

Selected Framing Resources
Oregon Pop-Up Institute
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- Barron N. *Escape from the Ivory Tower*. Island Press, 2010.
- Beauchamp DE. Public health as social justice. *Inquiry*. 1976;12:3–14.
- Berkeley Media Studies Group: <http://www.bmsg.org/>
- Dēmos: www.demos.org
- Frameworks Institute: <https://www.frameworksinstitute.org/>
- Jonathan Haidt:
 - Website: <http://moralfoundations.org/>
 - Haidt, Jonathan. *The righteous mind: Why good people are divided by politics and religion*. Vintage, 2012.
- George Lakoff:
 - Website/blog: <https://georgelakoff.com>
 - Lakoff, G. (2004). *Don't think of an elephant! Know your values and frame the debate: The essential guide for progressives*. White River Junction, VT: Chelsea Green
- The OpEd Project: <https://www.theopedproject.org/>
- Real Reason: <http://www.realreason.org/>
- Sightline institute: <http://www.sightline.org/>
- Topos Partnership <http://www.topospartnership.com/about-us/>
- Wallack L, Lawrence R. Talking about public health: Developing America's 'second language.' *American Journal of Public Health* 95.4 (2005): 567–570.