-4.
5. Salloum RG, Nakkash RT, **Myers AE**, Eberth JM, Wood KA. (2014) Surveillance of tobacco retail density in Beirut, Lebanon using electronic tablet technology. *Tobacco Induced Diseases*. 2014 Feb 17;12(1):3. doi: 10.1186/1617-9625-12-3.
4. Hsu R, **Myers AE**, Ribisl KM, Marteau TM. (2013) An observational study of retail availability and in-store marketing of e-cigarettes in London: Potential to undermine recent tobacco control gains? *BMJ Open*. 2013 Dec 23;3(12):e004085. doi: 10.1136/bmjopen-2013-004085.
3. Salloum RG, Nakkash RT, **Myers AE**, Wood KA, Ribisl KM. (2013) Point-of-sale tobacco advertising in Beirut, Lebanon following a national advertising ban. *BMC Public Health*. 2013 Jun 3;13:534. doi: 10.1186/1471-2458-13-534.
2. Rose SW, **Myers AE**, D'Angelo H, Ribisl KM. (2013) Retailer adherence to Family Smoking Prevention and Tobacco Control Act, North Carolina, 2011. *Preventing Chronic Disease*. 2013 Apr 4;10:E47. doi: 10.5888/pcd10.120184.
1. Lee JG, Henriksen L, **Myers AE**, Dauphinee AL, & Ribisl KM. (2013) A systematic review of store audit methods for assessing tobacco marketing and products at the point of sale. *Tobacco Control*. 2014 Mar;23(2):98-106. doi: 10.1136/tobaccocontrol-2012-050807. Epub 2013 Jan 15. Review.

## WORK FEATURED IN OTHER MEDIA/PUBLICATIONS

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10. OSU Program Reaching Rural Communities for Mental Health Support. *The Corvallis Advocate*. November 5, 2020. <https://www.corvallisadvocate.com/2020/osu-program-reaching-rural-communities-for-mental-health-support/>

New OSU program improves rural outreach to promote mental health and well-being. *Synergies*. October 27, 2020. <https://synergies.oregonstate.edu/2020/outreach-to-promote-mental-health-and-well-being/>

New OSU program improves rural outreach to promote mental health and well-being. *Bandon Western World*. November 3, 2020. [https://theworldlink.com/community/bandon/news/new-osu-program-improves-rural-outreach-to-promote-mental-health-and-well-being/article\\_332be415-7aca-5e5d-967b-37a83554590e.html](https://theworldlink.com/community/bandon/news/new-osu-program-improves-rural-outreach-to-promote-mental-health-and-well-being/article_332be415-7aca-5e5d-967b-37a83554590e.html)

New OSU program improves rural outreach to promote mental health and well-being. *Tillamook County Pioneer*. November 1, 2020. <https://www.tillamookcountypioneer.net/new-osu-program-improves-rural-outreach-to-promote-mental-health-and-well-being/>

9. Carolina moves research discoveries to market. *The Well: Innovation & Entrepreneurship*. Wednesday, October 21, 2020. <https://thewell.unc.edu/2020/10/21/carolina-moves-research-discoveries-to-market/>
8. Health hazards at the store. Video: What you don't notice can hurt you. October 2019. *Place Matters Oregon, Oregon Health Authority*. <https://placemattersoregon.com/gather/health-hazards-at-the-store/>
7. What's the big idea? New OCHI Director is on a mission to find out. *Synergies, College of Public Health and Human Sciences, Oregon State University*. June 28, 2018. <https://synergies.oregonstate.edu/2018/allison-myers/>
6. Myers named RWJF Health Policy Fellow, *Gillings School News*, August 15, 2017. <https://sph.unc.edu/sph-news/myers-named-rwjf-health-policy-fellow/>
5. Myers to serve as Robert Wood Johnson Foundation Health Policy Fellow, *News from Counter Tools*, August 11, 2017. <https://countertools.org/blog/myers-to-serve-as-robert-wood-johnson-foundation-health-policy-fellow/>
4. FDA tightens tobacco sales to minors. *Scienceline*, December 16, 2016. <https://scienceline.org/2016/12/fda-tightens-tobacco-sales-to-minors/>
3. Opportunities for Point of Sale Policy in Tobacco Control, *Tobacco Control Network Podcast*, December 2016. Transcript posted January 24, 2017. <http://tobaccocontrolnetwork.org/wp-content/uploads/2015/06/December-Podcast-Transcript.pdf>
2. For Smokers Trying to Quit, Proximity's a Problem, *North Carolina Health News*, March 8, 2016. <https://www.northcarolinahealthnews.org/2016/03/08/for-smokers-trying-to-quit-proximitys-a-problem/>
1. Latest advances in reading dogs' minds, combating tobacco and viewing art. *IndyWeek*, June 12, 2013. <https://indyweek.com/news/durham/latest-advances-reading-dogs-minds-combating-tobacco-viewing-art/>

## CONFERENCE PRESENTATIONS AND POSTERS

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45. Ceraso M, Edison C, Li T, Linnell D, Maille M, **Myers AE**, Phibbs S, Purcell K, Seifert, M. The Coast to Forest (C2F) Project: Promoting Mental Health in Rural Oregon Communities During COVID-19. Oral presentation at Annual Meeting of Oregon Public Health Association, Virtual from Corvallis, OR, October 2020.
44. Patil V, Mendez O, **Myers AE**. Who is getting trained as a Community Health Worker in Oregon? Understanding the first four years of a blended (online + in-person + live virtual) entry-level program. Poster presentation at Annual Meeting of Oregon Public Health Association, Virtual from Corvallis, OR, October 2020.

43. Mendez O, Patil V, **Myers AE**. Assessing the Community Health Worker (CHW) workforce for professional development opportunities in rural Oregon. Poster presentation at Annual Meeting of Oregon Public Health Association, Virtual from Corvallis, OR, October 2020.
42. Mendez O, **Myers AE**. Community Health Worker Training Program Update. Invited talk at Eastern Oregon Coordinated Care Organization Clinician and Staff Summit, September 2020.
41. **Myers AE**. Towards tobacco retailer licensing in Oregon: Evidence for action. Oral presentation at Annual Meeting of Oregon Public Health Association, Corvallis, OR, October 2019.
40. Baca A, Jackson C, Nasrallah J, Petersen R, **Myers AE**. Engaging Communities for Local Healthy Retail Policies. Poster presentation at Annual Meeting of Oregon Public Health Association, Corvallis, OR, October 2019.
39. Kong AY, Isgett LF, **Myers AE**, Ribisl KM. Racial, Ethnic, & Income Disparities in Residential Proximity to Multiple Tobacco Retailers. Poster presentation at Annual Meeting of Society for Research on Nicotine and Tobacco, San Francisco, CA, February 2019.
38. **Myers AE**. Won't You Be My Neighbor? Understanding and mending the tobacco retail environment. Oregon Health Authority, Invited presentation at Place Matters Oregon Conference, Portland, Oregon, October 2018.
37. **Myers AE**. Fool Me Twice: Identifying and confronting industry innovation at the local level. Oregon Health Authority, Invited presentation at Place Matters Oregon, Portland, Oregon, October 2018.
36. Knocke KE, **Myers AE**, Leeman J. Evaluating Community Partnerships' Completion of Five Policy Change Processes. Poster presentation at American Evaluation Association, Evaluation 2017, Washington, DC, November 2017.
35. Leeman J, Knocke KE, **Myers AE**. Adapting the Stages of Implementation Completion Measure for Health Policy Interventions. Oral presentation at 4<sup>th</sup> Biennial Meeting of the Society for Implementation Research Collaboration, Seattle, Washington, September 2017.
34. **Myers AE**. Introducing Counter Tools' "Point of Sale Toolkit" for data-driven public health impact. Setting up for Success: Synar Inspections. Invited presentation at Maryland Tobacco Control Conference, Towson, Maryland, May 2017.
33. **Myers AE**, Mahoney M, McKone P. Formulating a Point-of-Sale Policy Strategy: Merging Streams of Evidence. Panel presentation at National Conference on Tobacco or Health, Austin, Texas, March 2017.
32. Schmidt A, Kowitt S, **Myers AE**, Goldstein AO. Multi-level predictors of attitudes towards potential new tobacco regulations. Panel presentation at National Conference on Tobacco or Health, Austin, Texas, March 2017.
31. Coffman R, Damast M, **Myers AE**, Hodges CJ, Cramer N, Nyamunga H. Philadelphia Tobacco Retailer Transition Project. Panel presentation at National Conference on Tobacco or Health, Austin, Texas, March 2017.
30. D'Angelo H, Rust S, **Myers AE**, Laska M, Ribisl KM. Tobacco Marketing at Retail Stores that Participate in State and Federal Food Assistance Programs (SNAP and WIC) in the Contiguous U.S., 2015. Panel presentation, National Conference on Tobacco or Health, Austin, Texas, March 2017.
29. Kong A, **Myers AE**, Ribisl KM, Klesges R, Little MA, Vandegrift S, Cassidy X, Talcott W. Tobacco Product Price Disparities On- versus Off- US Air Force Technical Training Bases. Poster presentation at National Conference on Tobacco or Health, Austin, Texas, March 2017.



28. **Myers AE**, Little MA, Klesges R, Morse D, Ribisl KM. The tobacco swamp lurking outside of the military base: Tobacco retail outlet density around US Department of Defense lands. Poster presentation at National Conference on Tobacco or Health, Austin, Texas. March 2017.
27. Stepan C, Grant JC, **Myers AE**. Prioritizing Point-of-Sale Tobacco Control across Minnesota. Poster presentation at National Conference on Tobacco or Health, Austin, Texas, March 2017.
26. Stepan C, **Myers AE**. Implementation Case Study Panel: State- and local-level approaches for point-of-sale tobacco control and prevention. Poster presentation at National Conference on Tobacco or Health, Austin, Texas, March 2017.
25. Kowitt S, Schmidt A, **Myers AE**, Goldstein AO. Support for Raising the Legal Age of Tobacco Purchasing: Results from a National Sample of Adolescents. Poster presentation at National Conference on Tobacco or Health, Austin, Texas, March 2017.
24. **Myers AE**, Successes, challenges and future directions in point of sale tobacco control. Invited presentation at Association of State and Territorial Health Officials (ASTHO) Tobacco Issues Forum, February 2017.
23. **Myers AE**, Point of Sale Tobacco Control in Minnesota: Unpacking local data and determining next steps. Invited presentation at Minnesota State Tobacco Conference, January 2017.
22. Leeman J, **Myers AE**, Grant JC, Queen TL. Implementation Strategies for Tobacco Retail Policy Change: A Pilot Study. Oral presentation at 9<sup>th</sup> Annual Conference on the Science of Dissemination and Implementation, Washington, DC, December 2016.
21. **Myers AE**, Effects of Point of Sale Marketing on Youth Behavior. Invited presentation at Tobacco Policy and Responsible Retailing Conference, National Association of Attorneys General, Seattle, Washington, November 2016.
20. **Myers AE**, Tobacco Marketing at the Point of Sale. Invited presentation at Tobacco Policy and Responsible Retailing Conference, National Association of Attorneys General, Seattle, Washington, November 2016.
19. **Myers AE**, Smokeless Tobacco Marketing at the Point of Sale. Plenary session at the 8th National Summit on Spit and Smokeless Tobacco, Albuquerque, New Mexico, April 2016.
18. **Myers AE**, Setting the agenda for a healthy retail environment: A review of POS-related media content from 2007-2014, the relationship to policy implementation, and media advocacy as a tool to achieve POS policy goals. Oral presentation at the 8th National Summit on Spit and Smokeless Tobacco, Albuquerque, New Mexico, April 2016.
17. **Myers AE**, Ribisl KM, Moreland-Russell S, Southwell B, Lytle LA. Analysis of news coverage of tobacco control interventions affecting the retail environment, 2007 to 2014. Poster presentation at Society for Research on Nicotine and Tobacco 2016 Annual Meeting, Chicago, IL, March 2016.
16. **Myers AE**. Delegate representing UNC-Chapel Hill, Introducing Counter Tools. Invited presentation at UNC Social Entrepreneurship Conference, North Carolina A&T University, February 2016.
15. Kong AY, Isgett LF, **Myers AE**, Ribisl KM. Disparities in residential proximity to the nearest one, five and ten tobacco retailers: A spatial measurement approach. Poster presentation at 2016 UNC Minority Health Conference, February 2016.

14. **Myers AE**, Hall MG, Isgett LF, Ribisl KM. A Comparison of Three Policy Approaches for Tobacco Retailer Reduction. Oral presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA, February 2015.
13. **Myers AE**, Lytle LA. From Media Agenda to Policy Agenda: A Narrative Review of Content Analyses of Tobacco-Related Newspaper Coverage, 1989 – 2014. Poster presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA, February 2015.
12. Seidenberg AB, **Myers AE**, Marteau TM, Ribisl KM. Marketing alcohol and tobacco products at the point-of-sale: A comparison between USA and England. Poster presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA, February 2015.
11. **Myers AE**. Why the retail environment and point-of-sale tobacco control matters for health. Invited presentation at Tobacco-Free Alliance of Pierce County (TAP) Summit, Tacoma, WA, December 2013.
10. **Myers AE**. Technology for advocacy in retail tobacco control. Invited presentation at Solving Public Health Problems Through Innovation, Global Entrepreneurship Week, UNC-Chapel Hill, Chapel Hill, NC, November 2013.
9. **Myers AE**. Ribisl, KM., Bailey, JT. Counter Tools: Launching a social venture to advance place-based public health. Invited colloquium in Department of Health Behavior, Gillings School of Global Public Health, UNC-Chapel Hill, Chapel Hill, NC, October 2013.
8. **Myers AE**. Technology for retail tobacco control. Invited presentation at PARADOXOS The Next, Durham Chamber of Commerce, Durham, NC, June 2013.
7. **Myers AE**, Ribisl, KM. Introducing CounterTobacco.Org: A resource for point of sale tobacco control. Invited presentation at CDC Office of Smoking and Health, National Partners Meeting, Atlanta, GA, December 2012.
6. **Myers AE**, Isgett LF, Ribisl KM. Counter Tobacco Store Mapper: Visualizing tobacco retailer compliance, density and marketing. Invited presentation at Evaluation Ancillary Meeting, National Conference on Tobacco or Health, Kansas City, KS, August 2012.
5. **Myers AE**, Ribisl KM, Anderson A. CounterTobacco.org: Tools and policy solutions for point of sale advocates. Oral presentation at National Conference on Tobacco or Health, Kansas City, KS, August 2012.
4. Rose SW, Ribisl KM, **Myers AE**. Assessing tobacco retailer compliance with point of sale policies. Oral presentation at National Conference on Tobacco or Health, Kansas City, KS, August 2012.
3. Lee JG, **Myers AE**, Dauphinee A, Henriksen L, Ribisl KM. How to measure retail tobacco environments: A systematic review. Poster presentation at National Conference on Tobacco or Health, Kansas City, KS, August 2012.
2. **Myers AE**, Ribisl KM, Leighton AE. War in the Store: Changing tobacco control policies at the point of sale. Invited presentation at Kentucky Department of Health Tobacco Control Conference: States and the Tobacco Control Act: Compliance Checks and Vendor Education, Louisville, KY, May 2012.
1. **Myers AE**, Willoughby JF, Myrick JG, Brown J, McGill T, Mehen L, Cates JR, Brown JD. Upstream: Promoting Interactive, Interdisciplinary Health Communication Scholarship via Internet Blog. Poster presentation at DC Health Communication Conference, May 2011.

## **NON-CONFERENCE INVITED PRESENTATIONS**

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4. Rust S, **Myers AE**. At the Intersection of Tobacco & Food: Creating Healthy Retail Environments at WIC/SNAP Retailers and Beyond. Society for Public Health Education (SOPHE), Washington, DC, August, 2019.
3. **Myers AE**, Introducing Counter Tools: An Implementation Experiment. Implementation Science Student Group, Gillings School of Public Health, University of North Carolina, Chapel Hill, NC, November 2016.
2. **Myers AE**, Bailey JT. Counter Tools: Survey and mapping software for healthier retail stores and neighborhoods. Invited presentation at Emerging Company Showcase, Kenan-Flagler Business School, University of North Carolina at Chapel Hill, Chapel Hill, NC, May 2013.
1. **Myers AE**. Social Marketing for Obesity Prevention. Invited presentation at The Down East Partnership for Children, Rocky Mount, NC, February 2010.

## **OTHER REPORTS AND WHITE PAPERS**

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10. **Myers AE**, Song Mayeda MM. Evaluation Report: Public Health Modernization Phase I through June 2019, August 2019. Delivered to Clackamas County Public Health Division. August 31, 2019.
9. Lytle LA, **Myers AE**. Measures Registry User Guide: Food Environment. Washington (DC): National Collaborative on Childhood Obesity Research, January 2017. [http://nccor.org/tools-mruserguides/wp-content/uploads/2017/NCCOR\\_MR\\_User\\_Guide\\_Food\\_Environment-FINAL.pdf](http://nccor.org/tools-mruserguides/wp-content/uploads/2017/NCCOR_MR_User_Guide_Food_Environment-FINAL.pdf).
8. **Myers AE**, Bailey JT, Isgett LF, Rose SW, D'Angelo HD, Lee JGL, Leighton AE, Ribisl KM. Counter Tobacco advocacy project and statewide tobacco retailer mapping. Report presented to North Carolina Department of Health and Human Services and Alcohol Law Enforcement. 2012.
7. Ribisl KM, Leibel K, **Myers AE**, Sutton SF, Williams RS, & Sarris N. Market research on teenagers and young adults for promoting a tobacco cessation Quitline. Report presented to the North Carolina Health and Wellness Trust Fund Commission. 2007.
6. **Myers AE**, Leibel KM, Mehen L. Final report: North Carolina Medical Society strategy research 2010: Towards a thriving, powerful NCMS. Results of qualitative research with physicians and consumers, report submitted to the North Carolina Medical Society. 2010.
5. **Myers AE**, Leibel KM. Cancer center marketing competitive investigation: Analysis to inform a strategic position for UNC. Report submitted to UNC Health Care. 2010.
4. **Myers AE**, Leibel KM. Focus groups to inform a comprehensive social marketing campaign from the Healthy Kids Collaborative. Research report submitted to the Down East Partnership for Children, Rocky Mount, NC. 2009.
3. **Myers AE**, Leibel KM. Physician opinion baseline survey regarding heart and vascular services at UNC health care. Research report submitted to UNC Health Care. 2008.
2. Leibel KM, **Myers AE**. North Carolina Medical Society: Building a strong brand and an effective communications platform. Report submitted to the North Carolina Medical Society. 2007.
1. **Myers AE**, Leibel KM. Testing young adult smokers' reactions to concepts to promote a nicotine replacement therapy giveaway. Research report submitted to Capstrat, Inc., Raleigh, NC and the North Carolina Health and Wellness Trust Fund, Raleigh, NC. 2007.

## **TEACHING EXPERIENCE**

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### LEAD/CO-LEAD INSTRUCTOR at Oregon State University

- H 499/599 Special Topics: COVID-19 Response, Spring 2021 (Co- with Phibbs; 36 students)
- HC 407 What Makes Your Neighborhood Healthy - Investigating Policymaking in Action, Spring 2021 (Co- with Ceraso; 12 students)
- H 401 Honors Thesis Advisor – Mental Health Policy Development, Summer 2020, Fall 2020, Spring 2021 (1 student)
- H399 Imperfect and Thriving in CPHHS, Fall 2019 (12 students)
- H 402 Independent Study - Approaches to Healthy Retail Policy, Spring 2019 (1 student)

### GUEST LECTURES at Oregon State University

- HHS 550 Communicating for Public Health Policy Impact, Spring 2019, 2020; Fall 2020
- H 557 Financial Management of Health Care Organizations, Winter 2019
- HHS 513 Integrated Approach to Public Health, Public Health Leadership Panel and Public Health Policy Panel, Fall 2018

### TEACHING ASSISTANT at University of North Carolina at Chapel Hill

- HBEH 600 Social and Behavioral Sciences in Public Health, Gillings School of Global Public Health, 2012
- MBA 744 Entrepreneurial Marketing, Kenan-Flagler Business School, 2008
- HBEH 400 Action Oriented Community Diagnosis, 2004-2005

### GUEST LECTURES at University of North Carolina at Chapel Hill

- HPM 719 Implementation Research and Practice, Gillings School of Global Public Health, 2017
- NUTR 780 Public Health Entrepreneurship, Gillings School of Global Public Health, 2016
- HBEH 813 Professional Development II, Gillings School of Global Public Health, 2016
- MBA 894 Health Care Marketing, Kenan-Flagler Business School, 2012-2016
- BUSI 505, Entrepreneurial Consulting, Kenan-Flagler Business School, 2012-2016
- MBA 848B, Launching the Venture: Feasibility, Kenan-Flagler Business School, 2011-2013

### ADJUNCT APPOINTMENTS

- Adjunct Assistant Professor, Health Behavior, University of North Carolina at Chapel Hill, 2016-Present

## **AWARDS**

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Emerging Leader, Oregon Public Health Association, 2020

Award given to a person that has demonstrated leadership, innovation, and creativity. Nominated for “exceptional leadership to improve public health; strong commitment to a career as a public health professional; dedication to improving the lives and health status of disadvantaged populations”.

Beaver Champion Award, as part of TRACE-COVID-19 Team, 2020

The Beaver Champion Award is Oregon State's President's award which recognizes an individual or individuals who continually demonstrate outstanding effort and achievement of excellence, extra effort beyond that requested, and performance of the highest quality.

Pre-Doctoral Fellow, Center for Regulatory Research on Tobacco Communication, 2015-2016

Lineberger Comprehensive Cancer Center, University of North Carolina at Chapel Hill

Participant, The Agenda Session with Seth Godin – Hastings-on-Hudson, 2014

One of 14 invited participants from applicant pool of 1,000 to participate in no-cost seminar on entrepreneurship and social change. Seth Godin is an entrepreneur, marketer and author. Find the work of our group in the book *What to Do When It's Your Turn (and It's Always Your Turn)*, 2014

Lucy S. Morgan Fellow, Department of Health Behavior, 2004  
Gillings School of Global Public Health, The University of North Carolina at Chapel Hill  
Fellowship for Leadership and Outstanding Performance in Health Education

## **STUDENT SERVICE ACTIVITY**

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### STUDENT ADVISING at Oregon State University

- 2021-Present MPH Internship Co-Advisor, Ailiah Schafer
- 2020-Present Health Systems & Policy MPH Advisor, Shekinah Clarke
- 2020-Present Undergraduate Honors Thesis Advisor, Allan Aguirre-Burke

### STUDENT COMMITTEE SERVICE at Oregon State University

- 2019-2020 Health Systems & Policy MPH Thesis Committee, Carly Castaneda
- 2019-2020 Health Systems & Policy MPH Thesis Committee, Maddie Hansen

### CATALYST PROGRAM MENTOR at Oregon State University

- 2020-Present Leilani Edberg (Undergraduate, Health Promotion/Health Behavior)
- 2019-Present Montserrat Coria Corona (Undergraduate, Health Promotion/Health Behavior)
- 2018-2019 Jacqueline Paul (Undergraduate, Human Development and Family Science)

### OTHER STUDENT SERVICE at Oregon State University

- 2019-Present Mentor/Public Health Policy Content Expert, University Legislative Scholars (formerly known as Presidential Student Legislative Advocates)
- 2019-Present Graduate Research Assistants supported by the OSU Center for Health Innovation
  1. Terran Gilbreath (Masters, Epidemiology, 1 Term @ 0.49 FTE, 2021)
  2. Erika Carrillo (Masters, Global Health, 3 Terms @ 0.49 FTE, 2020-2021)
  3. Ivan Estrada (Doctoral, Global Health, 3 Terms @ 0.49 FTE, 2020-2021)
  4. Chad Mann (Masters, Global Health, 3 Terms @ 0.49 FTE, 2020-2021)
  5. Haley Morris (Masters, Global Health, 3 Terms @ 0.49 FTE, 2020-2021)
  6. Brenna Smith (Masters, Health Promotion/Health Behavior, 3 Terms @ 0.49 FTE, 2020-2021)
  7. Marissa Song Mayeda (Masters, Health Promotion/Health Behavior & Public Policy, 4 Terms @ 0.49 FTE, 2019-2020; 3 Terms @ 0.30 FTE, 2020-2021)
  8. Jacqueline Leung (Doctoral, Global Health, 2 Terms @ 0.49 FTE, 2020)
  9. Vaishali Patil (Doctoral, Health Policy, 3 Terms @ 0.19 FTE, 2019-2020)
  10. Carly Castaneda (Masters, Health Systems & Policy, 3 Terms @ 0.49 FTE, 2019-2020)
- 2019-Present Undergraduate Student Employees supported by the OSU Center for Health Innovation
  1. Shahad Almahdi (Oregon Health Authority COVID-19 Surge Bench, 2020-2021)
  2. Sarah Bonomo (Coast to Forest, 2021)
  3. Marisol De la Torre (Oregon Health Authority COVID-19 Surge Bench, 2020-2021)
  4. Sarra Hawash (Oregon Health Authority COVID-19 Surge Bench, 2020-2021)
  5. Samantha King (Oregon Health Authority COVID-19 Surge Bench, 2020-2021)
  6. Tia McPharlin (Oregon Health Authority COVID-19 Surge Bench, 2020-2021)
  7. Keila Mendez (Oregon Health Authority COVID-19 Surge Bench, 2020-2021)
  8. Katie Sawtelle (Oregon Health Authority COVID-19 Surge Bench, 2020-2021)
  9. Madeleine Seifert (Coast to Forest, 2019-2021)
  10. Ivett Urieta (Coast to Forest, 2021)

**OTHER STUDENT SERVICE at The University of North Carolina at Chapel Hill**

- 2011-2012 MPH Capstone Team Preceptor
- 2012-2016 MPH Practicum Preceptor

**COMMITTEE SERVICE ACTIVITY**

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- 2019-Present Chair, Development Committee and Representative, Healthy Environments Section, Oregon Public Health Association (Co-Chair, 2019-2020)
- 2019-Present Member, Board of Directors, Shangri-La Oregon (Treasurer, 2019-2020)
- 2018-Present Member, Clackamas County Public Health Advisory Council
- 2019-2020 Oregon Family Impact Seminar Committee, College of Public Health and Human Sciences, OSU
- 2019-2020 Member, Innovation and Entrepreneurship in Promotion and Tenure, OSU
- 2013-2014 Member, Chancellor's Graduate Student Innovation Team, UNC-Chapel Hill

**CONSULTING ACTIVITIES**

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- National Academies of Science, Engineering, and Medicine, Moving Medicine Upstream Consensus Study
- County Health Rankings and Roadmaps, Tobacco Retailer Licensing Policy
- Campaign for Tobacco Free Kids, Tobacco Retailer Licensing Policy
- National Collaborative on Childhood Obesity Research (FHI360), Food environment measurement
- Epidemico, Inc. (Booz Allen Hamilton), Media content analysis taxonomy

**REVIEWING ACTIVITIES**

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- Delivery System Transformation Committee, InterCommunity Health Network Coordinated Care Organization
- Clackamas County Public Health Advisory Board
- Tobacco Control
- Journal of Primary Prevention
- Public Health AIMS
- Health Promotion Practice
- California Tobacco Control Program
- Progress in Community Health Partnerships

**PROFESSIONAL MEMBERSHIPS**

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- Academy Health
- Oregon Public Health Association
- American Public Health Association