

	Clean Diesel	Sugary Beverage Tax
Health Effects	<ul style="list-style-type: none"> • Diesel exhaust is linked to lung cancer, asthma, heart attacks and strokes. • Diesel exhaust causes up to 460 premature deaths each year in OR. • In many neighborhoods, average diesel pollution levels exceed state health benchmarks by 20 times or more. • About 90% of Oregonians live in counties where diesel exhaust increases risk of cancer over a lifetime. 	<ul style="list-style-type: none"> • Sugary drinks are the single largest contributor to unhealthy weight. • Sugary drink consumption is rising and leads to diabetes, heart disease, cavities and other health problems. • Consumption of sugary drinks is directly linked to 25,000 deaths in the U.S. every year. • Soft drinks account for 13% of calories in a teenager’s diet, more than any other individual source. • The average American consumes 44 gallons of soda per year. • A 20-ounce bottle of soda contains about 16 teaspoons of sugar.
Environment	<ul style="list-style-type: none"> • Diesel exhaust causes up to \$274 million in climate damage annually in Oregon. 	<ul style="list-style-type: none"> • Sugary drink companies spent \$866 million to advertise sugary drinks in the U.S., mostly to children and teenagers.
Economics	<ul style="list-style-type: none"> • Diesel exhaust takes a \$3.5 billion-dollar toll on the health and productivity of Oregonians each year. 	<ul style="list-style-type: none"> • Type II Diabetes, Congestive Heart Failure, Hypertension, and High Cholesterol (all linked to obesity) cost the state billions to treat each year. • Funds generated (in sugary drink tax revenues) can be invested in programs such as nutrition education, affordable access to healthy foods, pre-K, parks, and libraries.
Evidence of Impact	<ul style="list-style-type: none"> • New engine technology can reduce diesel emissions by up to 95%. 	<ul style="list-style-type: none"> • In other communities, sugary beverage taxes have reduced consumption by nearly 10%.

Cleaner Diesel: Oregon Environmental Council: <https://oeonline.org/diesel/> and Oregon Department of Environmental Quality: <https://www.oregon.gov/deq/aq/programs/Pages/Diesel-Health-Effects.aspx>

Sugary Beverage Tax: Oregon Health Authority: <https://www.oregon.gov/OHA/Pages/search-results.aspx?q=sugar%20sweetened%20beverage>, Oregon Public Health Association: http://www.oregonpublichealth.org/index.php?option=com_content&view=article&id=84, Nutrition Council of Oregon: <https://www.oregon.gov/OHA/PH/PREVENTIONWELLNESS/NUTRITION/Documents/mealtime-healthy-beverages.pdf> and Rudd Center for Food Policy and Obesity: <https://ocs.yale.edu/career-resource/rudd-center-food-policy-obesity>