

Believe it. The Campaign for Oregon State University



College of Health



**Oregon State University
Foundation**

We do the unbelievable.

At the Oregon State University College of Health, we know health is the backbone of human potential and societal well-being. We passionately believe that health is for all — for every person, every family and every community. We are dedicated to taking on the greatest challenges to health — from the mental health crisis to pandemics, chronic diseases, climate-related disasters and the dramatic rise in factors that affect health such as loneliness, poverty and inequity.

We're health champions, well-being experts and agents of change. We're transdisciplinary collaborators who combine science, community engagement and population approaches to generate new knowledge, create solutions and train the next generation of globally minded professionals in public health and human sciences.

Working hand in hand with communities in Oregon and beyond, we improve nutrition and physical activity. We combat injury and disease — and help prevent them in the first place. We help people everywhere live longer, healthier and happier lives. We help people thrive.

The world needs us. And with your support, our reach is boundless.

Let's do the unbelievable together.

**The Campaign for
Oregon State University**

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Bringing health and well-being within reach for all

This is the perfect time to join the College of Health in moving forward its vision for health and well-being for all. Its century long history of impact in families and communities is inspiring and provides the foundation not only to solidify its legacy but also to build an inspiring, healthier, more prosperous and sustainable future.

Our potential for impact is even greater with your help!

We take a holistic approach to health and well-being, encompassing the physical, mental and social dimensions of the human experience across the lifespan. This approach is reflected in our groundbreaking research, which includes the environment's impact on health, resiliency, physical activity, substance use, aging, school readiness, metabolic health, food security, sexual health, work-life fit and, of course, health equity.

Collaboration and excellence are at the heart of our college in teaching, research and community engagement. Our faculty transcend disciplines to tackle complex local, national and global health challenges.

In the classroom, and in coordination with key partners, we prepare the next generation of health leaders who will grow their passions into purposeful careers that make a difference. Contributions are needed now more than ever due to an aging population and increase in chronic illness fueling workforce demands that outpace nearly all other sectors. In fact, it's projected there will be a global shortage of around 18 million health workers by 2030. The

U.S. public health workforce alone needs an additional 80,000 full-time employees to provide a minimum level of core services nationwide, not considering disasters.

With this eye on the future, the time for action is now. I invite you to join us in this important and energizing time in our history. With your participation in the Believe It campaign, the College of Health will achieve three key goals, as outlined in its strategic plan:

- 1) Expand scholarships, learning opportunities, advising and programs to ensure that **every student thrives and graduates.**
- 2) Advance research to **improve health and well-being for all**, particularly through three areas of strength:
 - Environment's impacts on human health
 - Health promotion and health behavior
 - Health and well-being of children and youth
- 3) Create collaborations with communities and government, education and industry to improve the health and well-being of their members and constituents.

I invite you to join us in this impactful work. Together, we can accomplish the extraordinary.

Debbie Craig, Ph.D., AT-R
Dean, College of Health



By the Numbers

2,300+ Students
30,000+ Alumni

14
DEGREE PROGRAMS

13 ENDOWED
faculty positions

THREE SCHOOLS

- » Exercise, Sport, and Health Sciences
- » Human Development and Family Sciences
- » Nutrition and Public Health

A TOP

10

Nationally ranked online human development and family sciences bachelor's program

#1

Oregon's only professional master's programs in dietetics and in athletic training

#5

National ranking of online Master of Public Health program

“As the son of a single mom, one of the biggest challenges I face personally is financial issues. Scholarships provide a huge amount of support and have enabled me to take on unpaid volunteer opportunities like at IMPACT.”

Kinesiology student **IAN KIM**, '25, works with OSU's physical activity program for children with disabilities, gaining valuable experience as he pursues his dream of becoming a physician assistant in pediatrics.



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Giving Priority #1

Education: Learning through experience

At the College of Health, we are committed to empowering every student to succeed. From reducing financial barriers to providing hands-on learning experiences and personalized mentoring, your support ensures that students have the resources, opportunities and guidance they need to flourish in their studies and beyond. Together, we can help them launch meaningful careers that will strengthen their communities.

Increasing scholarship support

Too many students face financial obstacles that weigh heavily on their ability to earn degrees. We are committed to increasing access to an Oregon State education, especially for those who are the first in their families to go to college, who are underrepresented in higher education, and who have limited financial resources. By ensuring that promising students from every walk of life have the support they need to thrive, donors will launch a new generation of public health and family science leaders into a world that needs them.

Cost is the No. 1 reason students don't come to OSU and why they don't complete their

degrees. By supporting current-use or endowed scholarships, you can help level the playing field and allow students to begin their careers without overwhelming debt.

About one in four College of Health students are the first generation in their families to attend college. Scholarships that help these students earn their degrees are transformative, setting them on surer footing for their futures and reducing debt for their families.

In OSU's new Finish in Four program, low-income undergraduate students from Oregon receive four-year scholarships that bridge the difference between the resources they have and the actual cost of an Oregon State degree. College of Health students in the program become part of a supportive cohort that builds a sense of belonging and includes activities known to promote academic success.

We also must increase our ability to compete with universities nationwide to attract the finest graduate students. Graduate fellowships are essential to support the exceptionally motivated and accomplished master's and doctoral students who power our research engine and help shape the experience of undergraduate students.



Making learning real

Internships, practicums, study abroad, research, fieldwork and clinical experiences offer outstanding opportunities for students to put theory into action. Students often cite these learning opportunities as the highlight of their time at OSU – but frequently these experiences are unpaid and take time away from the jobs students depend on to pay their bills. Some also come with extra expenses, such as for travel, materials, attire or background checks.

You can help students afford these life-changing experiences by creating or supporting an experiential learning fund in the college.

Expanding advising and mentoring

Advising and mentoring programs guide students through every step of their educational journey. By developing innovative advising models and providing resources for excellence in advising, we can ensure that both undergraduate and graduate students have the personalized support they need to achieve their goals and prepare for impactful careers.

Your gift to create an advising fund or your support of the Winnifred K. Fulmer Excellence in Advising Endowment Fund can help expand and enhance advising services.

“We believe every child deserves clean air, safe water, nutritious food and a healthy start.”



College of Health faculty **MOLLY KILE** and **PERRY HYSTAD** are part of the cross-disciplinary team that leads the ASPIRE (Advancing Science, Practice, Programming and Policy in Research Translation for Children’s Environmental Health) Center in the Hallie E. Ford Center for Healthy Children and Families. ASPIRE develops strategies that put key research findings into action — ensuring a healthier, brighter future for all generations.

Believe it.

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Giving Priority #2

Research: Expanding knowledge, increasing health

Now is the time to build on college strengths that address emerging health and societal issues in alignment with the university’s strategic plan, Prosperity Widely Shared. Whether your greatest interest lies in child development, healthy aging, nutrition or global health, among other areas, your support of endowed faculty positions and our four research centers can advance these signature areas.

Support for faculty: The best way to grow the college’s ability to attract and retain the very best scholars, educators and innovators is to create endowed faculty position funds. Named positions are the highest honor we can bestow on our outstanding faculty members, and their resources empower faculty to make scholarly breakthroughs and provide dynamic learning experiences for students. With the help of visionary campaign supporters, our goal is to create an endowed professorship or chair for each of our three strategic priorities (see page 11):

- Environmental impacts on human health
- Health promotion and disease prevention
- Health and well-being of children and youth

Support for research: By providing seed funding for transdisciplinary research in our priority areas, you can give projects the momentum they need to get off the ground. Investment in research seed funding will allow us to strengthen collaboration across the college and university and with external partners, bringing together diverse perspectives to approach complex challenges holistically. After incubation, these high-impact projects grow to attract external funding and national attention, amplifying their transformative impact on society.



Gifts for our four primary research centers will advance studies to help people of every age, in local communities and around the world.

Hallie E. Ford Center for Healthy Children and Families (HFC) is an interdisciplinary research center that promotes the development and well-being of children, youth and families by generating, translating and sharing research-based knowledge. The center advocates a holistic approach to research, training and outreach that has far-reaching consequences for Oregon and beyond. The HFC has significant strengths in early childhood, physical activity and healthy eating, parenting education, and youth development.

Moore Family Center for Whole Grain Foods, Nutrition and Preventive Health (MFC) seeks to improve individual health by advancing interdisciplinary nutrition-related research, translating research findings to communities and training the next generation of leaders in nutrition. The center's priorities for its collaborative work include gut health, infant nutrition, nutrition physiology, global nutrition, and community nutrition and practice. The MFC's goal is to increase opportunities for

students to engage in nutrition research and translation.

Center for Healthy Aging Research (CHAR) is an interdisciplinary community of scholars who investigate the aging process from the basic science of neurological disease to fall prevention to health care systems. CHAR digs deep to understand how biological, psychological, social and physical factors affect the aging process. This leads to discovering new methods for preventing disease and helping older adults live their healthiest and most fulfilling lives.

Center for Global Health (CGH) promotes equitable and sustainable solutions to health challenges by leveraging interdisciplinary expertise and empowering individuals and communities. The CGH envisions a world where sustainable community partnerships and empowerment drive transformative health improvements for every individual, family and community. Through research, education and collaborative engagement, the CGH generates reliable data and connects science to policies and practices, fostering resilient, healthy communities with the knowledge, resources and support necessary to thrive.

Strategic Priorities

Environmental impacts on human health

Our health is shaped by the environments where we live, work and play. OSU researchers study the health impacts of environmental exposures (such as air and water pollution, allergens, radon), climate change and natural disasters. Other studies focus on the effects of the built environment on health behaviors and outcomes – from asthma, cancer and heart disease to mental health challenges. Impacts are often more severe for marginalized groups.

With your help, we can develop solutions to protect vulnerable populations and create healthier environments — and a healthier future — for everyone.

Health promotion and disease prevention

In the College of Health, we believe everyone deserves the chance to live a healthy, fulfilling life. Diseases such as cancer or diabetes and chronic conditions such as dementia affect millions, and we're addressing these challenges, seeking new ways to promote wellness, slow disease progression, manage health problems and prevent suffering.

With your support, we can combine faculty expertise in biology, environment, behavior and policy to create solutions that improve lives and extend life expectancy.

Health and well-being of children and youth

OSU researchers are dedicated to advancing the health and well-being of children and youth, which lay the foundation for health and well-being over many decades of adult life. By taking a lifelong approach to health, we are finding ways to address the unique needs of young people and their families while promoting equity and inclusion in every step of our work.

Together, we can help children and youth grow, thrive and lead healthy lives, creating an impact that lasts for generations.



Your impact, your legacy

The College of Health seeks partners like you: people who share our passion for fostering a future of lifelong health and well-being for every person, family and community in Oregon, the nation and the world.

Join us in this transformative work.

You can make an impact that is experienced for generations. These are minimum gift levels to endow student fellowships, program funds and faculty position funds. Endowments can be established with an outright gift, a multi-year pledge, a tax-wise qualified charitable distribution from your IRA or a grant from a donor advised fund. Estate gifts, such as a bequest or a beneficiary designation, are also a wonderful way to fund a new endowment.

Deanship or Center Directorship	\$5 million endowment
Faculty Chair	\$2 million endowment
Professorship	\$1 million endowment
Faculty Fellow	\$500,000 endowment
Faculty Scholar	\$250,000 endowment
Finish in Four Scholarship: comprehensive support for low-income Oregon residents	\$100,000 endowment and gifts at all levels
General undergraduate scholarship or graduate student fellowship	\$50,000 endowment, \$25,000 named fund for immediate use, and gifts at all levels
Experiential learning or advising fund	\$50,000 endowment, \$25,000 named fund for immediate use, and gifts at all levels
Research center or seed fund	\$50,000 endowment, \$25,000 named fund for immediate use, gifts at all levels

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unbelievable
together.



The College of Health features the strongest community-outreach infrastructure in the nation for a health-related college. Through the Extension Family and Community Health program and our connection to 4H Youth Development, we are a national leader in transforming Extension programming to promote health in Oregon's 36 counties — creating shared solutions in areas ranging from parenting and nutrition to substance use disorders and more.

For more information about the Believe It campaign, please contact:

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