

MERCHANDISING MANAGEMENT

2011-2012

NAME: _____

REQUIRED PROFESSIONAL CORE

_____ DHE 240 Survey of Design 3

_____ DHE 255 Textiles 5

_____ DHE 270 Appearance, Power & Soc (DPD) 4

_____ DHE 271 Introduction to Retail Buying 3

_____ DHE 277 Fashion Trend Analysis 3

_____ DHE 326 Sewn Product Development 5

prereq: DHE 255

_____ DHE 366 Cross Cult Aspects of Near Environ 4

_____ DHE 370 Textile/Apparel Mkt Anal (WIC) 4

prereq: DHE 277 - recommended: BA 390

_____ DHE 453 Product Quality Assurance 4

prereq: DHE 255 - recommended: DHE 326

_____ DHE 461 Hist of the Near Environ I OR 4

_____ DHE 462 Hist of the Near Env II (STS) 4

recommended pre-req: DHE 461 or 462

_____ DHE 463 History of Contemporary Fashion 4

_____ DHE 470 Retail Merchandising 4

prereq: DHE 370

_____ DHE 472 Merch Plan & Control 4

prereq: DHE 470, BA 215

_____ DHE 475 Global Production & Trade 4

_____ DHE 400 Field Exp Orient. (1,1) and 1, 1

_____ DHE 410 Merch Mgt Fld Exp (12) OR 12

* Select 14 credits from other 300/400 level

_____ DHE, ANTH, ART, BA, COMM, SOC or PSY courses

* Courses cannot be counted twice to fulfill requirements of the major.

Classes taken _____

Support Courses:

_____ COMM 111 Public Speaking (SPEECH) OR 3

_____ COMM 114 Argmt/Critical Disc.(SPEECH) OR

_____ COMM 218 Interpersonal Comm. (SPEECH)

_____ ECON 201 Intro Microeconomics (SPI) 4

_____ ECON 202 Intro Macroeconomics (SPI) 4

_____ MTH 111 College Algebra (MTH) 4

_____ BA 390 Marketing prereq: ECON 201 4

ID#: _____

_____ AG 111 Comp Applications in Ag (3) 3-4

_____ or CS 101 Comp: Appl & Imp (4)

_____ BA 215 Fundamentals of Accounting 4

_____ ST 201 Principles of Statistics 3

_____ or MTH 245 and BA 276

_____ Choose one course from the following: 4

_____ PHL 205 Ethics (WC) (4)

_____ PHL 280 Ethics of Diversity (DPD) (4)

_____ Choose one course from the following: 3

_____ PSY 201 or 202 Gen Psy (SPI) (3)

_____ SOC 204 Intro to Sociology (SPI) (3)

_____ Choose one from the following: (WR II)

_____ PHL 121 Reasoning and Writing (3)

_____ WR 201 Writing for Media (3)

_____ WR 214 Writing in Business (3)

_____ WR 222 English Composition (3)

_____ WR 323 English Composition (3)

_____ WR 327 Technical Writing (3)

_____ WR 330 Understanding Grammar (3)

_____ HC 199 Honors Writing (3)

_____ Choose three courses from the following:

_____ BA 260 Intro to Entrepreneurship (4)

_____ BA 347 International Business (4)

_____ BA 396 Marketing Research (4)

_____ BA 452 Leadership & Team Building (4)

_____ BA 453 Human Resources Mgmt (4)

_____ BA 492 Consumer Behavior (4)

_____ BA 493 Advertising Management (4)

_____ BA 495 Retail Mgmt (4)

_____ BA 351 Managing Organizations (4)

A maximum of 11 PAC credits can be counted toward graduation.

REQUIRED EMPHASIS AREA

CONTINUED ON REVERSE

DATE ENTERED: _____

BACCALAUREATE CORE REQ.

WR 121, COMM, & MATH must be taken within the 1st 45 cr hrs @ OSU.

WR II must be taken as a Soph. std'g within the 1st 90 cr hrs @ OSU. Transfer students must take WR II within the 1st 45 cr hrs @ OSU.

Skills:

_____ WR 121 ___ C- minimum requirement _____ 3

_____ WR II * _____ 3

_____ SPEECH * _____ 3

_____ MATH * _____ 4

_____ HHS 231 _____ 2

_____ PAC or HHS LAB _____ 1

Perspectives categories: No more than two courses from one department may be used to satisfy the Perspectives categories.

_____ PHYSICAL SCIENCE _____ 4/5

_____ BIOLOGICAL SCIENCE _____ 4

_____ BIOLOGICAL/PHYSICAL SCI _____ 4/5

_____ WESTERN CULTURE * _____ 3

_____ CULTURAL DIVERSITY _____ 3

_____ LITERATURE & ARTS _____ 3

_____ SOCIAL PROCESS & INST.* _____ 3

_____ DIFF, POWER & DISCR * _____ 3

Synthesis: The two courses to fulfill the synthesis requirements MAY NOT be from the same department.

_____ CONTEMP. GLOBAL ISSUES _____ 3

_____ SCIENCE, TECH & SOCIETY* _____ 3

_____ WRITING INTENSIVE COURSE * _____ 3

*Can be met by major requirement/s

MAXIMUM S/U CREDITS: 36

Courses within major

MAY NOT be taken S/U.

Hours needed to graduate: 180

Upper Division (300/400) Credits Needed 60

EMPHASIS AREAS:

Select minimum of 12 credits from emphasis areas

**At least 2 courses MUST be from DHE*

**SELECTIONS CAN BE FROM MORE THAN ONE EMPHASIS AREA*

**Courses cannot be counted twice within major*

Design and Merchandising:

_____ DHE 121 Comp Design for Apparel	3
_____ DHE 180 Intro to Single Family Housing	3
_____ DHE 182 Computer Assisted Design & Draft.	3
_____ DHE 187 Intro to Design Communication	3
_____ DHE 352 Textiles for Interiors	4
prereq: DHE 255	
_____ DHE 461 History of Near Environment I OR	4
_____ DHE 462 History of Near Environment II (STS)	4
_____ DHE 464 Cont. History of Interiors and Hsg.	3
_____ DHE 473 Assort. Anal. & Mgmt	4
prereq: DHE 472	
_____ DHE 577 Fashion Theory	4
_____ ART 367 History of Design (STS)	3

Social and Corporate Responsibility:

_____ BA 362 Social Entrepre. & Social Initiatives	4
_____ PHL 440 Environmental Ethics	3
prereq: 6 cr. of PHL and soph standing	
_____ SOC 466 International Dev: Gender Issues	4
prereq: SOC 204 and jr standing	
_____ SOC 480 Environmental Sociology (CGI)	4
prereq: SOC 204 and jr standing	
_____ SOC 481 Society & Natural Resources (STS)	4
prereq: SOC 204 and jr standing	

Journalism and Media:

_____ BA 493 Advertising Management	4
prereq: BA 390	
_____ NMC 101 Intro to New Media Comm.	3
_____ NMC 302 Reporting	3
prereq: WR 201	
_____ NMC 305 Copyediting	3
prereq: NMC 302	
_____ NMC 421 Diffusion of Innovations (STS)	4
prereq: NMC 101	
_____ WR 201 Writing for Media (WR II)	3
cannot count twice within major	
_____ WR 214 Writing in Business (WR II)	3
cannot count twice within major	
_____ WR 414 Advertising and PR Writing	3
prereq: WR 214 and jr standing	
_____ WR 448 Magazine and Article Writing	3
prereq: jr standing	

Market Analysis & Research:

_____ DHE 473 Assort. Anal. & Mgmt	4
prereq: DHE 472	
_____ DHE 566 Research in Cross Cul. Aspects of	3
Near Environment	
_____ BA 396 Fund. Of Marketing Research	4
prereq: BA 275 or Ba 276 or ST 202 & BA 390	
_____ BA 496 Marketing Research Practicum	4
prereq: BA 396 (BA major) or instruc. Approval	
_____ PSY 360 Social Psychology	3
prereq: Psy 202 and 201	
_____ SOC 315 Methods I: Research Design	4
prereq: SOC 204, jr. standing, dept. approval	
_____ SOC 316 Methods II: Quan. Analysis	4
prereq: SOC 204, SOC 315, dept. approval	
_____ SOC 418 Qualitative Research Methods	4
prereq: SOC 204	
_____ SOC 519 Applied Research Methods	4
prereq: see department	
_____ ST 211 Intro to Hypothesis Testing	1
_____ ST 351 Intro to Statistical Methods	4
_____ ST 352 Intro to Statistical Methods	4